

Gender-Equity

2004 – 2010

NCAA[®]
Gender-Equity
Report





2004-10 NCAA
GENDER-EQUITY REPORT

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INTRODUCTION

NCAA Gender-Equity Report Fiscal Years 2004 through 2010

The NCAA Gender-Equity Report provides summary information concerning personnel, revenues, expenses and other comparative variables of men's and women's intercollegiate athletics programs at NCAA member institutions for the fiscal years 2004 through 2010. It is the result of an annual NCAA membership data collection conducted during the fall of each of those years. Although similar studies have been conducted for the NCAA since 1991, significant changes in data collection and reporting render those reports non-comparable to those of 2004 and beyond.

BACKGROUND, CHANGES AND REVISIONS

This edition mirrors the significant changes reflected in the Revenues and Expenses of Intercollegiate Athletics Programs Reports. The changes for the financial reports were in response to heightened interest in the financial area from the media, the public, and from NCAA leadership and were designed to render the reported information more relevant, meaningful, and useful. The primary objective of the Gender-Equity Report remains to update the information found in the previous reports and to more clearly describe certain financial aspects through the lens of gender and sport.

The substantial changes incorporated in this edition of the report, include:

- The use of audited financial data;
- The designation of generated revenues, including only those revenues earned by activities of the athletics programs;
- The designation of allocated revenues, which include direct institutional support, indirect institutional support, student fees, and direct governmental support;

- The reporting of total revenues and net generated revenues, after excluding allocated revenues;
- The inclusion of additional data concerning expense items, including indirect institutional support, facilities maintenance and rental, severance pay, and spirit groups;
- The reporting of more detailed information related to salaries and benefits, and
- The use of median values.

The last of these reporting revisions is of particular significance. First, the change from means, as reported prior to the fiscal 2004 year, to medians renders the data reported in those prior years non-comparable to those reported in subsequent editions, including this 2010 edition. Second, the reader should be aware that median values are not additive. This is of particular importance with tables that report line items and totals. Moreover, for any reported item, if at least one half of the respondents report zero values, the median value will be zero.

Additionally, the use of medians is in keeping with generally accepted statistical methodology utilized by researchers. Medians mitigate the effect that extreme responses, either high or low, have on means. Comparisons with median values and frequency distributions also better enable institutional officials to determine their relative position within their peer group.

OBJECTIVES

The primary objective of this edition of the report is to update the information in the previous reports concerning financial and various other aspects related to intercollegiate athletics. A second objective is to provide an analysis of athletics participation, number of head and assistant coaches, salaries of head and assistant coaches, total expenses, recruiting expenses, athletically related student aid, and overall revenues and expenses of athletics programs within each of the respective NCAA divisions. It is **not** an objective of the NCAA Gender-Equity Report to provide guidance as to compliance with Title IX. This publication only seeks to report comparative data, not to suggest acceptable expenditures.

METHODS

Data for this report are collected using the NCAA Financial Information System. The FIS is opened to all NCAA member institutions in the fall of each year, and collection ends in January. Letters are mailed to all member institutions informing them of the online tool along with instructions for logging into the program. Institutions are requested to provide the following financial data: total revenues and expenses by program (men's and women's); total revenues and expenses by sport; total revenues by source (such as ticket sales, student fees, and television receipts); total expenses by expense object (such as grants-in-aid, salaries, and travel), and categorized salary information. The data collection also obtains organizational data, such as the number of participating athletes, the number of sports offered, the cost of grants-in-aid, and other similar information. In all cases, respondents are instructed to limit their responses to **intercollegiate athletics programs only**, excluding intramural and club programs. Prior to submission to the NCAA, institutions are required to submit the data to the president or chancellor for final approval. Additionally, Division I institutions are required to have the data prepared by a qualified independent accountant based on a set of agreed upon procedures.

The data file was prepared by performing quality checks. Descriptive analyses were performed on the data, and anomalies found were reviewed and resolved by the research staff. In compiling the descriptive information,

the statistics were first calculated on a sport-by-sport basis; that is, data from all institutions sponsoring a given sport were added together and means were computed for that sport. For the institutional averages, the data in each category (e.g., men's recruiting expenses) were summed for all institutions; these sums were then combined to produce a grand total. The grand total was divided by the number of institutions reporting to yield an average per institution.

Note: The FIS data were solicited in conjunction with the annual Equity in Athletics Disclosure Act (EADA) data collection but require a greater detail of information requested. Since confidentiality was assured for schools responding to the FIS, readers are directed to the U.S. Department of Education Web site to obtain EADA information for specific institutions.

RESPONSE RATE

Usable responses to the data collection were received from 992 members, a 93.0 percent response rate, which is a more than one percent increase from the 2004 report and the highest response rate to date. Incomplete responses, or those containing inconsistent or conflicting information, were not included. The response rates for each NCAA division and the divisional composition of the sample are contained in the following summary table.

Response Rates by Division

Division	Number of Members	Number of Responses	Percent Responding	Percent of Total Membership	Percent of Total Responses
I – Overall	337	337	100.0%	31.0%	34.9%
I-FBS	120	120	100.0%	26.3%	12.4%
I-FCS	120	120	100.0%	11.0%	12.4%
I-No FB	97	97	100.0%	8.9%	10.0%
II	306	286	93.5%	26.3%	29.6%
III	443	343	77.4%	38.1%	35.5%
Total	1,086	966	89.0%	100.0%	100.0%

Note: numbers include provisional members

ORGANIZATION OF THE REPORT

The financial information in this report is classified and presented in detail by division and subdivision. The reported numbers consist almost entirely of medians. Partial financial data for the fiscal years 2004 through 2009 are also provided for comparative purposes. Prior years' data, although not comparative, may be found in earlier editions of the report by the same title.

There are seven sections of the report:

Section I – Introduction and Methodology. This section provides a background for the study and its stated objectives. A description of the collection instrument is given, as well as an analysis of the number and relative proportion of respondents from the respective divisions and subdivisions within Division I.

Sections II through VII – Divisional Information. Summary tables are presented in these sections showing median total revenue and expense data for each division overall and Division I subdivisions. Tables also show average number of sports offered, average number of athletes, and average salaries by gender and sport. Figures are also depicted to show historical trends within these data. These tables and figures make it possible to see overall results and to make comparisons across divisions and subdivisions.

Appendix – Glossary. The appendix provides definitions of terms as they are used in the data collection tool and the report.

SUGGESTIONS FOR THE READER

Several basic considerations should be weighed when using the information in this report.

1. An individual institution's actual results may differ greatly from that institution's divisional median or average; no two institutions operate in identical environments or under identical circumstances. The varying sizes of institutions and their budgets, as well as the markets within which the institutions operate, may have dramatic effects on financial results. In addition, there are inherent differences in fiscal demands and resources of public institutions and those of private institutions.

2. There are significant differences across the various subdivisions. For instance, athletics programs offering football operate in a different environment from those which do not, and the impact of the differences noted above within a subdivision are likely to be even greater when making

comparisons across different subdivisions. Also noteworthy is the fact that the proportion of private vs. public institutions varies by subdivision.

3. Revenues and expenses which are not specifically related to men's or women's programs have been classified as non-gender or, in some cases, administrative. Examples of such expenses would be those related to academic support centers or training facilities utilized by all student athletes. Although it may be possible for many member institutions to allocate such revenues and expenses among male and female athletes, the inconsistencies among allocation methods of the institutions and lack of precision would result in misleading data. Until these inconsistencies and imprecision are remedied, such items will be reported separately.

4. It is sometimes useful to compare the proportion of female and male student-athletes to the proportion of females and males in the undergraduate student body. Therefore, the following table is included to reflect the average numbers and proportions of men and women at schools within each division. This table may be used to help make the proportion comparisons, as well as assist in providing the reader with a general perspective of each division. Averages and percentages for this table are compiled from information provided on page one of the 2005-06 EADA form asking for various demographic information.

Average Number of Undergraduates by Gender and Division

Division	Male Undergraduates		Female Undergraduates		Total Undergraduates	
	Average	Percent	Average	Percent	Average	Percent
I - Overall	5,558	47.4	6,172	52.6	11,730	100.0
I-FBS	9,103	49.1	9,420	50.9	18,523	100.0
I-FCS	3,673	45.7	4,361	54.3	8,034	100.0
I-No FB	3,507	44.4	4,392	55.6	7,899	100.0
II	1,744	43.4	2,276	56.6	4,020	100.0
III	1,216	45.1	1,490	55.3	2,695	100.0
All Divisions	2,892	46.4	3,356	53.8	6,239	100.0

Note: undergraduate enrollment includes full-time, baccalaureate, degree-seeking students

Throughout the report, it is hoped that the information presented in a table is clear and self-explanatory. Brief explanations of tables are provided as deemed necessary. Please refer to the glossary in the final section of the report for definitions of terms as they are used in this report.

FINDINGS AND OBSERVATIONS

Following are partial findings and observations, summarized by overall divisional category for the 2010 fiscal year, with comparisons to the 2004 through 2009 fiscal years. The related figure numbers are indicated in parentheses.

Participation and Sponsorship (1.1, 5.1 and 6.1)

- In Division I, average athletics participation per institution is at an all time high for both men and women (277 for men and 232 for women). This translates to an athletics participation growth rate of 10.1 percent for men and 13.6 percent for women since 2004. At the median, the current proportion of participation is 54.4 percent male and 45.6 percent female. Additionally, the current proportion of sports sponsored at the median is 45.9 percent male and 54.1 percent female.

- In Division II, average athletics participation per institution is at an all time high for both men and women (191 for men and 131 for women). This translates to an athletics participation growth rate of 18.0 percent for men and 21.2 percent for women since 2004. At the median, the current proportion of participation is 59.3 percent male and 40.7 percent female. Additionally, the current proportion of sports sponsored at the median is 46.9 percent male and 53.1 percent female.

- In Division III, average athletics participation per institution is at an all time high for both men and women (223 for men and 156 for women). This translates to an athletics participation growth rate of 19.7 percent for men and 14.4 percent for women since 2004. At the median, the current proportion of participation is 58.8 percent male and 41.2 percent female. Additionally, the current proportion of sports sponsored at the median is 47.7 percent male and 52.3 percent female.

Scholarships (1.6 and 5.6)

- Since 2004, in Division I, grants-in-aid expenses at the median have increased by 56.2 percent for men's teams and 61.4 percent for women's teams. While grants-in-aid expenses for men's teams exceeded grants-in-aid expenses for women's teams at the median in each year since 2004, growth rates of grants-in-aid expenses within group for women's teams exceeded men's teams in 2006, 2007 and 2009. At the median, grants-

in-aid expenses for men's teams have grown from \$1,468,000 in 2004 to \$2,292,600 in 2010 and for women's teams grants-in-aid expenses have grown from \$1,312,400 to \$2,117,800 during that same time frame. At the median, the proportion of grants-in-aid dollars given by gender is currently 52 percent for men and 48 percent for women. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division II, grants-in-aid expenses at the median have increased by 76.3 percent for men's teams and 81 percent for women's teams. While grants-in-aid expenses for men's teams exceeded grants-in-aid expenses for women's teams at the median in each year since 2004, growth rates of grants-in-aid expenses within group for women's teams exceeded men's teams in 2005, 2007 and 2009. At the median, grants-in-aid expenses for men's teams have grown from \$420,000 in 2004 to \$740,600 in 2010 and for women's teams grants-in-aid expenses have grown from \$317,100 to \$574,000 during that same time frame. At the median, the proportion of grants-in-aid dollars given by gender is currently 56.3 percent for men and 43.7 percent for women. This proportion has remained fairly steady over the past seven years.

Recruiting (1.5, 5.5, and 6.5)

- Since 2004, in Division I, recruiting expenses at the median have increased by 39.2 percent for men's teams and 46 percent for women's teams. While expenses for men's teams exceeded recruiting expenses for women's teams at the median in each year since 2004, growth rates of recruiting expenses within group for women's teams exceeded men's teams in 2004, 2007 and 2008. At the median, recruiting expenses for men's teams have grown from \$121,800 in 2004 to \$169,500 in 2010 and for women's teams recruiting expenses have grown from \$66,400 to \$96,900 during that same time frame. At the median, the proportion of recruiting expenses allocated by gender is currently 63.6 percent for men's teams and 36.4 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division II, recruiting expenses at the median have increased by 68.4 percent for men's teams and 76.8 percent for women's teams. While expenses for men's teams exceeded recruiting expenses for women's teams at the median in each year since 2004, growth rates of

recruiting expenses within group for women's teams exceeded men's teams in 2005, 2008 and 2010. At the median, recruiting expenses for men's teams have grown from \$13,200 in 2004 to \$22,300 in 2010 and for women's teams recruiting expenses have grown from \$8,400 to \$14,800 during that same time frame. At the median, the proportion of recruiting expenses allocated by gender is currently 60 percent for men's teams and 40 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division III, recruiting expenses at the median have increased by 116 percent for men's teams and 111.8 percent for women's teams. While expenses for men's teams exceeded recruiting expenses for women's teams at the median in each year since 2004, growth rates of recruiting expenses within group for women's teams exceeded men's teams in 2005 and 2008. At the median, recruiting expenses for men's teams have grown from \$7,500 in 2004 to \$16,200 in 2010 and for women's teams recruiting expenses have grown from \$4,300 to \$9,000 during that same time frame. At the median, the proportion of recruiting expenses allocated by gender is currently 64.2 percent for men's teams and 35.8 percent for women's teams. This proportion has remained fairly steady over the past seven years.

Head Coaches' Salaries (1.7, 5.7, and 6.7)

- Since 2004, in Division I, head coaching salaries at the median have increased by 51.2 percent for men's teams and 44.1 percent for women's teams. While head coaching salaries for men's teams exceeded head coaching salaries for women's teams at the median in each year since 2004, growth rates of head coaching salaries within group for women's teams exceeded men's teams in 2006 and 2010. At the median, head coaching salaries for men's teams have grown from \$602,300 in 2004 to \$916,400 in 2010 and for women's teams head coaching salaries have grown from \$448,400 to \$646,200 during that same time frame. At the median, the proportion of total head coaches' salaries expended by gender is currently 58.6 percent for men's teams and 41.4 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division II, head coaching salaries at the median have increased by 43.1 percent for men's teams and 41.4 percent for women's teams. While head coaching salaries for men's teams exceeded head coaching salaries for women's teams at the median in each year since 2004, growth rates of head coaching salaries within group for women's teams exceeded men's teams in 2006, 2007, 2008 and 2010. At the median, head coaching salaries for men's teams have grown from \$192,100 in 2004 to \$275,100 in 2010 and for women's teams head coaching salaries have grown from \$172,700 to \$244,300 during that same time frame. At the median, the proportion of total head coaches' salaries expended by gender is currently 53 percent for men's teams and 47 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division III, head coaching salaries at the median have increased by 58.3 percent for men's teams and 53.2 percent for women's teams. While head coaching salaries for men's teams exceeded head coaching salaries for women's teams at the median in each year since 2004, growth rates of head coaching salaries within group for women's teams exceeded men's teams in 2007 and 2008. At the median, head coaching salaries for men's teams have grown from \$154,200 in 2004 to \$244,100 in 2010 and for women's teams head coaching salaries have grown from \$128,400 to \$196,800 during that same time frame. At the median, the proportion of total head coaches' salaries expended by gender is currently 55.4 percent for men's teams and 44.6 percent for women's teams. This proportion has remained fairly steady over the past seven years.

Assistant Coaches' Salaries (1.8, 5.8, and 6.8)

- Since 2004, in Division I, combined assistant coaching salaries at the median have increased by 66.9 percent for men's teams and 57.4 percent for women's teams. At the median, assistant coaching salaries for men's teams have grown from \$601,500 in 2004 to \$1,004,100 in 2010 and for women's teams assistant coaching salaries have grown from \$317,200 to \$499,200 during that same time frame. At the median, the proportion of total assistant coaches' salaries expended by gender is currently 66.8 percent for men's teams and 33.2 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division II, combined assistant coaching salaries at the median have increased by 91.3 percent for men's teams and 73.5 percent for women's teams. While assistant coaching salaries for men's teams exceeded assistant coaching salaries for women's teams at the median in each year since 2004, growth rates of assistant coaching salaries within group for women's teams exceeded men's teams in 2006, 2009 and 2010. At the median, assistant coaching salaries for men's teams have grown from \$98,700 in 2004 to \$188,700 in 2010 and for women's teams assistant coaching salaries have grown from \$43,500 to \$75,400 during that same time frame. At the median, the proportion of total assistant coaches' salaries expended by gender is currently 71.4 percent for men's teams and 28.6 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division III, combined assistant coaching salaries at the median have increased by 108.2 percent for men's teams and 92.4 percent for women's teams. While assistant coaching salaries for men's teams exceeded assistant coaching salaries for women's teams at the median in each year since 2004, growth rates of assistant coaching salaries within group for women's teams exceeded men's teams in 2006, 2007 and 2009. At the median, assistant coaching salaries for men's teams have grown from \$60,500 in 2004 to \$126,000 in 2010 and for women's teams assistant coaching salaries have grown from \$26,400 to \$50,900 during that same time frame. At the median, the proportion of total assistant coaches' salaries expended by gender is currently 71.2 percent for men's teams and 28.8 percent for women's teams. This proportion has remained fairly steady over the past seven years.

Total Revenues (1.3, 5.3, and 6.3)

- Since 2004, in Division I, revenues at the median have increased by 64.7 percent for men's teams and 83.7 percent for women's teams. While revenues for men's teams exceeded revenues for women's teams at the median in each year since 2004, growth rates of revenues within group for women's teams exceeded men's teams in 2004, 2008, 2009 and

2010. At the median, revenues for men's teams have grown from \$3,350,600 in 2004 to \$5,519,600 in 2010 and for women's teams revenues have grown from \$1,427,700 to \$2,622,900 during that same time frame. At the median, the proportion of total revenues produced by gender is currently 67.8 percent for men's teams and 32.2 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division II, revenues at the median have increased by 88.3 percent for men's teams and 109.5 percent for women's teams. While revenues for men's teams exceeded revenues for women's teams at the median in each year since 2004, growth rates of revenues within group for women's teams exceeded men's teams in 2005, 2008 and 2010. At the median, revenues for men's teams have grown from \$805,300 in 2004 to \$1,516,300 in 2010 and for women's teams revenues have grown from \$519,000 to \$1,087,600 during that same time frame. At the median, the proportion of total revenues produced by gender is currently 58.2 percent for men's teams and 41.8 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division III, revenues at the median have increased by 122.8 percent for men's teams and 104.3 percent for women's teams. While revenues for men's teams exceeded revenues for women's teams at the median in each year since 2004, growth rates of revenues within group for women's teams exceeded men's teams in 2005, 2007, 2008 and 2009. At the median, revenues for men's teams have grown from \$311,100 in 2004 to \$693,200 in 2010 and for women's teams revenues have grown from \$236,400 to \$482,900 during that same time frame. At the median, the proportion of total revenues produced by gender is currently 58.9 percent for men's teams and 41.1 percent for women's teams. This proportion has remained fairly steady over the past seven years.

Generated Revenues (1.4, 5.4, and 6.4)

- Since 2004, in Division I, generated revenues at the median have increased by 39.5 percent for men's teams and 48.6 percent for women's teams. While generated revenues for men's teams exceeded generated revenues for women's teams at the median in each year since 2004, growth rates of generated revenues within group for women's teams exceeded men's teams in 2005, 2007, 2009 and 2010. At the median, generated revenues for men's teams have grown from \$1,567,000 in 2004 to \$2,186,700 in 2010 and for women's teams generated revenues have grown from \$214,000 to \$317,900 during that same time frame. At the median, the proportion of generated revenues produced by gender is currently 87.3 percent for men's teams and 12.7 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division II, generated revenues at the median have increased by 43.4 percent for men's teams and 79 percent for women's teams. While generated revenues for men's teams exceeded generated revenues for women's teams at the median in each year since 2004, growth rates of generated revenues within group for women's teams exceeded men's teams in 2006, 2007, 2008, 2009 and 2010. At the median, generated revenues for men's teams have grown from \$110,500 in 2004 to \$158,500 in 2010 and for women's teams generated revenues have grown from \$47,100 to \$84,300 during that same time frame. At the median, the proportion of generated revenues produced by gender is currently 65.3 percent for men's teams and 34.7 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Since 2004, in Division III, generated revenues at the median have increased by 176.3 percent for men's teams and 253.5 percent for women's teams. While generated revenues for men's teams exceeded generated revenues for women's teams at the median in each year since 2004, growth rates of generated revenues within group for women's teams exceeded men's teams in 2005, 2007, 2008 and 2010. At the median, generated revenues for men's teams have grown from \$30,000 in 2004 to \$82,800 in 2010 and for women's teams generated revenues have grown from \$13,500 to \$47,900 during that same time frame. At the median, the proportion of generated revenues produced by gender is currently 63.4 percent for men's teams and 36.6 percent for women's teams. This proportion has remained fairly steady over the past seven years.

Total Expenses (1.5, 5.5, and 6.5)

- Over the seven year period, in Division I, expenses at the median have increased by 64 percent for men's teams and 51.7 percent for women's teams. While expenses for men's teams exceeded expenses for women's teams at the median in each year since 2004, growth rates of expenses within group for women's teams exceeded men's teams in 2005, 2006 and 2007. At the median, expenses for men's teams have grown from \$4,157,000 in 2004 to \$6,819,200 in 2010 and for women's teams expenses have grown from \$2,953,400 to \$4,479,700 during that same time frame. At the median, the proportion of total expenses by gender is currently 60.4 percent for men's teams and 39.6 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Over the seven year period, in Division II, expenses at the median have increased by 58 percent for men's teams and 55.4 percent for women's teams. While expenses for men's teams exceeded expenses for women's teams at the median in each year since 2004, growth rates of expenses within group for women's teams exceeded men's teams in 2005 and 2008. At the median, expenses for men's teams have grown from \$1,071,500 in 2004 to \$1,692,900 in 2010 and for women's teams expenses have grown from \$806,300 to \$1,252,700 during that same time frame. At the median, the proportion of total expenses by gender is currently 57.5 percent for men's teams and 42.5 percent for women's teams. This proportion has remained fairly steady over the past seven years.

- Over the seven year period, in Division III, expenses at the median have increased by 61.9 percent for men's teams and 74.5 percent for women's teams. While expenses for men's teams exceeded expenses for women's teams at the median in each year since 2004, growth rates of expenses within group for women's teams exceeded men's teams in 2005 and 2009. At the median, expenses for men's teams have grown from \$466,100 in 2004 to \$754,900 in 2010 and for women's teams expenses have grown from \$ 319,500 to \$ 557,400 during that same time frame. At the median, the proportion of total expenses by gender is currently 57.5 percent for men's teams and 42.5 percent for women's teams. This proportion has remained fairly steady over the past seven years.

Division I - Overall

TABLE 1 — DIVISION I OVERALL - ATHLETICS PARTICIPATION

Sport	Men's Teams			Women's Teams		
	Number of Participants	Number of Teams	Average Squad Size	Number of Participants	Number of Teams	Average Squad Size
Baseball/Softball	9,776	288	34	5,503	277	20
Basketball	5,184	335	15	4,764	332	14
Bowling	-	-	-	266	30	9
Cross Country	4,792	306	16	5,752	331	17
Crew	1,303	28	47	5,157	85	61
Equestrian	-	-	-	739	18	41
Fencing	374	20	19	399	23	17
Field Hockey				1,679	76	22
Football	26,411	239	111			
Golf	2,954	289	10	2,100	244	9
Gymnastics	311	16	19	1,038	62	17
Ice Hockey	953	34	28	542	24	23
Lacrosse	2,566	56	46	2,400	88	27
Rifle	139	19	7	137	23	6
Rugby	-	-	-	19	1	19
Skiing	191	12	16	203	13	16
Soccer	5,482	194	28	8,237	310	27
Squash	154	10	15	119	9	13
Swimming/Diving	3,877	138	28	5,392	194	28
Tennis	2,644	258	10	2,913	314	9
Track & Field – Indoor	9,753	252	39	11,804	303	39
Track & Field – Outdoor	10,815	271	40	11,922	310	38
Volleyball	456	22	21	4,729	318	15
Water Polo	586	22	27	711	31	23
Wrestling	2,373	75	32			
Average Number of Participants per Institution	277.5			232.5		
Average Sponsorship per Institution	8.6			10.2		

*The participation data are reported from the 2009-10 NCAA Sports Sponsorship and Participation Rates

TABLE 2A — DIVISION I OVERALL - HEAD COACHES

	Men's Teams				Women's Teams			
	Male		Female		Male		Female	
	FT	PT	FT	PT	FT	PT	FT	PT
Baseball/Softball	283	4	0	0	87	8	178	3
Basketball	333	0	0	0	116	1	218	0
Bowling					10	7	8	3
Cross Country/Track & Field	256	30	28	1	239	29	78	2
Crew					49	3	32	1
Equestrian					5	1	12	0
Fencing	13	5	0	1	13	6	3	1
Field Hockey					9	1	65	1
Football	237	0	0	0				
Golf	228	55	6	0	80	25	126	12
Gymnastics	14	0	0	0	31	1	28	2
Ice Hockey	33	0	0	0	16	0	8	0
Lacrosse	51	3	0	0	8	4	74	1
Rifle	11	6	1	0	10	5	4	1
Rugby					1	0	0	0
Skiing	8	4	0	0	7	5	1	0
Soccer	188	6	0	0	208	5	96	0
Squash					5	1	3	0
Swimming/Diving	125	10	5	0	156	11	34	0
Tennis	211	34	6	1	178	34	85	15
Volleyball	20	2	0	0	164	4	143	3
Water Polo	19	3	0	0	25	2	4	1
Wrestling	74	2	1	0				
Others	29	6	2	0	12	1	5	1
Average per Institution	333	92	47	3	333	83	326	36

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 2B — DIVISION I OVERALL - ASSISTANT COACHES

	Men's Teams								Women's Teams							
	Male				Female				Male				Female			
	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT
Baseball/Softball	253	1.7	214	1.4	0	0.0	0	0.0	59	1.1	58	1.1	211	1.4	122	1.2
Basketball	334	2.9	47	1.1	0	0.0	0	0.0	230	1.2	13	1.0	325	2.0	42	1.1
Bowling									2	1.0	6	1.0	1	1.0	6	1.0
Cross Country/Track & Field	204	2.1	186	2.3	102	1.2	85	1.3	215	2.1	189	2.2	132	1.2	133	1.4
Crew									36	1.1	23	1.3	62	1.3	43	1.7
Equestrian									2	1.0	0	0.0	12	1.5	9	1.3
Fencing	9	1.3	13	1.5	1	1.0	2	1.0	11	1.3	14	1.4	2	1.0	4	1.0
Field Hockey									13	1.1	14	1.1	59	1.2	45	1.2
Football	238	8.1	149	2.8	0	0.0	0	0.0								
Golf	84	1.0	114	1.1	2	1.0	8	1.0	28	1.1	55	1.1	48	1.0	53	1.1
Gymnastics	12	1.6	9	1.1	0	0.0	0	0.0	40	1.3	11	1.0	37	1.1	21	1.2
Ice Hockey	33	1.8	21	1.1	0	0.0	0	0.0	14	1.1	9	1.0	18	1.1	7	1.0
Lacrosse	44	1.5	42	1.5	0	0.0	0	0.0	8	1.0	11	1.1	66	1.3	41	1.4
Rifle	0	0.0	5	1.2	1	1.0	0	0.0	0	0.0	7	1.1	1	1.0	0	0.0
Rugby									0	0.0	0	0.0	0	0.0	0	0.0
Skiing	5	1.6	7	1.7	1	1.0	4	1.0	5	1.8	6	1.7	2	1.0	5	1.0
Soccer	158	1.3	144	1.5	1	2.0	1	1.0	167	1.1	88	1.2	170	1.1	106	1.2
Squash									2	1.0	2	1.5	1	1.0	2	1.0
Swimming/Diving	93	1.9	79	1.6	52	1.2	39	1.3	108	1.7	94	1.5	94	1.1	72	1.3
Tennis	88	1.0	124	1.1	4	1.0	16	1.0	56	1.0	91	1.1	45	1.0	97	1.1
Volleyball	15	1.5	16	1.3	0	0.0	3	1.0	172	1.1	81	1.1	192	1.1	103	1.1
Water Polo	10	1.1	13	1.2	2	1.0	1	1.0	5	1.2	13	1.2	10	1.0	15	1.1
Wrestling	67	1.6	52	1.2	2	1.5	1	1.0								
Others	19	2.4	21	2.6	3	1.0	2	2.0	4	2.3	5	2.0	7	1.3	5	2.4
Average per Institution	335	13.9	302	6.9	140	1.4	124	1.6	320	5.1	276	4.1	333	6.2	267	4.3

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 3A — DIVISION I OVERALL - OVERALL AND RECRUITING EXPENSES

Sport	Overall Expenses				Recruiting Expenses			
	n	Men's Teams	n	Women's Teams	n	Men's Teams	n	Women's Teams
Baseball/Softball	291	767,600	281	558,600	291	14,400	281	10,800
Basketball	337	1,588,500	335	1,170,800	337	64,100	335	45,700
Bowling			31	113,000			31	1,200
Cross Country/Track & Field	312	388,200	333	520,800	312	3,600	333	4,700
Crew			85	599,800			85	9,600
Equestrian			18	841,600			18	2,100
Fencing	20	119,700	24	123,600	20	600	24	800
Field Hockey			76	580,000			76	10,800
Football	240	4,755,000			240	125,000		
Golf	291	221,100	248	238,900	291	1,800	248	2,800
Gymnastics	16	481,800	62	668,200	16	11,700	62	14,800
Ice Hockey	34	1,508,900	24	1,067,600	34	49,200	24	30,500
Lacrosse	55	636,300	87	521,900	55	16,300	87	8,800
Rifle	18	24,400	19	40,900	18	0	19	0
Rugby			1	95,200			1	1,400
Skiing	12	309,700	13	311,200	12	600	13	1,200
Soccer	197	541,300	312	581,500	197	11,000	312	11,700
Squash			9	134,200			9	2,700
Swimming/Diving	140	365,100	197	460,400	140	5,900	197	7,500
Tennis	259	223,200	316	282,800	259	1,800	316	2,600
Volleyball	22	354,200	321	598,700	22	5,700	321	13,600
Water Polo	22	241,200	32	301,000	22	4,200	32	3,300
Wrestling	78	569,300			78	14,400		
Others	37	290,600	20	147,700	37	1,200	20	400
Median per Institution	337	6,819,200	337	4,479,700	337	169,500	337	97,000

Note: n = number of institutions reporting

TABLE 3B — DIVISION I OVERALL - EXPENSES BY OBJECT OF EXPENDITURE

Expense Category	Median Expense by Gender			
	n	Men's Teams	n	Women's Teams
Athletic Student Aid.	326	2,292,600	326	2,117,800
Guarantees	300	201,700	271	10,000
Head Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	337	902,200	337	646,200
Assistant Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	336	988,700	336	499,200
Head Coaches Other Compensation and Benefits Paid by a Third Party.	66	42,400	50	19,900
Assistant Coaches Other Compensation and Benefits Paid by a Third Party.	46	33,000	36	15,300
Administrators Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	271	183,700	262	72,400
Administrators Other Compensation and Benefits Paid by a Third Party.	20	8,800	11	7,800
Severance Payments.	114	105,500	57	24,300
Recruiting.	337	169,500	337	96,900
Team Travel.	336	724,700	336	503,300
Equipment, Uniforms and Supplies.	335	262,100	335	136,400
Game Expenses.	329	207,300	327	105,700
Fund Raising, Marketing and Promotion.	235	63,600	226	17,400
Sports Camp Expenses.	137	70,300	134	56,000
Direct Facilities, Maintenance, and Rental.	253	108,000	250	34,200
Spirit Groups.	50	33,900	44	10,500
Indirect Facilities and Administrative Support.	59	515,400	57	278,700
Medical Expenses and Medical Insurance.	168	17,900	156	8,300
Memberships and Dues.	294	6,400	296	5,600
Other Operating Expenses.	310	229,500	310	94,800
Total Expenses	337	6,819,200	337	4,479,700

Note: n = number of institutions reporting

TABLE 4 — DIVISION I OVERALL - ATHLETICALLY RELATED STUDENT AID

Sport	Scholarships (Median)					
	Male Student-Athletes			Female Student-Athletes		
	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball/Softball	11.2	25.0	243,300	10.8	17.0	253,100
Basketball	12.4	13.0	370,700	13.1	14.0	385,000
Bowling				3.0	7.0	57,100
Cross Country/Track & Field	8.9	20.0	181,300	13.5	24.0	289,500
Crew				8.9	20.0	258,700
Equestrian				12.1	26.5	246,500
Fencing	0.0	0.0	0	0.5	1.0	15,900
Field Hockey				10.2	18.0	317,700
Football	64.8	83.0	1,742,700			
Golf	3.8	8.0	80,700	5.1	7.0	115,200
Gymnastics	6.0	10.0	190,600	11.5	12.0	330,600
Ice Hockey	17.5	19.5	558,400	15.4	17.5	575,300
Lacrosse	9.8	28.0	287,300	8.6	23.0	268,100
Rifle	0.0	0.0	0	0.0	0.0	0
Rugby				0.0	13.0	13,000
Skiing	5.2	9.0	124,600	5.0	9.0	131,900
Soccer	8.9	18.0	260,900	12.6	22.0	302,500
Squash				0.0	0.0	0
Swimming/Diving	6.4	17.0	177,600	10.0	20.0	272,600
Tennis	4.1	7.0	103,800	6.5	8.0	161,700
Volleyball	4.3	10.5	106,200	11.0	12.0	272,100
Water Polo	3.2	7.0	67,600	6.9	16.0	137,900
Wrestling	8.4	18.0	203,200			
Others	0.0	0.0	0	0.0	0.0	0
Median per Institution	97.37	150.0	2,292,600	76.3	122.0	2,117,800

Note: Institutions not awarding aid were not included in the calculation.

TABLE 5A — DIVISION I OVERALL - HEAD COACHES' SALARIES

Sport	Head Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	288	107,300	277	76,200
Basketball	334	329,300	333	171,600
Bowling			30	16,900
Cross Country/Track & Field	307	45,400	329	52,800
Crew			84	79,600
Equestrian			18	80,100
Fencing	16	43,000	20	42,600
Field Hockey			74	88,800
Football	238	344,700		
Golf	289	56,500	244	55,400
Gymnastics	14	99,700	60	103,900
Ice Hockey	34	244,200	24	125,100
Lacrosse	53	127,900	85	77,000
Rifle	17	23,800	18	23,500
Rugby			1	44,000
Skiing	12	47,800	13	44,600
Soccer	193	92,000	310	78,800
Squash			8	59,700
Swimming/Diving	137	48,700	194	57,000
Tennis	256	49,400	314	52,500
Volleyball	21	83,300	317	89,600
Water Polo	22	53,600	32	66,400
Wrestling	75	97,300		
Others	36	68,200	18	55,000
Median per Institution	337	916,400	337	646,200

Notes: n = number of institutions reporting.
Head coach salaries are university paid salaries only.

TABLE 5B — DIVISION I OVERALL - ASSISTANT COACHES' SALARIES

Sport	Assistant Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	282	95,500	270	64,500
Basketball	334	264,500	332	198,400
Bowling			7	8,600
Cross Country/Track & Field	278	48,500	303	56,300
Crew			82	85,300
Equestrian			15	82,700
Fencing	14	24,000	18	22,900
Field Hockey			73	65,800
Football	238	831,700		
Golf	135	29,300	128	26,300
Gymnastics	15	69,000	59	103,900
Ice Hockey	34	171,800	24	135,600
Lacrosse	52	93,500	83	56,700
Rifle	2	8,900	2	8,900
Rugby			0	0
Skiing	9	42,700	10	37,000
Soccer	188	56,100	299	58,100
Squash			4	43,500
Swimming/Diving	129	47,100	183	52,100
Tennis	167	20,500	197	23,600
Volleyball	19	58,100	301	73,100
Water Polo	18	33,700	30	25,900
Wrestling	72	95,200		
Others	34	36,400	15	32,600
Median per Institution	336	1,004,100	336	499,200

Notes: n = number of institutions reporting.
Assistant coach salaries are university paid salaries only.

TABLE 6 — DIVISION I OVERALL - OVERALL GENERATED REVENUES, REVENUES AND EXPENSES BY SPORT

	Median for Men's Sports			Median for Women's Sports		
	Generated Revenue	Total Revenue	Total Expenses	Generated Revenue	Total Revenue	Total Expenses
Baseball/Softball	106,900	450,100	767,600	31,300	313,800	558,600
Basketball	544,800	1,435,700	1,588,500	85,900	641,900	1,170,800
Bowling				800	121,300	113,000
Cross Country/Track & Field	17,800	183,300	388,200	16,200	233,900	520,800
Crew				50,000	245,200	599,800
Equestrian				50,300	141,800	841,600
Fencing	29,600	98,500	119,700	26,100	99,000	123,600
Field Hockey				39,500	301,900	580,000
Football	2,096,500	3,857,100	4,755,000			
Golf	40,700	132,600	221,100	25,100	139,600	238,900
Gymnastics	49,700	150,600	481,800	54,500	232,000	668,200
Ice Hockey	597,400	1,144,800	1,508,900	60,200	581,500	1,067,600
Lacrosse	107,600	515,700	636,300	28,800	322,900	521,900
Rifle	1,300	53,300	24,400	11,900	53,300	40,900
Rugby				3,000	25,800	95,200
Skiing	43,100	130,100	309,700	43,000	106,000	311,200
Soccer	46,900	344,700	541,300	31,200	320,100	581,500
Squash				71,300	135,800	134,200
Swimming/Diving	25,500	173,500	365,100	23,400	219,300	460,400
Tennis	10,200	131,000	223,200	8,200	141,900	282,800
Volleyball	79,700	184,400	354,200	28,300	309,200	598,700
Water Polo	55,400	198,400	241,200	22,500	133,100	301,100
Wrestling	101,600	294,800	569,300			
Others	44,000	220,700	290,600	34,300	63,900	147,700
Median per Institution	2,186,700	5,519,600	6,819,200	317,900	2,622,900	4,479,700

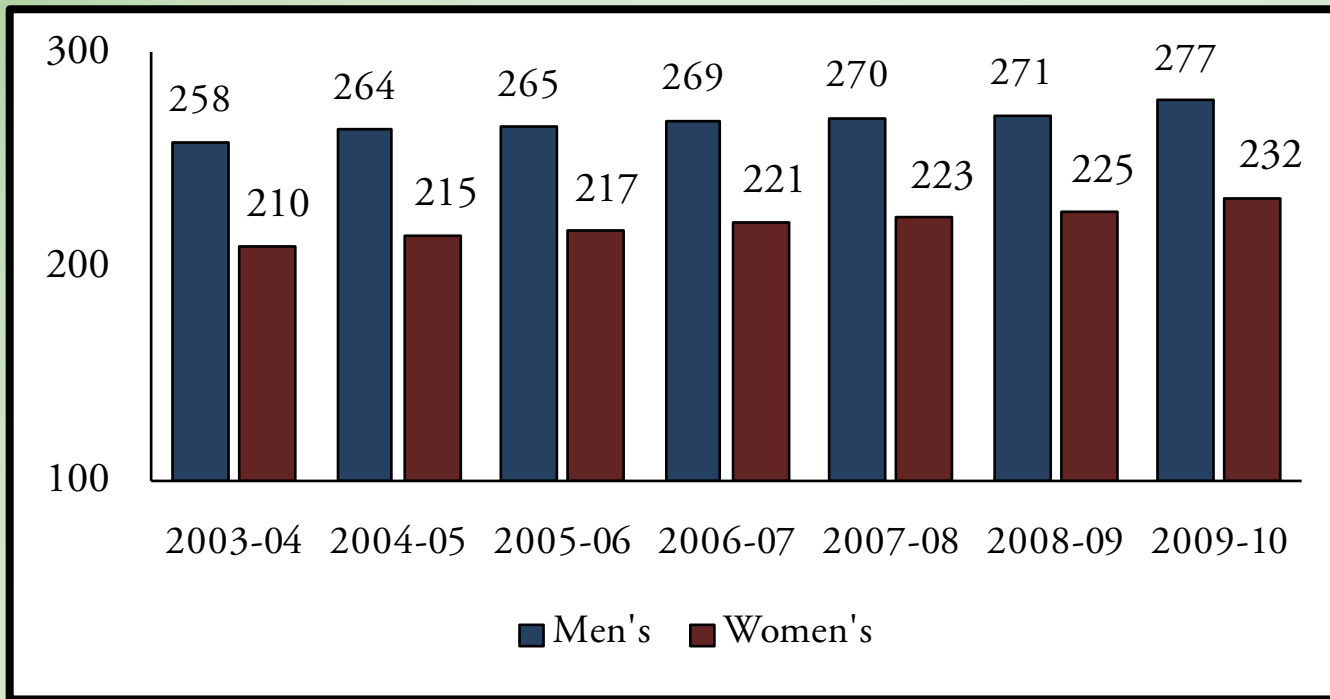


Figure 1.1
Division I – Overall
Average Athletics Participation

Figure 1.2
Division I – Overall
Total Expenses (Median)

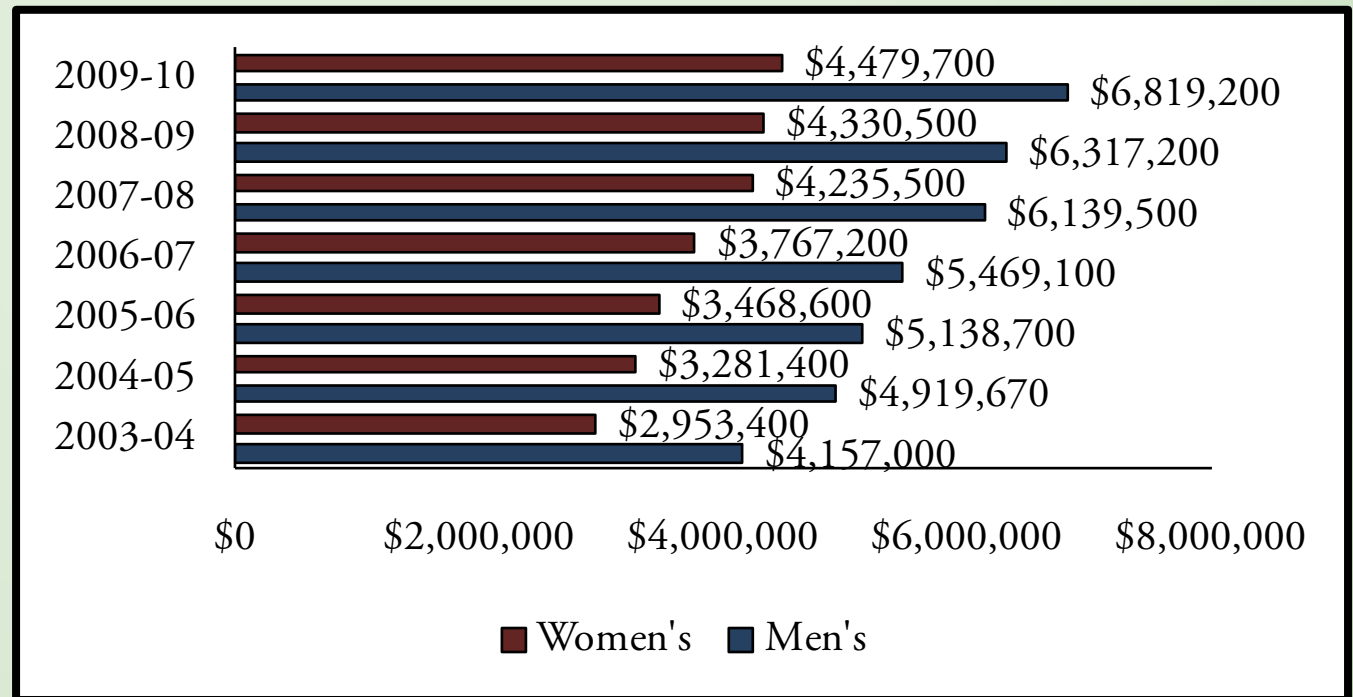


Figure 1.3
Division I – Overall
Total Revenues (Median)

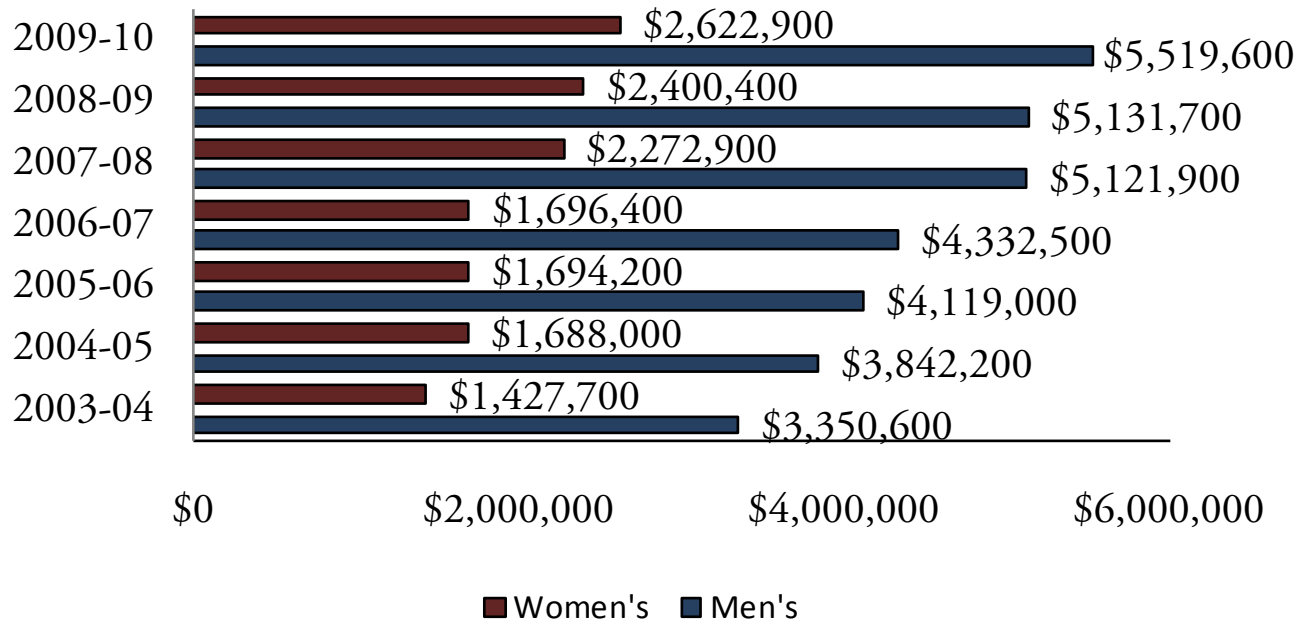
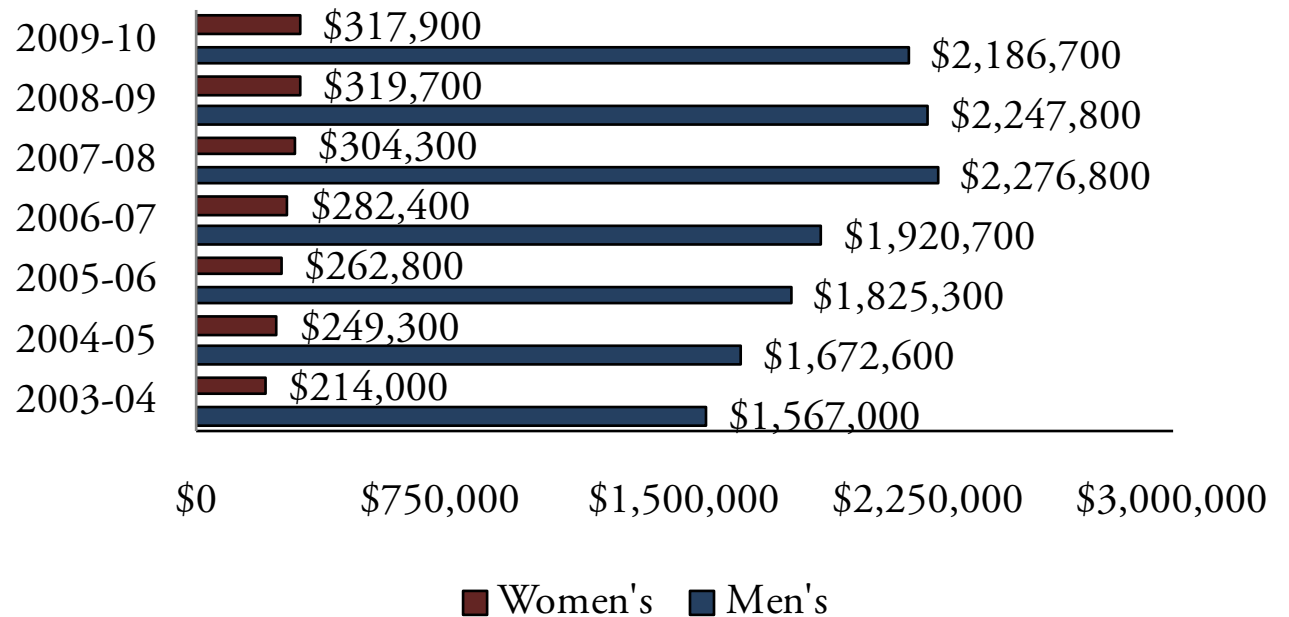


Figure 1.4
Division I – Overall
Total Generated
Revenues (Median)



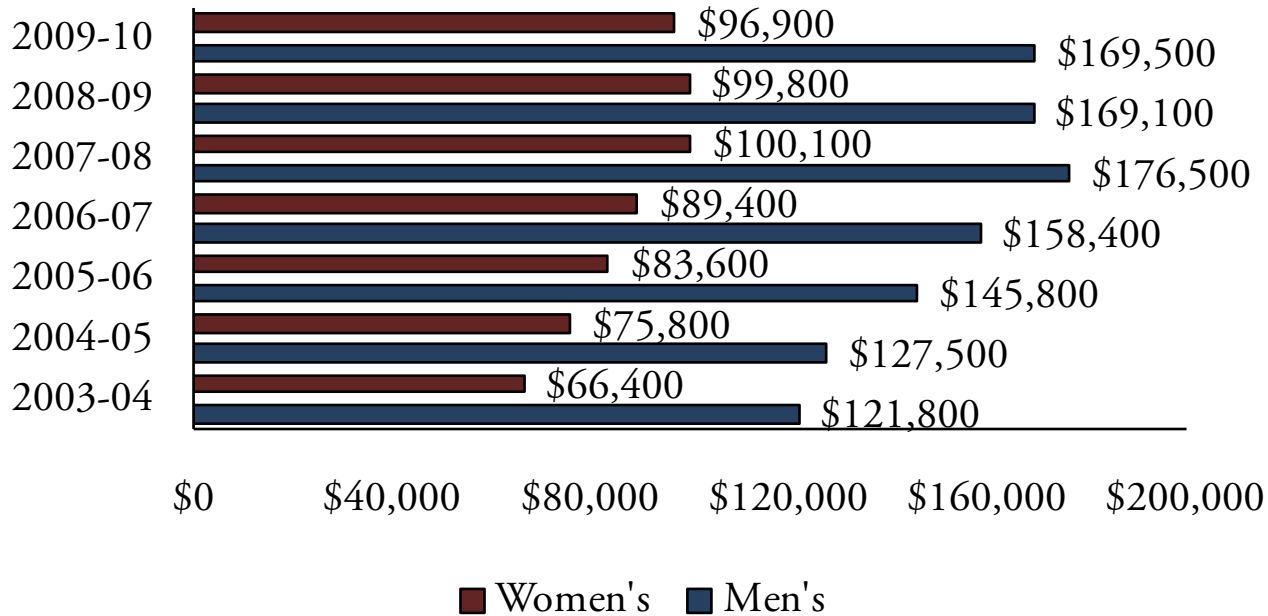
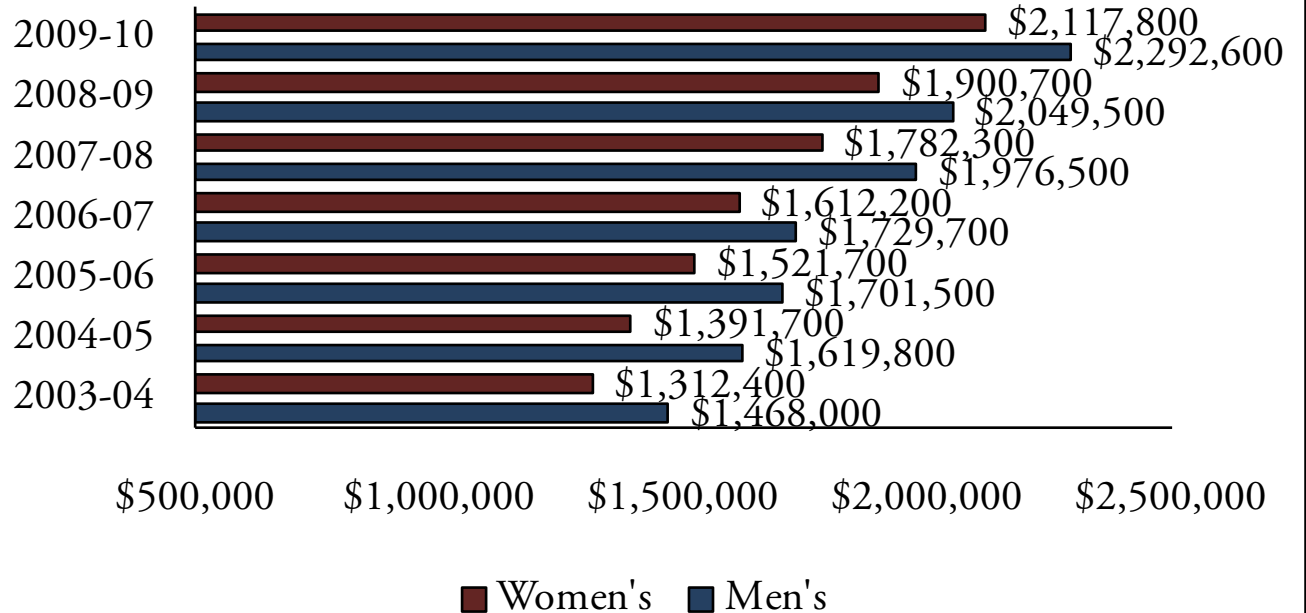


Figure 1.5
Division I – Overall
Recruiting Expenses
(Median)

Figure 1.6
Division I – Overall
Scholarships (Median)



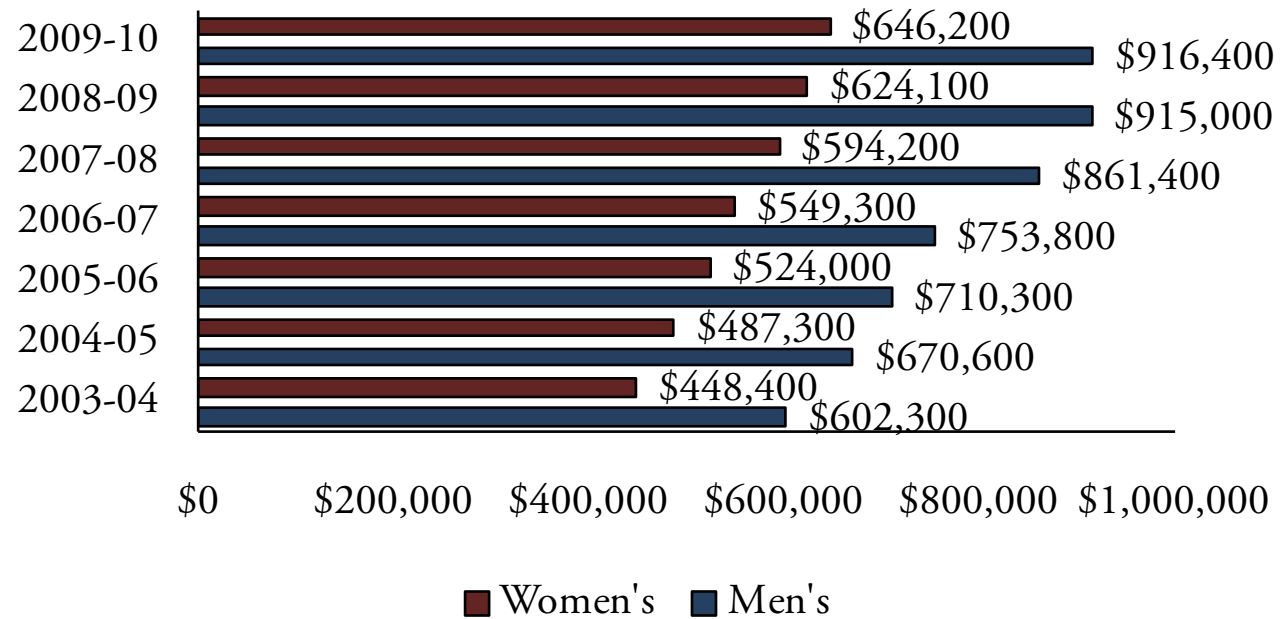
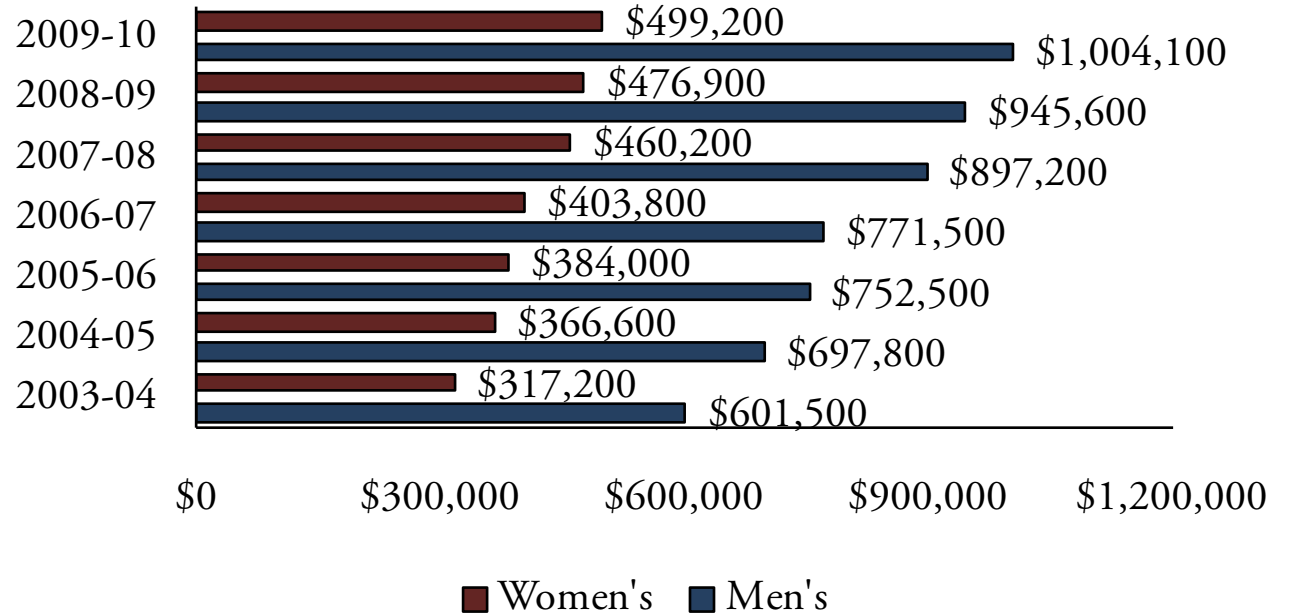


Figure 1.7
Division I – Overall
Head Coaches'
Salaries (Median)

Figure 1.8
Division I – Overall
Assistant Coaches'
Salaries (Median)



Division I - FBS

TABLE 1 — DIVISION I-FBS - ATHLETICS PARTICIPATION

Sport	Men's Teams			Women's Teams		
	Number of Participants	Number of Teams	Average Squad Size	Number of Participants	Number of Teams	Average Squad Size
Baseball/Softball	3,775	107	35	2,089	100	21
Basketball	1,892	120	16	1,731	120	14
Bowling	-	0	0	43	4	11
Cross Country	1,703	103	17	2,506	120	21
Crew	349	6	58	2,909	40	73
Equestrian	-	0	0	545	11	50
Fencing	171	8	21	205	10	21
Field Hockey				541	25	22
Football	14,319	120	119			
Golf	1,234	111	11	915	100	9
Gymnastics	264	14	19	751	45	17
Ice Hockey	355	13	27	137	6	23
Lacrosse	631	12	53	716	23	31
Rifle	70	10	7	96	14	7
Rugby	-	0	0	-	0	0
Skiing	70	5	14	60	5	12
Soccer	1,537	53	29	3,220	116	28
Squash	26	1	26	11	1	11
Swimming/Diving	1,994	61	33	2,808	90	31
Tennis	966	89	11	1,129	116	10
Track & Field – Indoor	4,161	93	45	5,400	118	46
Track & Field – Outdoor	4,606	99	47	5,359	118	45
Volleyball	179	8	22	1,860	118	16
Water Polo	212	6	35	311	12	26
Wrestling	1,352	39	35			
Average Number of Participants per Institution	333.2			277.9		
Average Sponsorship per Institution	9.0			10.9		

*The participation data are reported from the 2009-10 NCAA Sports Sponsorship and Participation Rates

TABLE 2A — DIVISION I-FBS - HEAD COACHES

	Men's Teams				Women's Teams			
	Male		Female		Male		Female	
	FT	PT	FT	PT	FT	PT	FT	PT
Baseball/Softball	105	0	0	0	28	0	71	0
Basketball	118	0	0	0	36	0	83	0
Bowling					4	0	0	0
Cross Country/Track & Field	93	4	8	0	91	3	27	0
Crew					24	0	16	0
Equestrian					3	0	8	0
Fencing	7	0	0	1	7	0	2	1
Field Hockey					3	0	22	0
Football	118	0	0	0				
Golf	106	2	2	0	21	0	77	0
Gymnastics	12	0	0	0	23	1	20	1
Ice Hockey	12	0	0	0	2	0	4	0
Lacrosse	11	0	0	0	1	0	22	0
Rifle	6	2	1	0	6	1	4	1
Rugby					0	0	0	0
Skiing	4	1	0	0	4	1	0	0
Soccer	52	0	0	0	74	0	40	0
Squash					1	0	0	0
Swimming/Diving	56	1	2	0	72	1	18	0
Tennis	84	1	0	0	68	2	42	0
Volleyball	8	0	0	0	71	0	42	0
Water Polo	6	0	0	0	11	0	1	0
Wrestling	38	0	0	0				
Others	9	3	0	0	5	1	5	0
Average per Institution	118	10	12	1	118	7	117	3

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 2B — DIVISION I-FBS - ASSISTANT COACHES

	Men's Teams								Women's Teams							
	Male				Female				Male				Female			
	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT
Baseball/Softball	105	1.9	67	1.1	0	0.0	0	0.0	30	1.2	14	1.1	89	1.6	31	1.1
Basketball	119	3.1	2	1.0	0	0.0	0	0.0	97	1.3	2	1.0	117	2.0	6	1.2
Bowling									1	1.0	1	1.0	0	0.0	1	1.0
Cross Country/Track & Field	92	2.7	60	2.4	48	1.3	21	1.2	103	2.6	60	2.3	71	1.3	44	1.5
Crew									23	1.1	10	1.3	35	1.3	19	1.9
Equestrian									1	1.0	0	0.0	10	1.6	4	1.0
Fencing	6	1.5	4	1.8	0	0.0	1	1.0	8	1.4	4	1.8	0	0.0	2	1.0
Field Hockey									11	1.1	2	1.5	22	1.4	11	1.2
Football	119	9.2	61	2.2	0	0.0	0	0.0								
Golf	64	1.0	46	1.1	1	1.0	1	1.0	17	1.1	14	1.1	38	1.0	24	1.1
Gymnastics	12	1.6	7	1.1	0	0.0	0	0.0	33	1.3	8	1.0	29	1.1	14	1.1
Ice Hockey	12	1.9	8	1.0	0	0.0	0	0.0	4	1.3	2	1.0	5	1.0	1	1.0
Lacrosse	11	2.0	6	1.3	0	0.0	0	0.0	7	1.0	4	1.0	23	1.5	8	1.1
Rifle	0	0.0	2	1.5	1	1.0	0	0.0	0	0.0	4	1.3	1	1.0	0	0.0
Rugby									0	0.0	0	0.0	0	0.0	0	0.0
Skiing	3	1.3	3	1.0	1	1.0	1	1.0	2	1.5	3	1.0	2	1.0	1	1.0
Soccer	49	1.7	34	1.4	0	0.0	0	0.0	90	1.2	25	1.2	78	1.2	28	1.0
Squash									0	0.0	0	0.0	0	.	0	0.0
Swimming/Diving	56	2.2	29	1.7	33	1.2	7	1.0	68	2.0	38	1.5	67	1.1	16	1.1
Tennis	59	1.0	41	1.1	1	1.0	2	1.0	38	1.0	26	1.0	35	1.0	36	1.3
Volleyball	8	1.6	5	1.2	0	0.0	1	1.0	89	1.1	28	1.0	95	1.2	22	1.1
Water Polo	6	1.2	3	1.0	0	0.0	0	0.0	3	1.3	5	1.4	6	1.0	2	1.0
Wrestling	38	1.8	25	1.0	2	1.5	1	1.0								
Others	7	3.3	5	2.0	0	0.0	0	0.0	2	3.0	3	2.0	4	1.3	2	2.0
Average per Institution	119	20.5	100	6.2	66	1.6	29	1.4	119	7.9	86	4.3	119	8.4	84	4.0

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 3A — DIVISION I-FBS - OVERALL AND RECRUITING EXPENSES

Sport	Overall Expenses				Recruiting Expenses			
	n	Men's Teams	n	Women's Teams	n	Men's Teams	n	Women's Teams
Baseball/Softball	107	1,292,100	100	818,700	107	30,200	100	20,600
Basketball	120	4,003,000	120	2,168,200	120	115,400	120	76,800
Bowling			4	218,700			4	6,700
Cross Country/Track & Field	106	798,200	120	940,900	106	13,700	120	19,300
Crew			40	1,103,700			40	16,400
Equestrian			11	910,000			11	12,500
Fencing	8	175,200	10	244,400	8	3,400	10	3,800
Field Hockey			25	816,700			25	13,700
Football	120	12,366,700			120	248,400		
Golf	111	381,900	100	426,600	111	8,200	100	9,900
Gymnastics	14	572,900	45	823,900	14	13,000	45	16,500
Ice Hockey	13	2,155,200	6	1,174,200	13	48,200	6	30,100
Lacrosse	12	1,160,800	23	813,900	12	23,400	23	12,600
Rifle	10	27,800	13	40,900	10	0	13	0
Rugby			0	0			0	0
Skiing	5	379,500	5	311,200	5	2,900	5	2,300
Soccer	53	810,500	116	873,200	53	18,400	116	21,200
Squash			1	239,300			1	2,700
Swimming/Diving	62	624,600	91	742,300	62	19,300	91	18,700
Tennis	89	447,900	116	478,500	89	9,300	116	10,700
Volleyball	8	627,700	118	927,500	8	11,400	118	28,200
Water Polo	6	593,400	12	610,900	6	10,100	12	11,900
Wrestling	40	718,700			40	19,600		
Others	13	364,700	11	121,400	13	1,200	11	300
Median per Institution	120	20,415,600	120	8,006,000	120	498,700	120	219,100

Note: n = number of institutions reporting

TABLE 3B — DIVISION I-FBS - EXPENSES BY OBJECT OF EXPENDITURE

Expense Category	Median Expense by Gender			
	n	Men's Teams	n	Women's Teams
Athletic Student Aid.	117	4,006,300	117	2,939,400
Guarantees	119	1,215,400	114	45,800
Head Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	120	3,085,300	120	1,157,500
Assistant Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	120	3,059,400	120	959,200
Head Coaches Other Compensation and Benefits Paid by a Third Party.	34	144,400	28	38,500
Assistant Coaches Other Compensation and Benefits Paid by a Third Party.	24	72,200	16	34,500
Administrators Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	112	804,200	110	193,600
Administrators Other Compensation and Benefits Paid by a Third Party.	11	9,000	6	5,900
Severance Payments.	62	268,800	28	26,500
Recruiting.	120	498,700	120	219,100
Team Travel.	120	2,124,800	120	948,800
Equipment, Uniforms and Supplies.	120	617,200	120	258,800
Game Expenses.	118	1,082,800	117	249,400
Fund Raising, Marketing and Promotion.	84	180,700	80	35,500
Sports Camp Expenses.	53	184,700	49	125,500
Direct Facilities, Maintenance, and Rental.	104	431,900	101	107,900
Spirit Groups.	29	117,400	21	42,100
Indirect Facilities and Administrative Support.	17	1,070,400	14	581,200
Medical Expenses and Medical Insurance.	66	178,800	61	82,500
Memberships and Dues.	110	9,400	110	7,300
Other Operating Expenses.	111	857,100	111	224,200
Total Expenses	120	20,415,600	120	8,006,000

Note: n = number of institutions reporting

TABLE 4 — DIVISION I-FBS - ATHLETICALLY RELATED STUDENT AID

Sport	Scholarships (Median)					
	Male Student-Athletes			Female Student-Athletes		
	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball/Softball	11.7	26.0	299,900	11.9	18.0	328,100
Basketball	12.6	13.0	373,500	13.0	14.0	395,800
Bowling				4.7	8.5	95,400
Cross Country/Track & Field	12.0	25.0	294,300	17.2	28.0	447,800
Crew				17.3	29.0	476,800
Equestrian				13.8	39.0	366,600
Fencing	0.4	2.5	21,500	3.3	5.0	129,700
Field Hockey				11.9	18.0	376,200
Football	82.8	87.0	2,326,500			
Golf	4.4	9.0	101,900	5.9	8.0	147,000
Gymnastics	6.0	11.5	212,500	11.8	12.0	366,100
Ice Hockey	18.0	21.0	566,000	16.9	20.0	580,900
Lacrosse	12.5	31.5	428,200	11.8	27.0	399,200
Rifle	0.0	0.0	0	0.0	0.0	0
Rugby				0.0	0.0	0
Skiing	5.8	12.0	172,200	5.0	8.0	131,900
Soccer	9.6	20.0	269,800	13.8	24.5	376,500
Squash				0.7	1.0	35,200
Swimming/Diving	9.4	21.0	290,800	13.2	25.0	404,300
Tennis	4.5	9.0	139,700	8.0	8.0	232,700
Volleyball	4.4	12.5	140,500	12.0	12.0	339,400
Water Polo	4.4	7.0	167,800	8.0	17.5	258,900
Wrestling	9.3	19.5	237,400			
Others	0.0	0.0	0	0.0	0.0	0
Median per Institution	133.2	190.0	4,006,300	103.2	159.0	2,939,400

Note: Institutions not awarding aid were not included in the calculation.

TABLE 5A — DIVISION I-FBS - HEAD COACHES' SALARIES

Sport	Head Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	106	190,800	99	115,500
Basketball	119	975,200	119	350,100
Bowling			4	48,800
Cross Country/Track & Field	102	77,700	118	79,700
Crew			40	99,200
Equestrian			11	97,400
Fencing	7	56,300	9	43,000
Field Hockey			24	117,000
Football	119	1,382,800		
Golf	110	104,800	99	89,500
Gymnastics	12	111,300	44	108,100
Ice Hockey	13	331,700	6	151,500
Lacrosse	11	216,000	22	110,200
Rifle	9	30,500	12	35,700
Rugby			0	0
Skiing	5	49,100	5	46,600
Soccer	52	126,100	115	111,900
Squash			1	139,700
Swimming/Diving	60	66,500	89	77,100
Tennis	88	104,000	115	83,800
Volleyball	7	135,900	117	130,900
Water Polo	6	137,100	12	92,900
Wrestling	38	111,200		
Others	12	93,300	9	62,800
Median per Institution	120	3,430,000	120	1,172,400

Notes: n = number of institutions reporting.
Head coach salaries are university paid salaries only.

TABLE 5B — DIVISION I-FBS - ASSISTANT COACHES' SALARIES

Sport	Assistant Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	106	166,900	98	107,100
Basketball	119	471,900	119	335,800
Bowling			1	67,000
Cross Country/Track & Field	101	110,500	119	107,800
Crew			40	102,900
Equestrian			11	83,100
Fencing	5	39,600	7	39,600
Field Hockey			24	102,900
Football	119	1,980,000		
Golf	77	45,100	72	44,200
Gymnastics	13	101,300	44	117,000
Ice Hockey	13	246,200	6	113,400
Lacrosse	11	142,700	22	100,100
Rifle	1	14,100	1	14,100
Rugby			0	0
Skiing	4	48,400	4	44,500
Soccer	52	91,600	115	102,300
Squash			0	0
Swimming/Diving	59	96,100	88	96,700
Tennis	79	48,200	98	42,800
Volleyball	7	107,800	117	117,000
Water Polo	6	67,600	12	49,400
Wrestling	38	116,800		
Others	11	52,900	7	32,600
Median per Institution	120	3,156,400	120	969,100

Notes: n = number of institutions reporting.
Assistant coach salaries are university paid salaries only.

TABLE 6 — DIVISION I-FBS - OVERALL GENERATED REVENUES, REVENUES AND EXPENSES BY SPORT

	Median for Men's Sports			Median for Women's Sports		
	Generated Revenue	Total Revenue	Total Expenses	Generated Revenue	Total Revenue	Total Expenses
Baseball/Softball	338,300	549,400	1,292,100	65,900	256,500	818,700
Basketball	4,776,000	4,923,100	4,003,000	277,100	579,500	2,168,200
Bowling				17,000	74,400	218,700
Cross Country/Track & Field	69,800	183,300	798,200	51,700	246,000	940,900
Crew				104,500	214,100	1,103,700
Equestrian				78,500	206,600	910,000
Fencing	30,500	37,100	175,200	45,200	94,700	244,400
Field Hockey				67,500	177,600	816,700
Football	16,210,500	17,199,600	12,366,700			
Golf	68,100	140,500	381,900	48,100	141,700	426,600
Gymnastics	61,400	150,600	572,900	69,800	200,900	823,900
Ice Hockey	919,200	1,121,400	2,155,200	120,200	484,000	1,174,200
Lacrosse	548,000	563,900	1,160,800	157,400	301,600	813,900
Rifle	-	-	27,800	31,400	212,700	40,900
Rugby				-	-	-
Skiing	43,000	68,300	379,500	43,000	70,300	311,200
Soccer	132,300	211,500	810,500	67,000	235,500	873,200
Squash				171,000	171,000	239,300
Swimming/Diving	57,600	196,900	624,600	47,200	204,900	742,300
Tennis	44,900	126,200	447,900	27,100	148,000	478,500
Volleyball	162,400	184,400	627,700	78,200	258,500	927,500
Water Polo	167,900	231,700	593,400	34,700	67,200	610,900
Wrestling	140,500	276,300	718,700			
Others	231,300	337,100	364,700	14,100	18,900	121,400
Median per Institution	22,926,900	25,908,800	20,415,600	876,200	2,792,500	8,006,000

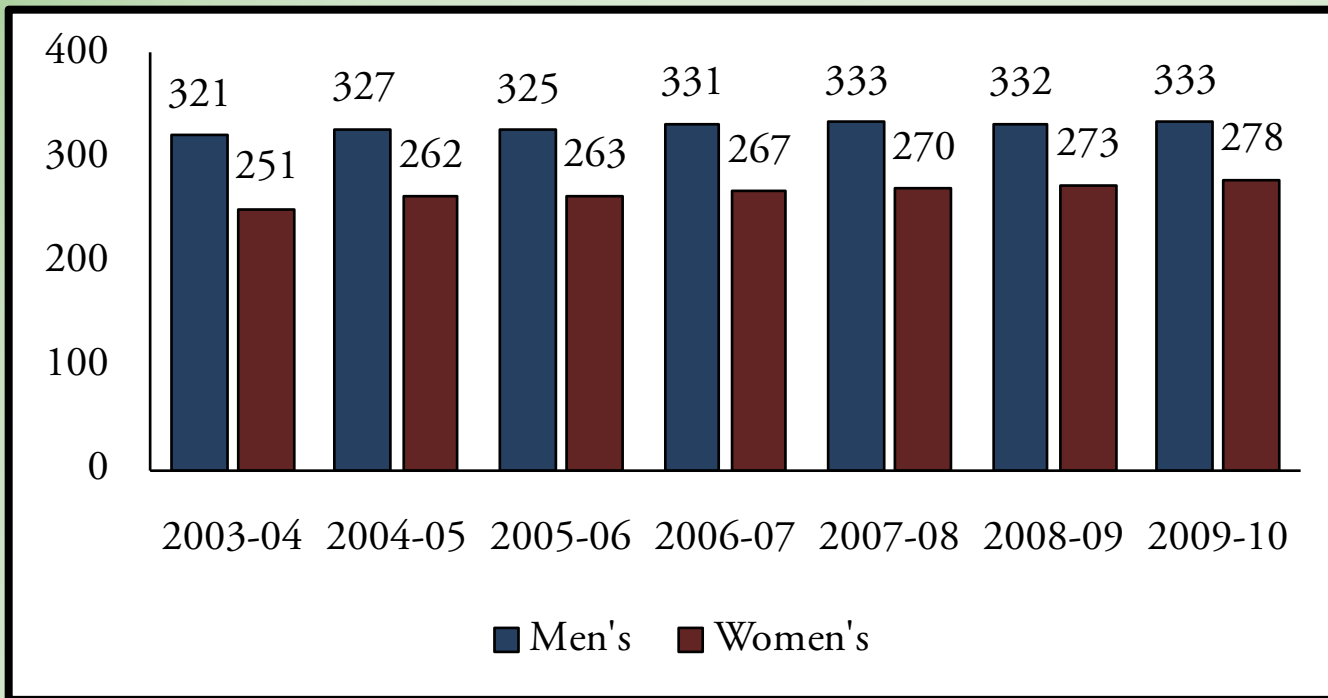
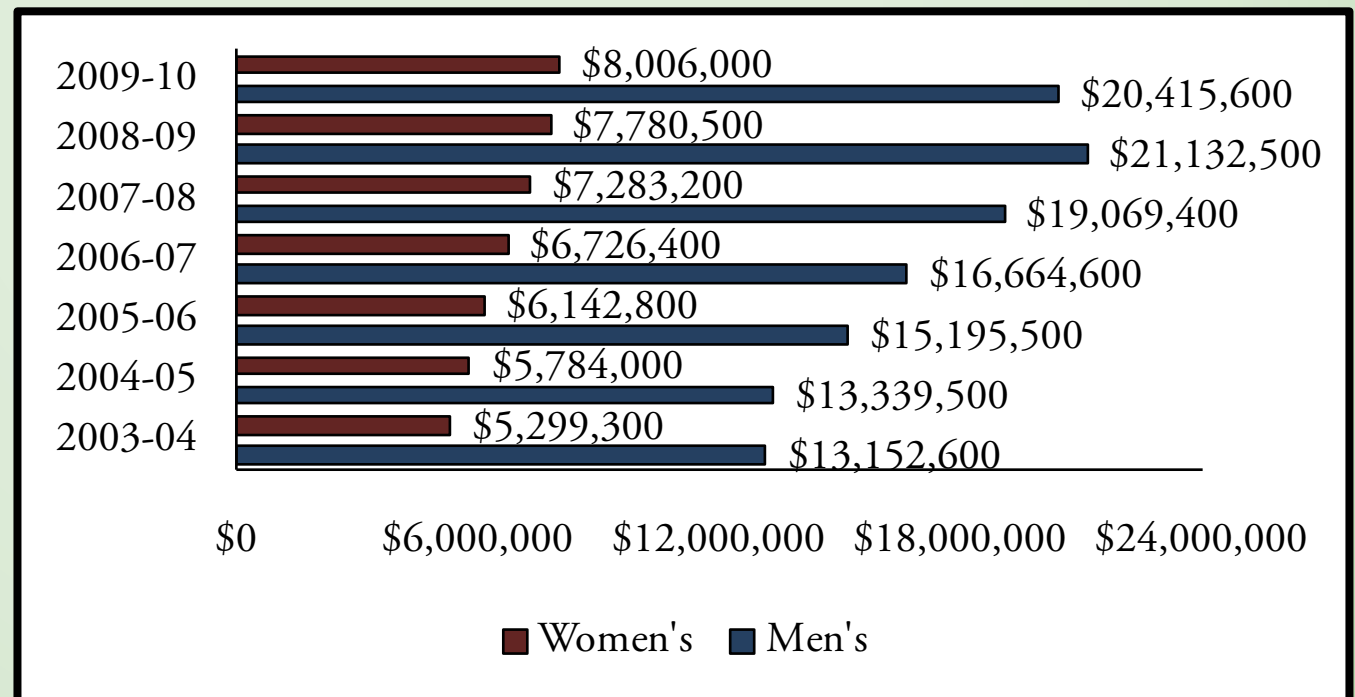


Figure 2.1
Division I-FBS
Average Athletics Participation

Figure 2.2
Division I-FBS
Total Expenses (Median)



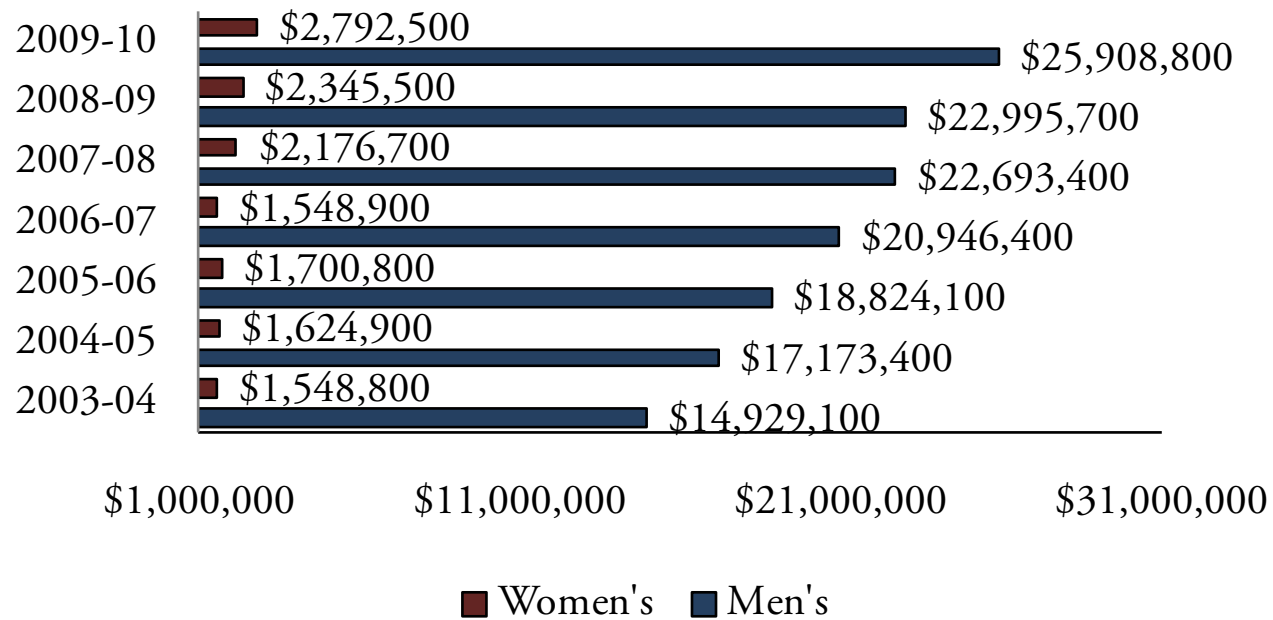
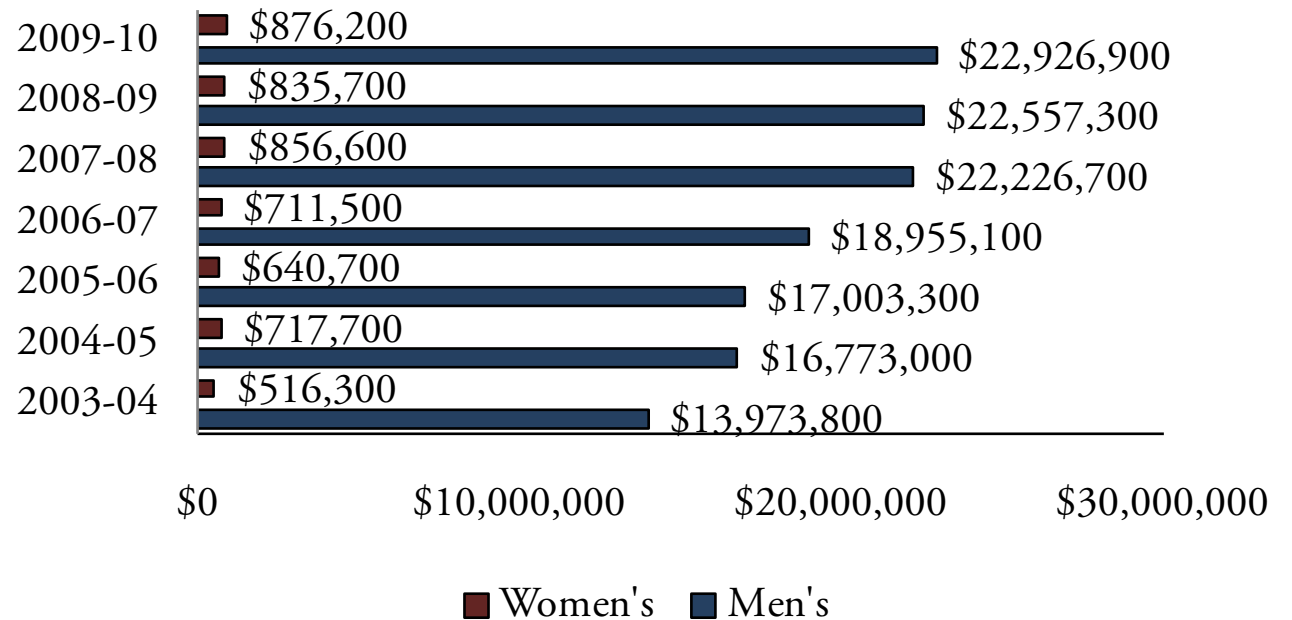


Figure 2.3
Division I-FBS
Total Revenues (Median)

Figure 2.4
Division I-FBS
Total Generated
Revenues (Median)



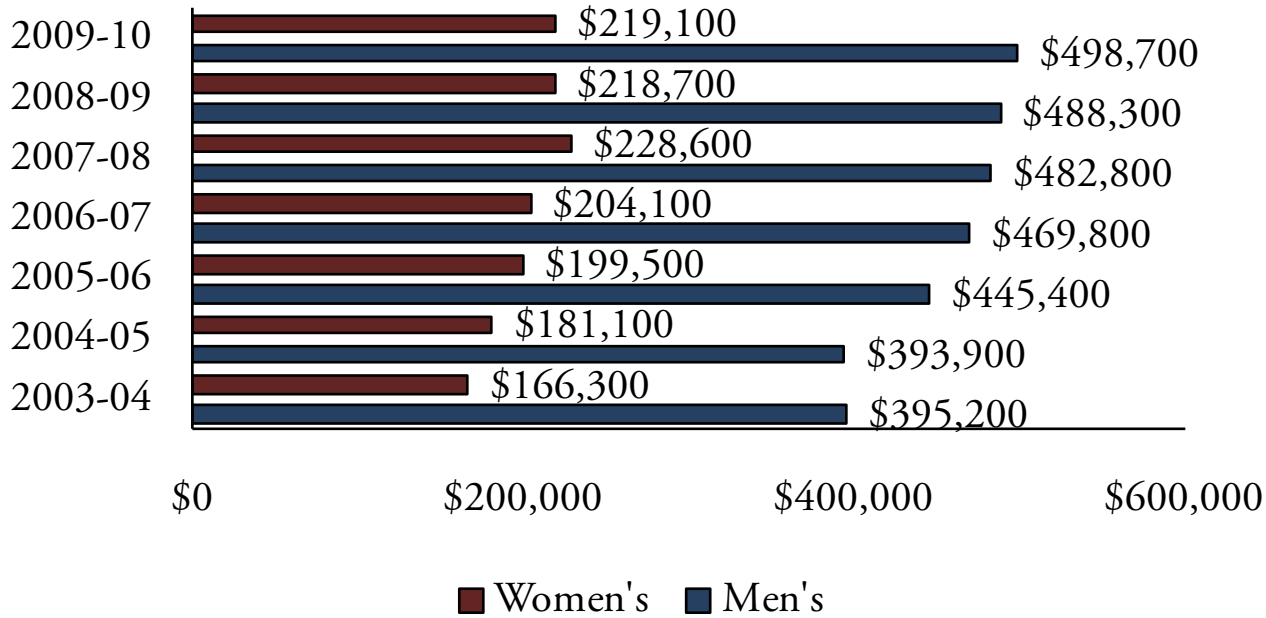
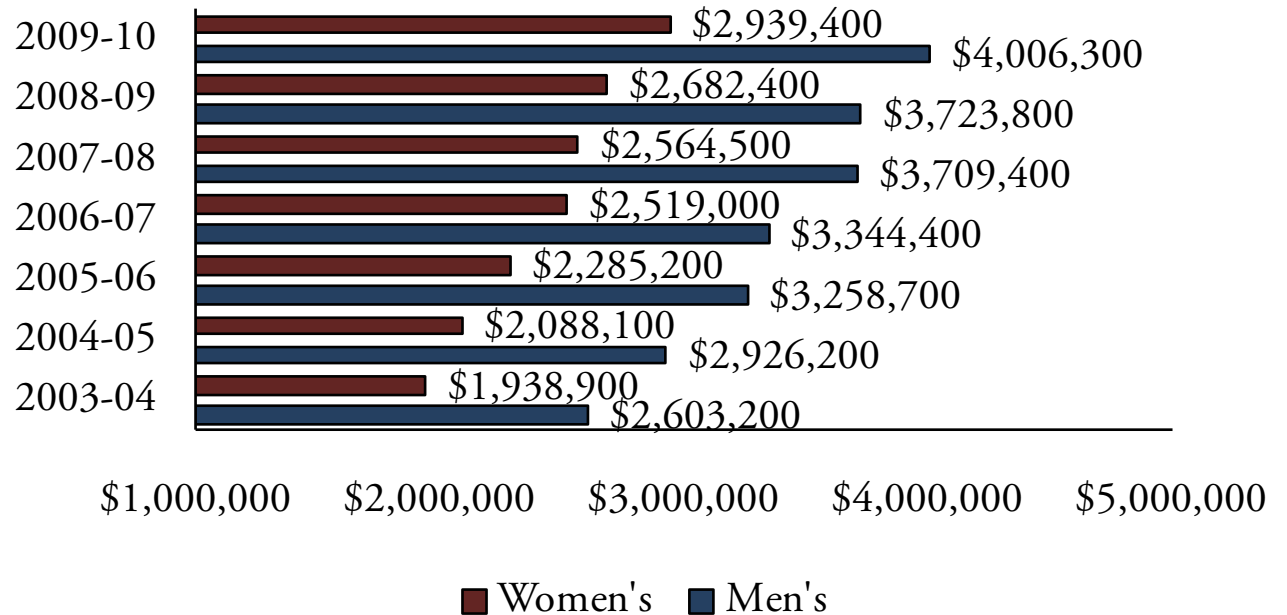


Figure 2.5
Division I-FBS
Recruiting Expenses (Median)

Figure 2.6
Division I-FBS
Scholarships (Median)



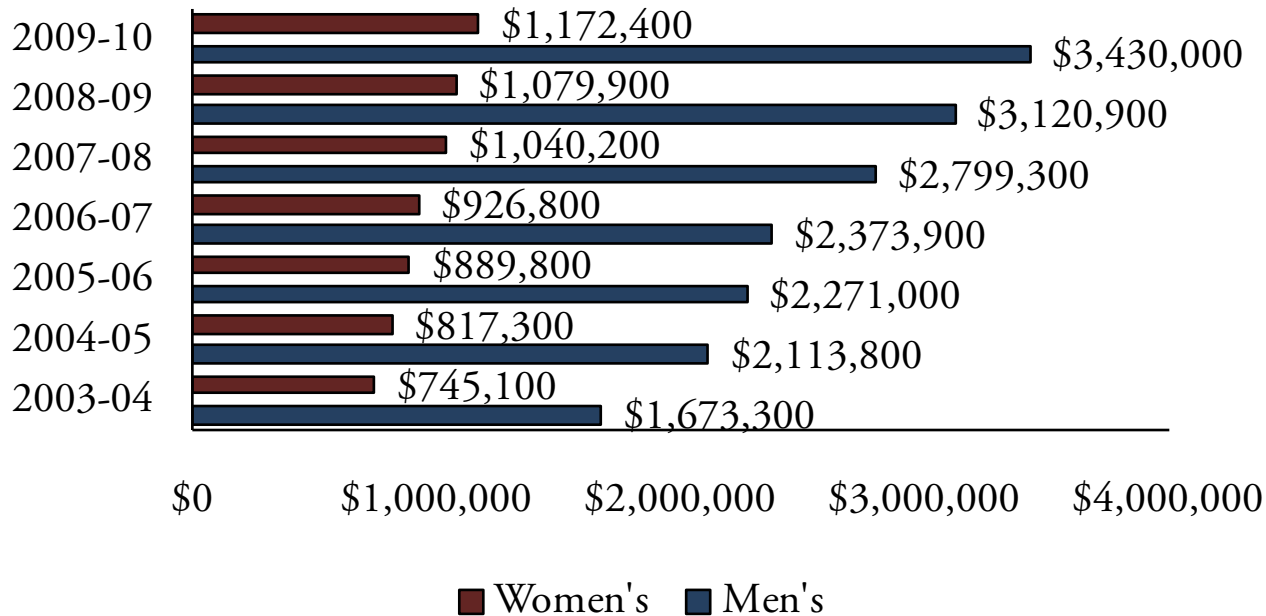
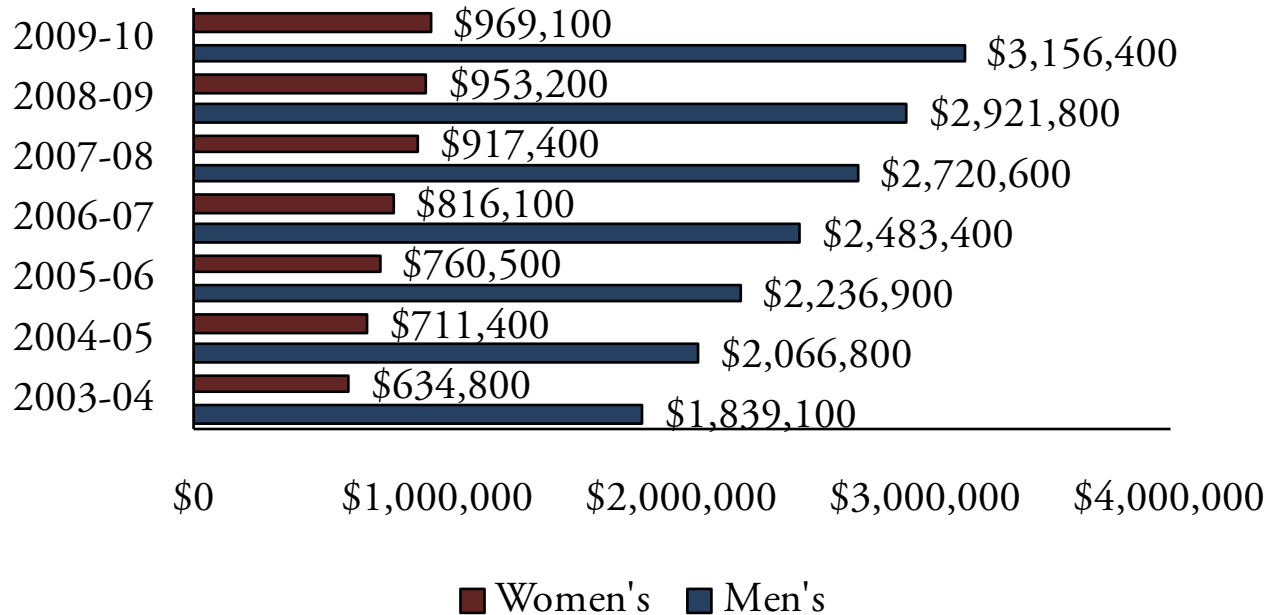


Figure 2.7
Division I-FBS
Head Coaches' Salaries (Median)

Figure 2.8
Division I-FBS
Assistant Coaches' Salaries (Median)



Division I - FCS

TABLE 1 — DIVISION I-FCS - ATHLETICS PARTICIPATION

Sport	Men's Teams			Women's Teams		
	Number of Participants	Number of Teams	Average Squad Size	Number of Participants	Number of Teams	Average Squad Size
Baseball/Softball	3,496	105	33	2,126	110	19
Basketball	1,905	125	15	1,755	122	14
Bowling	-	-	-	173	21	8
Cross Country	1,779	119	15	1,985	124	16
Crew	567	12	47	1,649	31	53
Equestrian	-	-	-	162	6	27
Fencing	154	8	19	144	8	18
Field Hockey				795	36	22
Football	12,628	124	102			
Golf	1,005	102	10	753	89	8
Gymnastics	20	1	20	210	12	18
Ice Hockey	424	15	28	310	14	22
Lacrosse	1,224	28	44	1,088	42	26
Rifle	64	8	8	35	7	5
Rugby	-	-	-	19	1	19
Skiing	83	4	21	106	5	21
Soccer	1,799	65	28	2,848	114	25
Squash	116	8	15	96	7	14
Swimming/Diving	1,027	42	24	1,569	61	26
Tennis	929	93	10	1,040	114	9
Track & Field – Indoor	3,731	102	37	4,332	118	37
Track & Field – Outdoor	4,012	108	37	4,393	121	36
Volleyball	69	4	17	1,682	118	14
Water Polo	142	7	20	172	9	19
Wrestling	723	26	28			
Average Number of Participants per Institution	305.1			232.6		
Average Sponsorship per Institution	9.4			10.9		

*The participation data are reported from the 2009-10 NCAA Sports Sponsorship and Participation Rates

TABLE 2A — DIVISION I-FCS - HEAD COACHES

	Men's Teams				Women's Teams			
	Male		Female		Male		Female	
	FT	PT	FT	PT	FT	PT	FT	PT
Baseball/Softball	99	2	0	0	32	3	68	1
Basketball	119	0	0	0	39	1	79	0
Bowling					6	4	7	1
Cross Country/Track & Field	99	7	7	1	85	8	34	1
Crew					17	2	11	0
Equestrian					1	1	4	0
Fencing	5	2	0	0	5	2	1	0
Field Hockey					3	0	32	0
Football	119	0	0	0				
Golf	67	29	1	0	41	13	25	7
Gymnastics	1	0	0	0	7	0	4	1
Ice Hockey	14	0	0	0	9	0	4	0
Lacrosse	24	2	0	0	3	2	33	1
Rifle	5	3	0	0	4	3	0	0
Rugby					1	0	0	0
Skiing	2	2	0	0	1	3	1	0
Soccer	62	1	0	0	72	2	35	0
Squash					4	1	2	0
Swimming/Diving	34	4	2	0	46	4	11	0
Tennis	68	17	4	1	61	13	25	11
Volleyball	3	1	0	0	48	1	62	2
Water Polo	4	2	0	0	5	2	1	0
Wrestling	24	2	0	0				
Others	13	2	0	0	6	0	0	0
Average per Institution	119	40	14	2	119	35	116	17

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 2B — DIVISION I-FCS - ASSISTANT COACHES

	Men's Teams								Women's Teams							
	Male				Female				Male				Female			
	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT
Baseball/Softball	84	1.4	77	1.7	0	0.0	0	0.0	19	1.0	22	1.2	76	1.2	45	1.3
Basketball	118	2.7	34	1.1	0	0.0	0	0.0	70	1.2	6	1.0	112	2.0	26	1.1
Bowling									1	1.0	4	1.0	1	1.0	3	1.0
Cross Country/Track & Field	69	1.6	68	2.4	34	1.0	33	1.4	70	1.7	69	2.4	39	1.0	46	1.4
Crew									9	1.0	8	1.1	20	1.2	20	1.6
Equestrian									1	1.0	0	0.0	2	1.0	4	1.8
Fencing	3	1.0	6	1.3	1	1.0	0	0.0	3	1.0	6	1.3	2	1.0	1	1.0
Field Hockey									2	1.0	7	1.0	27	1.1	24	1.3
Football	119	6.9	88	3.2	0	0.0	0	0.0								
Golf	11	1.0	37	1.2	1	1.0	4	1.0	8	1.0	26	1.1	6	1.0	16	1.0
Gymnastics	0	0.0	1	1.0	0	0.0	0	0.0	4	1.0	3	1.0	8	1.0	5	1.4
Ice Hockey	14	1.8	8	1.3	0	0.0	0	0.0	7	1.0	3	1.0	9	1.1	6	1.0
Lacrosse	22	1.4	23	1.3	0	0.0	0	0.0	0	0.0	3	1.0	28	1.3	21	1.4
Rifle	0	0.0	3	1.0	0	0.0	0	0.0	0	0.0	3	1.0	0	0.0	0	0.0
Rugby									0	0.0	0	0.0	0	0.0	0	0.0
Skiing	0	0.0	3	2.3	0	0.0	2	1.0	1	2.0	2	2.5	0	0.0	3	1.0
Soccer	48	1.1	50	1.5	0	0.0	0	0.0	37	1.1	27	1.1	54	1.1	44	1.2
Squash									2	1.0	2	1.5	1	1.0	2	1.0
Swimming/Diving	20	1.4	24	1.5	10	1.1	15	1.5	24	1.3	28	1.4	16	1.1	29	1.3
Tennis	14	1.1	41	1.1	1	1.0	6	1.0	8	1.1	36	1.1	6	1.0	29	1.1
Volleyball	0	0.0	2	2.0	0	0.0	1	1.0	42	1.0	27	1.2	59	1.1	42	1.1
Water Polo	2	1.0	2	1.0	0	0.0	1	1.0	2	1.0	1	1.0	1	1.0	6	1.0
Wrestling	20	1.4	20	1.5	0	0.0	0	0.0								
Others	8	2.0	10	3.7	2	1.0	2	2.0	1	1.0	2	2.0	2	1.5	2	3.0
Average per Institution	119	13.3	108	8.8	44	1.2	47	1.9	115	3.4	100	4.2	117	5.4	97	4.9

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 3A — DIVISION I-FCS - OVERALL AND RECRUITING EXPENSES

Sport	Overall Expenses				Recruiting Expenses			
	n	Men's Teams	n	Women's Teams	n	Men's Teams	n	Women's Teams
Baseball/Softball	101	537,400	106	436,200	101	9,400	106	7,900
Basketball	120	1,085,800	118	874,100	120	48,400	118	33,000
Bowling			21	108,800			21	700
Cross Country/Track & Field	115	316,800	119	440,200	115	2,000	119	2,800
Crew			30	340,000			30	5,900
Equestrian			6	162,000			6	900
Fencing	8	111,300	9	113,100	8	800	9	900
Field Hockey			35	513,800			35	9,300
Football	120	2,576,300			120	60,600		
Golf	97	145,000	88	166,100	97	700	88	1,000
Gymnastics	1	148,300	12	375,100	1	1,400	12	6,800
Ice Hockey	14	964,800	13	590,400	14	51,000	13	25,900
Lacrosse	26	515,600	39	407,900	26	16,600	39	6,400
Rifle	7	6,500	6	23,900	7	0	6	0
Rugby			1	95,200			1	1,400
Skiing	4	278,000	5	290,900	4	100	5	400
Soccer	64	445,900	110	456,200	64	9,600	110	7,500
Squash			7	134,200			7	3,800
Swimming/Diving	38	220,500	58	338,600	38	3,700	58	3,900
Tennis	91	160,800	110	200,600	91	900	110	1,200
Volleyball	4	101,800	114	446,900	4	800	114	9,900
Water Polo	6	140,700	8	224,800	6	3,900	8	2,400
Wrestling	26	383,100			26	11,100		
Others	14	470,900	6	147,700	14	1,200	6	500
Median per Institution	120	5,484,800	120	3,574,800	120	131,600	120	71,800

Note: n = number of institutions reporting

TABLE 3B — DIVISION I-FCS - EXPENSES BY OBJECT OF EXPENDITURE

Expense Category	Median Expense by Gender			
	n	Men's Teams	n	Women's Teams
Athletic Student Aid.	112	1,952,900	112	1,588,900
Guarantees	99	59,500	86	5,000
Head Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	120	703,000	120	518,600
Assistant Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	120	859,600	120	384,000
Head Coaches Other Compensation and Benefits Paid by a Third Party.	18	25,500	14	17,600
Assistant Coaches Other Compensation and Benefits Paid by a Third Party.	15	24,700	13	11,000
Administrators Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	92	96,100	85	45,000
Administrators Other Compensation and Benefits Paid by a Third Party.	7	3,400	3	15,900
Severance Payments.	35	48,500	17	24,300
Recruiting.	120	131,600	120	71,800
Team Travel.	119	605,700	119	390,900
Equipment, Uniforms and Supplies.	118	208,200	118	106,400
Game Expenses.	115	158,800	115	81,300
Fund Raising, Marketing and Promotion.	81	42,100	78	11,200
Sports Camp Expenses.	48	29,100	48	34,100
Direct Facilities, Maintenance, and Rental.	81	59,700	80	14,200
Spirit Groups.	12	10,600	13	4,300
Indirect Facilities and Administrative Support.	23	513,500	23	206,000
Medical Expenses and Medical Insurance.	56	10,100	53	2,800
Memberships and Dues.	100	6,200	101	4,900
Other Operating Expenses.	108	174,600	108	72,000
Total Expenses	120	5,484,800	120	3,574,800

Note: n = number of institutions reporting

TABLE 4 — DIVISION I-FCS - ATHLETICALLY RELATED STUDENT AID

Sport	Scholarships (Median)					
	Male Student-Athletes			Female Student-Athletes		
	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball/Softball	10.1	24.0	197,300	9.9	17.0	198,400
Basketball	12.0	13.0	304,400	13.0	14.0	316,400
Bowling				3.0	7.0	56,700
Cross Country/Track & Field	7.6	19.0	125,300	12.4	23.0	243,700
Crew				2.6	8.0	69,200
Equestrian				1.2	7.0	15,700
Fencing	0.0	0.0	0	0.0	0.0	0
Field Hockey				7.7	16.0	252,000
Football	58.0	74.0	1,071,800			
Golf	3.3	7.0	50,000	4.0	7.0	75,300
Gymnastics	0.0	0.0	0	8.1	12.0	161,100
Ice Hockey	10.6	15.5	437,000	6.8	9.0	283,100
Lacrosse	5.5	14.5	181,000	6.2	17.0	201,000
Rifle	0.0	0.0	0	0.0	0.0	0
Rugby				1.6	13.0	13,000
Skiing	0.8	2.5	25,300	0.0	0.0	0
Soccer	7.7	17.0	230,300	11.4	21.0	243,300
Squash				0.0	0.0	0
Swimming/Diving	1.2	6.5	25,700	5.5	15.5	178,400
Tennis	3.4	6.0	78,500	5.1	7.0	116,500
Volleyball	0.5	3.5	20,800	10.5	12.0	217,000
Water Polo	0.0	0.0	-	1.8	3.0	46,500
Wrestling	6.3	15.0	120,000			
Others	0.0	0.0	0	0.0	0.0	0
Median per Institution	94.6	149.5	1,952,900	70.5	110.0	1,588,900

Note: Institutions not awarding aid were not included in the calculation.

TABLE 5A — DIVISION I-FCS - HEAD COACHES' SALARIES

Sport	Head Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	100	84,000	104	65,700
Basketball	118	210,700	117	137,200
Bowling			20	16,500
Cross Country/Track & Field	114	40,700	118	46,800
Crew			29	70,500
Equestrian			6	63,300
Fencing	6	46,400	7	49,900
Field Hockey			34	77,600
Football	119	197,900		
Golf	96	30,200	86	32,000
Gymnastics	1	83,300	11	81,700
Ice Hockey	14	217,900	13	119,300
Lacrosse	25	119,100	38	72,900
Rifle	7	6,500	6	4,900
Rugby			1	44,000
Skiing	4	56,700	5	39,200
Soccer	62	80,700	109	66,800
Squash			6	59,700
Swimming/Diving	37	37,900	57	42,300
Tennis	90	30,100	109	34,100
Volleyball	4	44,100	111	72,700
Water Polo	6	37,900	8	43,800
Wrestling	25	84,900		
Others	14	83,400	6	66,200
Median per Institution	120	729,300	120	523,300

Notes: n = number of institutions reporting.
Head coach salaries are university paid salaries only.

TABLE 5B — DIVISION I-FCS - ASSISTANT COACHES' SALARIES

Sport	Assistant Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	95	64,300	102	43,500
Basketball	119	181,100	117	153,200
Bowling			3	8,600
Cross Country/Track & Field	100	33,500	105	36,300
Crew			28	63,800
Equestrian			4	38,600
Fencing	7	8,100	8	6,700
Field Hockey			34	52,900
Football	119	507,100		
Golf	31	4,000	35	5,300
Gymnastics	1	9,700	11	56,600
Ice Hockey	14	162,300	13	135,900
Lacrosse	25	81,100	36	54,800
Rifle	1	3,700	1	3,700
Rugby			0	0
Skiing	3	18,300	4	17,100
Soccer	59	45,800	100	44,200
Squash			4	43,500
Swimming/Diving	32	31,600	50	34,300
Tennis	41	12,100	48	12,700
Volleyball	2	10,300	101	47,600
Water Polo	5	14,200	8	14,100
Wrestling	23	62,700		
Others	13	80,900	5	36,800
Median per Institution	120	862,300	120	384,000

Notes: n = number of institutions reporting.
Assistant coach salaries are university paid salaries only.

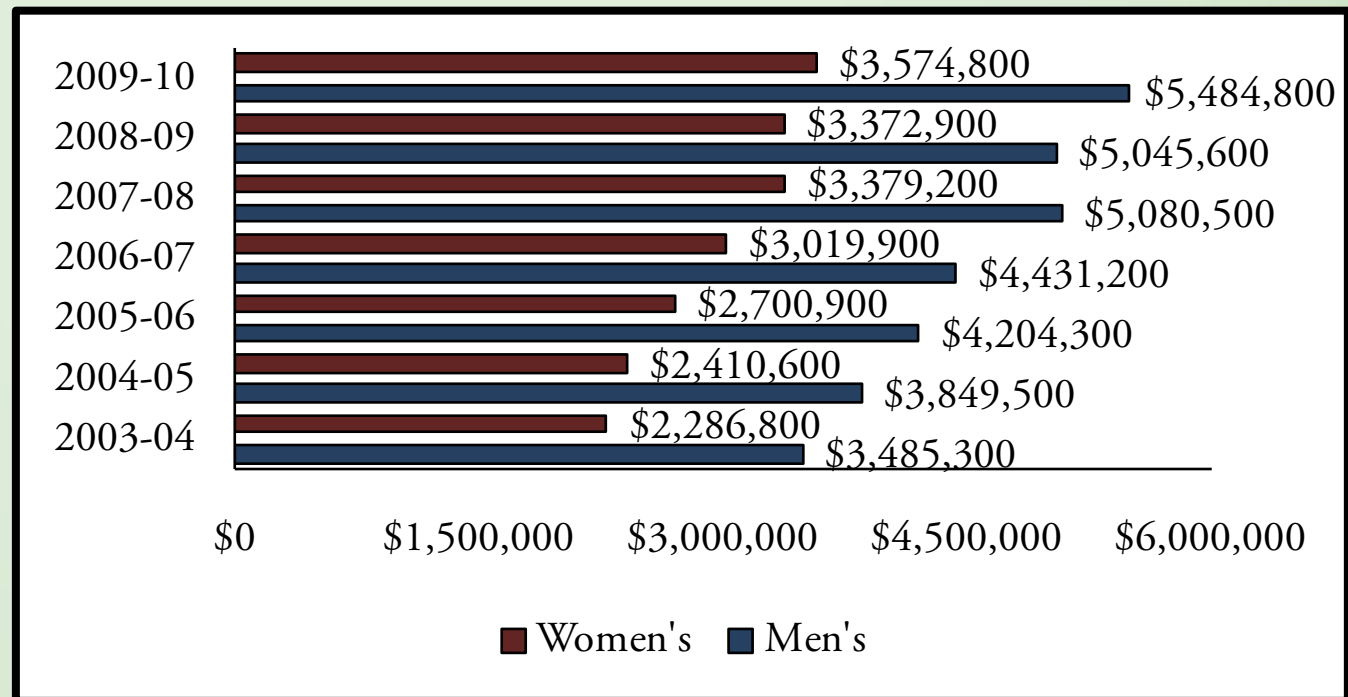
TABLE 6 — DIVISION I-FCS - OVERALL GENERATED REVENUES, REVENUES AND EXPENSES BY SPORT

	Median for Men's Sports			Median for Women's Sports		
	Generated Revenue	Total Revenue	Total Expenses	Generated Revenue	Total Revenue	Total Expenses
Baseball/Softball	71,100	360,200	537,400	23,100	280,200	436,200
Basketball	380,300	890,800	1,085,800	74,300	545,700	874,100
Bowling				600	132,800	108,800
Cross Country/Track & Field	15,200	200,900	316,800	13,200	260,900	440,200
Crew				58,000	290,100	340,000
Equestrian				28,300	120,500	162,000
Fencing	33,400	113,400	111,300	34,900	113,100	113,100
Field Hockey				33,500	318,900	513,800
Football	837,600	1,934,000	2,576,300			
Golf	26,500	112,900	145,000	18,900	123,900	166,100
Gymnastics	49,500	60,000	148,300	45,800	193,900	375,100
Ice Hockey	441,800	981,600	964,800	61,900	587,700	590,400
Lacrosse	140,400	458,500	515,600	23,900	310,700	407,900
Rifle	1,300	53,300	6,500	400	400	23,900
Rugby				3,000	25,800	95,200
Skiing	91,900	162,400	278,000	72,000	166,600	290,900
Soccer	48,700	345,300	445,900	26,400	320,900	456,200
Squash				71,300	135,800	134,200
Swimming/Diving	42,900	135,400	220,500	24,200	219,600	338,600
Tennis	6,300	131,700	160,800	5,100	137,400	200,600
Volleyball	12,300	100,200	101,800	21,000	284,000	446,900
Water Polo	80,600	140,700	140,700	33,500	164,300	224,800
Wrestling	115,000	307,300	383,100			
Others	72,200	227,700	470,900	89,000	89,000	147,700
Median per Institution	1,546,200	4,278,300	5,484,800	245,900	2,112,100	3,574,800



Figure 3.1
Division I-FCS
Average Athletics Participation

Figure 3.2
Division I-FCS
Total Expenses (Median)



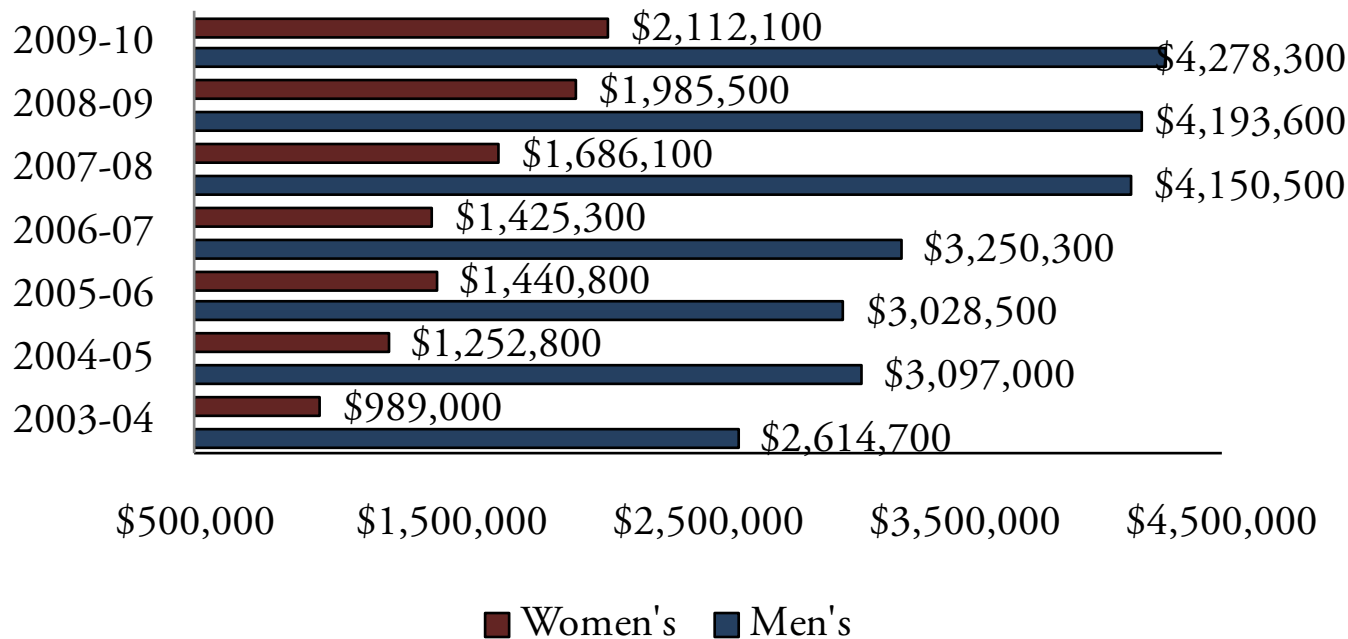
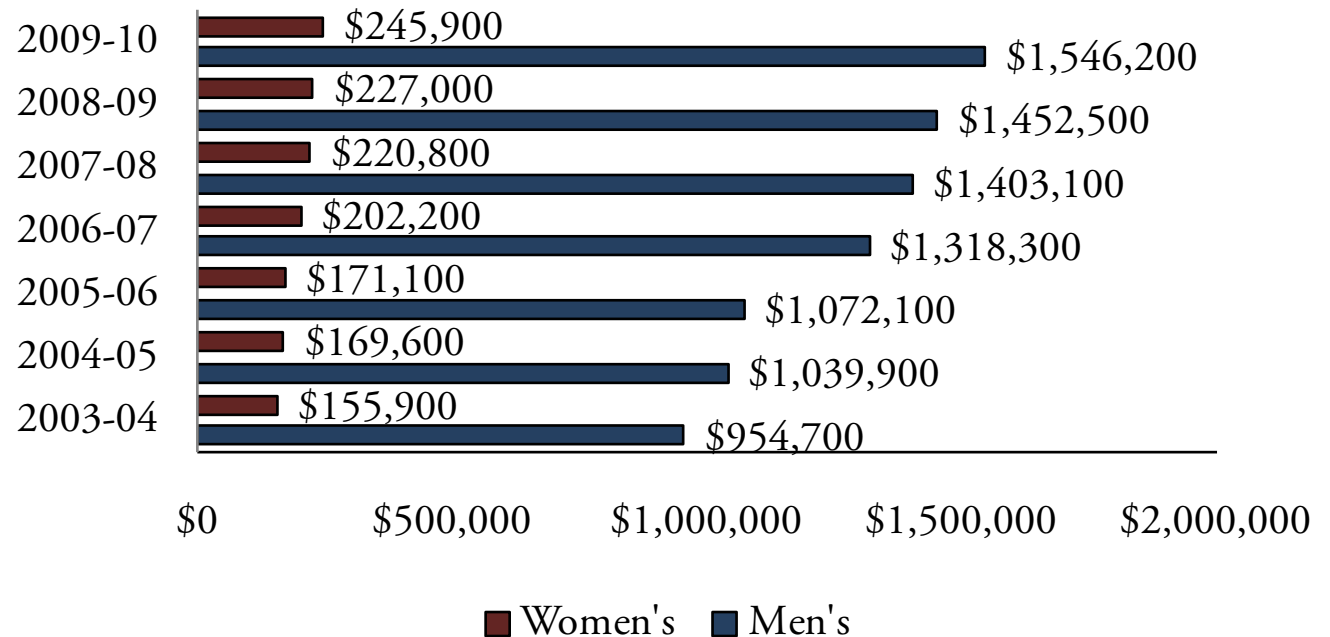


Figure 3.3
Division I-FCS
Total Revenues (Median)

Figure 3.4
Division I-FCS
Total Generated
Revenues (Median)



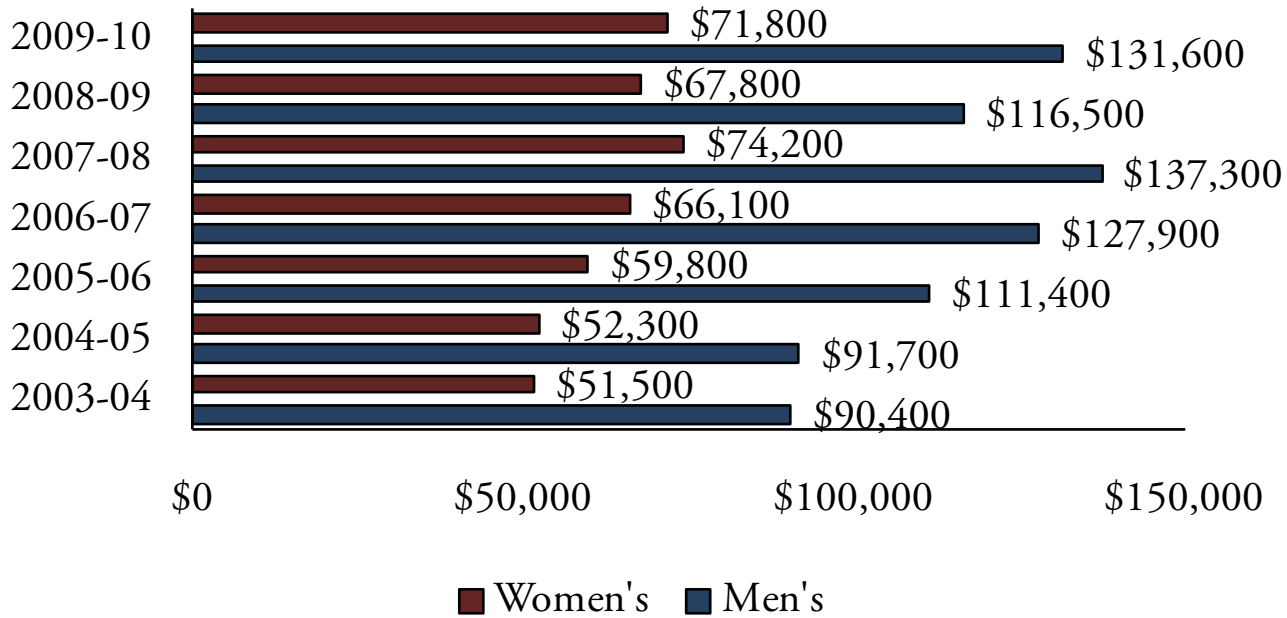
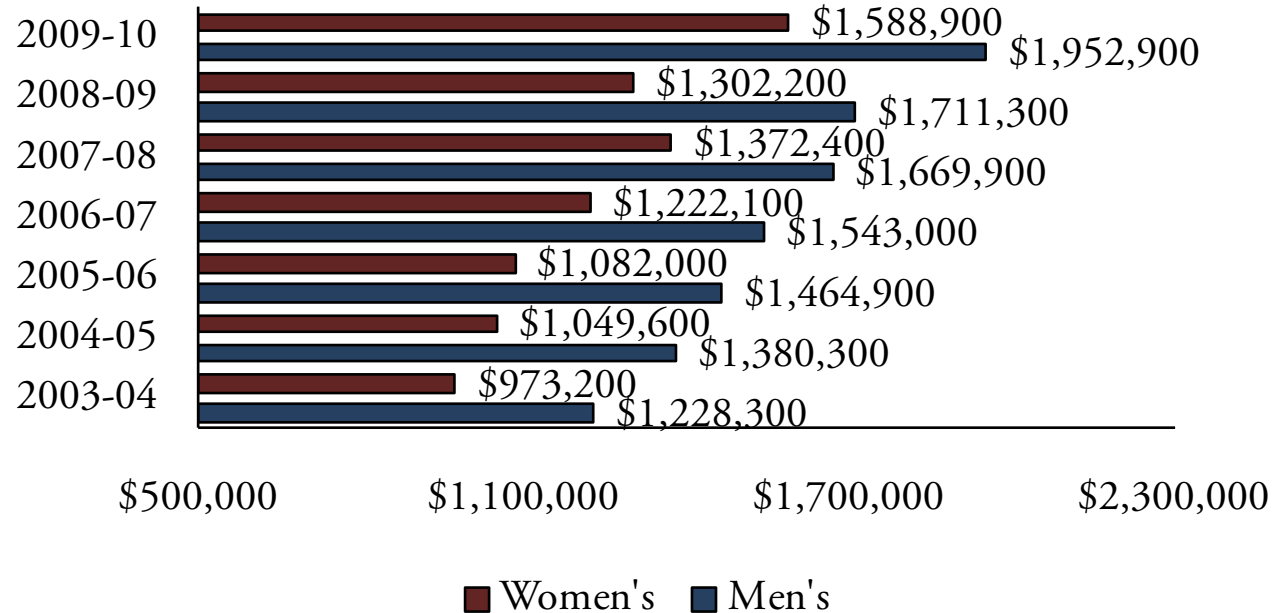


Figure 3.5
Division I-FCS
Recruiting Expenses
(Median)

Figure 3.6
Division I-FCS
Scholarships (Median)



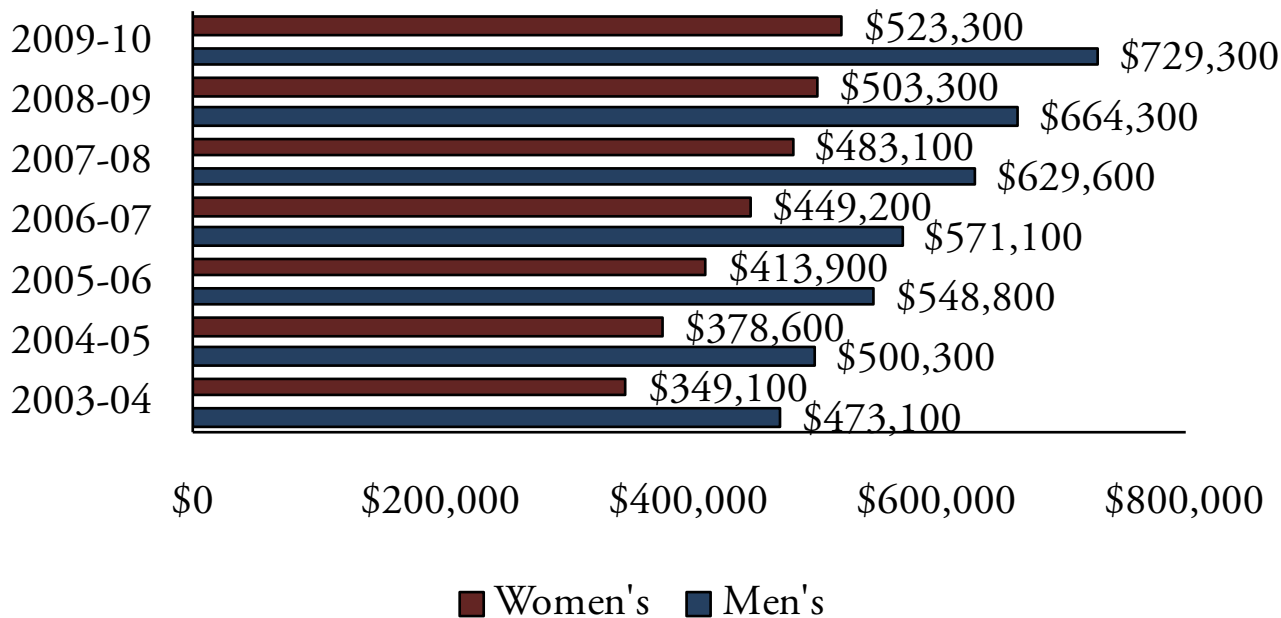
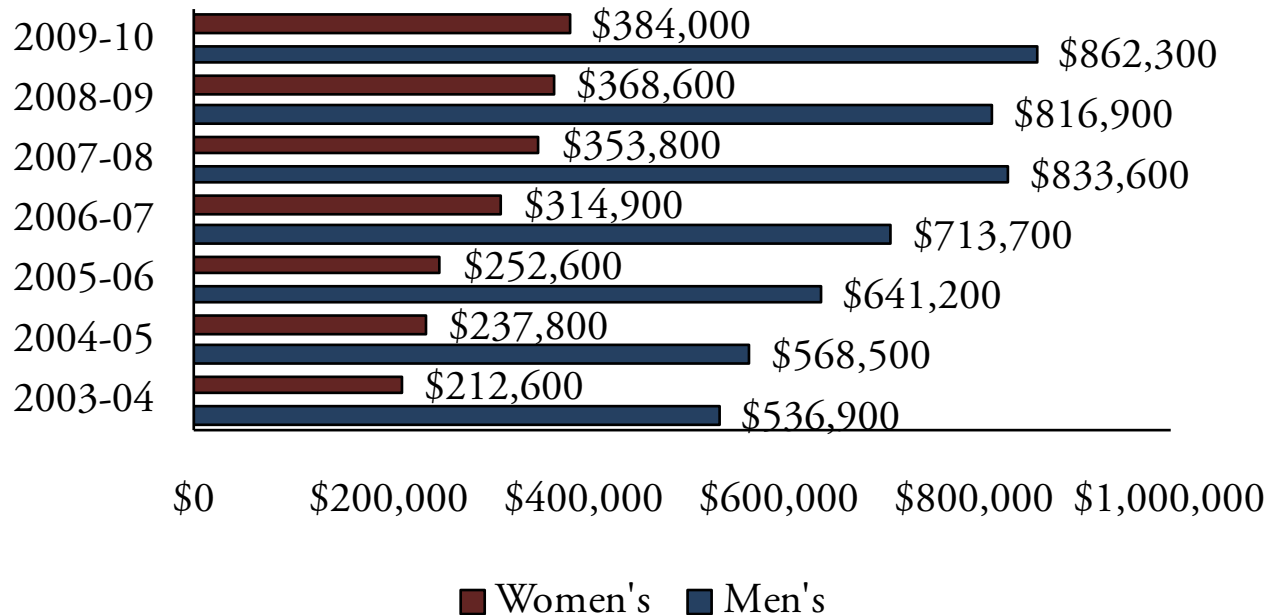


Figure 3.7
Division I-FCS
Head Coaches'
Salaries (Median)

Figure 3.8
Division I-FCS
Assistant Coaches'
Salaries (Median)



Division I - without Football

TABLE 1 — DIVISION I WITHOUT FOOTBALL - ATHLETICS PARTICIPATION

Sport	Men's Teams			Women's Teams		
	Number of Participants	Number of Teams	Average Squad Size	Number of Participants	Number of Teams	Average Squad Size
Baseball/Softball	2,691	82	33	1,437	74	19
Basketball	1,486	97	15	1,374	97	14
Bowling	-	0	0	55	6	9
Cross Country	1,367	90	15	1,393	94	15
Crew	387	10	39	599	14	43
Equestrian	-	0	0	32	1	32
Fencing	49	4	12	50	5	10
Field Hockey				367	16	23
Football						
Golf	786	83	9	483	60	8
Gymnastics	27	1	27	77	5	15
Ice Hockey	200	7	29	121	5	24
Lacrosse	761	17	45	625	24	26
Rifle	5	1	5	1	1	1
Rugby	-	0	0	-	0	0
Skiing	38	3	13	37	3	12
Soccer	2,270	80	28	2,298	86	27
Squash	12	1	12	12	1	12
Swimming/Diving	940	39	24	1,117	47	24
Tennis	776	79	10	813	91	9
Track & Field – Indoor	2,012	63	32	2,283	73	31
Track & Field – Outdoor	2,356	70	34	2,381	77	31
Volleyball	208	10	21	1,290	89	14
Water Polo	232	9	26	253	11	23
Wrestling	355	12	30			
Average Number of Participants per Institution	175.0			176.3		
Average Sponsorship per Institution	7.8			9.1		

*The participation data are reported from the 2009-10 NCAA Sports Sponsorship and Participation Rates

TABLE 2A — DIVISION I WITHOUT FOOTBALL - HEAD COACHES

	Men's Teams				Women's Teams			
	Male		Female		Male		Female	
	FT	PT	FT	PT	FT	PT	FT	PT
Baseball/Softball	79	2	0	0	27	5	39	2
Basketball	96	0	0	0	41	0	56	0
Bowling					0	3	1	2
Cross Country/Track & Field	64	19	13	0	63	18	17	1
Crew					8	1	5	1
Equestrian					1	0	0	0
Fencing	1	3	0	0	1	4	0	0
Field Hockey					3	1	11	1
Football								
Golf	55	24	3	0	18	12	24	5
Gymnastics	1	0	0	0	1	0	4	0
Ice Hockey	7	0	0	0	5	0	0	0
Lacrosse	16	1	0	0	4	2	19	0
Rifle	0	1	0	0	0	1	0	0
Rugby					0	0	0	0
Skiing	2	1	0	0	2	1	0	0
Soccer	74	5	0	0	62	3	21	0
Squash					0	0	1	0
Swimming/Diving	35	5	1	0	38	6	5	0
Tennis	59	16	2	0	49	19	18	4
Volleyball	9	1	0	0	45	3	39	1
Water Polo	9	1	0	0	9	0	2	1
Wrestling	12	0	1	0				
Others	7	1	2	0	1	0	0	1
Average per Institution	96	42	21	0	96	41	93	16

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 2B — DIVISION I WITHOUT FOOTBALL - ASSISTANT COACHES

	Men's Teams								Women's Teams							
	Male				Female				Male				Female			
	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT
Baseball/Softball	64	1.6	70	1.5	0	0.0	0	0.0	10	1.1	22	1.1	46	1.2	46	1.2
Basketball	97	2.9	11	1.1	0	0.0	0	0.0	63	1.2	5	1.0	96	2.1	10	1.0
Bowling									0	0.0	1	1.0	0	0.0	2	1.0
Cross Country/Track & Field	43	1.5	58	1.9	20	1.1	31	1.2	42	1.5	60	1.9	22	1.1	43	1.2
Crew									4	1.0	5	1.4	7	1.1	4	1.5
Equestrian									0	0.0	0	0.0	0	0.0	1	1.0
Fencing	0	0.0	3	1.3	0	0.0	1	1.0	0	0.0	4	1.3	0	0.0	1	1.0
Field Hockey									0	0.0	5	1.0	10	1.1	10	1.2
Football																
Golf	9	1.0	31	1.0	0	0.0	3	1.0	3	1.0	15	1.0	4	1.0	13	1.1
Gymnastics	0	0.0	1	1.0	0	0.0	0	0.0	3	1.3	0	0.0	0	0.0	2	1.5
Ice Hockey	7	1.9	5	1.2	0	0.0	0	0.0	3	1.3	4	1.0	4	1.3	0	0.0
Lacrosse	11	1.5	13	1.8	0	0.0	0	0.0	1	1.0	4	1.3	15	1.2	12	1.4
Rifle	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Rugby									0	0.0	0	0.0	0	0.0	0	0.0
Skiing	2	2.0	1	2.0	0	0.0	1	1.0	2	2.0	1	2.0	0	0.0	1	1.0
Soccer	61	1.3	60	1.6	1	2.0	1	1.0	40	1.2	36	1.3	38	1.1	34	1.2
Squash									0	0.0	0	0.0	0	0.0	0	0.0
Swimming/Diving	17	1.2	26	1.6	9	1.0	17	1.2	16	1.2	28	1.6	11	1.0	27	1.3
Tennis	15	1.1	42	1.2	2	1.0	8	1.0	10	1.1	29	1.1	4	1.0	32	1.0
Volleyball	7	1.4	9	1.1	0	0.0	1	1.0	41	1.2	26	1.0	38	1.1	39	1.1
Water Polo	2	1.0	8	1.3	2	1.0	0	0.0	0	0.0	7	1.1	3	1.0	7	1.1
Wrestling	9	1.2	7	1.0	0	0.0	0	0.0								
Others	4	1.8	6	1.3	1	1.0	0	0.0	1	2.0	0	0.0	1	1.0	1	2.0
Average per Institution	97	6.6	94	5.5	30	1.3	48	1.5	86	3.5	90	3.8	97	4.4	86	3.9

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 3A — DIVISION I WITHOUT FOOTBALL - OVERALL AND RECRUITING EXPENSES

Sport	Overall Expenses				Recruiting Expenses			
	n	Men's Teams	n	Women's Teams	n	Men's Teams	n	Women's Teams
Baseball/Softball	83	705,100	75	459,500	83	10,700	75	6,300
Basketball	97	1,462,800	97	1,091,300	97	60,300	97	38,200
Bowling			6	109,300			6	1,400
Cross Country/Track & Field	91	317,900	94	330,500	91	1,500	94	1,800
Crew			15	248,800			15	2,500
Equestrian			1	202,600			1	0
Fencing	4	73,600	5	92,900	4	0	5	0
Field Hockey			16	409,800			16	6,100
Football								
Golf	83	188,200	60	212,200	83	900	60	1,000
Gymnastics	1	336,200	5	373,400	1	2,800	5	2,200
Ice Hockey	7	1,728,800	5	1,149,900	7	48,400	5	38,800
Lacrosse	17	612,800	25	370,800	17	9,700	25	6,500
Rifle	1	3,900	0	0	1	0	0	0
Rugby			0	0			0	0
Skiing	3	337,300	3	400,500	3	3,000	3	2,700
Soccer	80	533,400	86	535,900	80	8,000	86	7,200
Squash			1	59,600			1	0
Swimming/Diving	40	247,600	48	282,100	40	2,100	48	2,000
Tennis	79	184,800	90	226,900	79	800	90	1,100
Volleyball	10	336,900	89	515,300	10	5,200	89	8,700
Water Polo	10	218,600	12	194,400	10	2,200	12	2,700
Wrestling	12	345,500			12	5,100		
Others	10	129,000	3	157,400	10	1,300	3	500
Median per Institution	97	3,783,000	97	3,783,000	97	91,700	97	73,700

Note: n = number of institutions reporting

TABLE 3B — DIVISION I WITHOUT FOOTBALL - EXPENSES BY OBJECT OF EXPENDITURE

Expense Category	Median Expense by Gender			
	n	Men's Teams	n	Women's Teams
Athletic Student Aid.	97	1,443,400	97	1,681,800
Guarantees	82	21,200	71	4,600
Head Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	97	644,500	97	510,800
Assistant Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	96	428,200	96	391,600
Head Coaches Other Compensation and Benefits Paid by a Third Party.	14	27,500	8	15,000
Assistant Coaches Other Compensation and Benefits Paid by a Third Party.	7	8,100	7	4,600
Administrators Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	67	70,300	67	38,900
Administrators Other Compensation and Benefits Paid by a Third Party.	2	66,800	2	70,900
Severance Payments.	17	37,500	12	9,700
Recruiting.	97	91,700	97	73,700
Team Travel.	97	427,100	97	369,900
Equipment, Uniforms and Supplies.	97	126,900	97	116,500
Game Expenses.	96	94,600	95	80,600
Fund Raising, Marketing and Promotion.	70	40,300	68	12,000
Sports Camp Expenses.	36	41,500	37	34,800
Direct Facilities, Maintenance, and Rental.	68	42,300	69	19,600
Spirit Groups.	9	11,400	10	15,300
Indirect Facilities and Administrative Support.	19	219,000	20	197,700
Medical Expenses and Medical Insurance.	46	2,700	42	3,200
Memberships and Dues.	84	4,500	85	4,400
Other Operating Expenses.	91	93,900	91	70,000
Total Expenses	97	3,783,000	97	3,595,900

Note: n = number of institutions reporting

TABLE 4 — DIVISION I WITHOUT FOOTBALL - ATHLETICALLY RELATED STUDENT AID

Sport	Scholarships (Median)					
	Male Student-Athletes			Female Student-Athletes		
	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball/Softball	10.9	24.0	243,300	9.7	16.0	241,600
Basketball	12.5	13.0	448,000	13.3	14.0	449,300
Bowling				2.9	6.5	48,400
Cross Country/Track & Field	6.4	15.0	142,500	7.4	17.0	170,600
Crew				2.4	12.0	68,500
Equestrian				0.0	0.0	0
Fencing	2.5	5.0	33,200	1.7	3.0	37,700
Field Hockey				7.2	18.5	210,800
Football						
Golf	3.3	8.0	80,100	4.1	7.0	101,800
Gymnastics	6.0	10.0	164,100	6.5	12.0	222,200
Ice Hockey	17.8	21.0	851,200	17.0	18.0	689,700
Lacrosse	9.8	29.0	320,700	7.8	22.0	195,100
Rifle	0.0	0.0	0	0.0	0.0	0
Rugby				0.0	0.0	0
Skiing	5.1	8.0	127,700	5.9	9.0	201,000
Soccer	9.1	19.0	282,500	11.4	22.0	291,800
Squash				0.0	0.0	-
Swimming/Diving	5.1	17.0	125,000	5.2	15.0	146,700
Tennis	3.7	7.0	93,000	5.0	7.0	132,000
Volleyball	4.1	10.5	100,500	10.5	12.0	265,000
Water Polo	3.6	9.5	81,500	4.3	14.0	71,900
Wrestling	8.0	18.5	134,500			
Others	0.2	1.0	4,000	0.0	0.0	0
Median per Institution	45.9	96.0	1,443,400	61.4	108.0	1,681,800

Note: Institutions not awarding aid were not included in the calculation.

TABLE 5A — DIVISION I WITHOUT FOOTBALL - HEAD COACHES' SALARIES

Sport	Head Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	82	91,200	74	68,600
Basketball	97	316,000	97	145,600
Bowling			6	14,000
Cross Country/Track & Field	91	35,000	93	38,400
Crew			15	40,700
Equestrian			1	48,200
Fencing	3	13,600	4	14,200
Field Hockey			16	59,400
Football				
Golf	83	39,600	59	36,300
Gymnastics	1	73,400	5	69,000
Ice Hockey	7	260,500	5	141,100
Lacrosse	17	91,900	25	60,100
Rifle	1	3,900	0	0
Rugby			0	0
Skiing	3	44,600	3	44,600
Soccer	79	89,300	86	71,500
Squash			1	24,900
Swimming/Diving	40	29,700	48	32,200
Tennis	78	32,900	90	32,300
Volleyball	10	73,400	89	73,800
Water Polo	10	49,700	12	51,900
Wrestling	12	81,800		
Others	10	38,800	3	22,400
Median per Institution	97	651,600	97	510,800

Notes: n = number of institutions reporting.
Head coach salaries are university paid salaries only.

TABLE 5B — DIVISION I WITHOUT FOOTBALL - ASSISTANT COACHES' SALARIES

Sport	Assistant Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	81	80,200	70	39,000
Basketball	96	240,200	96	191,800
Bowling			3	6,000
Cross Country/Track & Field	77	30,400	79	31,500
Crew			14	26,200
Equestrian			0	0
Fencing	2	9,100	3	5,900
Field Hockey			15	40,100
Football				
Golf	27	12,200	21	10,500
Gymnastics	1	26,900	4	44,600
Ice Hockey	7	169,500	5	143,000
Lacrosse	16	67,000	25	34,000
Rifle	0	0	0	0
Rugby			0	0
Skiing	2	62,100	2	60,100
Soccer	77	48,900	84	44,300
Squash			0	0
Swimming/Diving	38	20,300	45	17,200
Tennis	47	12,900	51	13,200
Volleyball	10	51,700	83	46,200
Water Polo	7	27,200	10	9,900
Wrestling	11	50,700		
Others	10	16,100	3	14,100
Median per Institution	96	428,200	96	391,600

Notes: n = number of institutions reporting.
Assistant coach salaries are university paid salaries only.

**TABLE 6 — DIVISION I WITHOUT FOOTBALL - OVERALL GENERATED REVENUES,
REVENUES AND EXPENSES BY SPORT**

	Median for Men's Sports			Median for Women's Sports		
	Generated Revenue	Total Revenue	Total Expenses	Generated Revenue	Total Revenue	Total Expenses
Baseball/Softball	75,600	540,800	705,100	19,800	412,500	459,500
Basketball	434,200	1,389,100	1,462,800	59,100	924,200	1,091,300
Bowling				-	118,000	109,300
Cross Country/Track & Field	6,900	131,600	317,900	6,100	167,000	330,500
Crew				14,900	128,100	248,800
Equestrian				4,100	4,100	202,600
Fencing	2,200	70,600	73,600	1,700	92,900	92,900
Field Hockey				26,400	365,900	409,800
Football						
Golf	18,400	145,900	188,200	11,900	145,800	212,200
Gymnastics	40,600	181,300	336,200	20,700	329,500	373,400
Ice Hockey	437,500	1,744,700	1,728,800	9,100	862,000	1,149,900
Lacrosse	61,200	548,800	612,800	22,400	356,100	370,800
Rifle	-	-	3,900	-	-	-
Rugby				-	-	-
Skiing	24,300	375,900	337,300	22,200	345,300	400,500
Soccer	24,200	426,800	533,400	15,300	431,700	535,900
Squash				900	59,600	59,600
Swimming/Diving	17,300	205,200	247,600	10,200	217,500	282,100
Tennis	3,500	131,000	184,800	4,100	138,500	226,900
Volleyball	73,300	254,700	336,900	13,400	370,000	515,300
Water Polo	27,800	208,400	218,600	17,100	138,400	194,400
Wrestling	47,600	321,200	345,500			
Others	33,400	130,900	129,000	38,800	98,400	157,400
Median per Institution	632,500	3,518,300	3,783,000	208,600	2,931,400	3,595,900

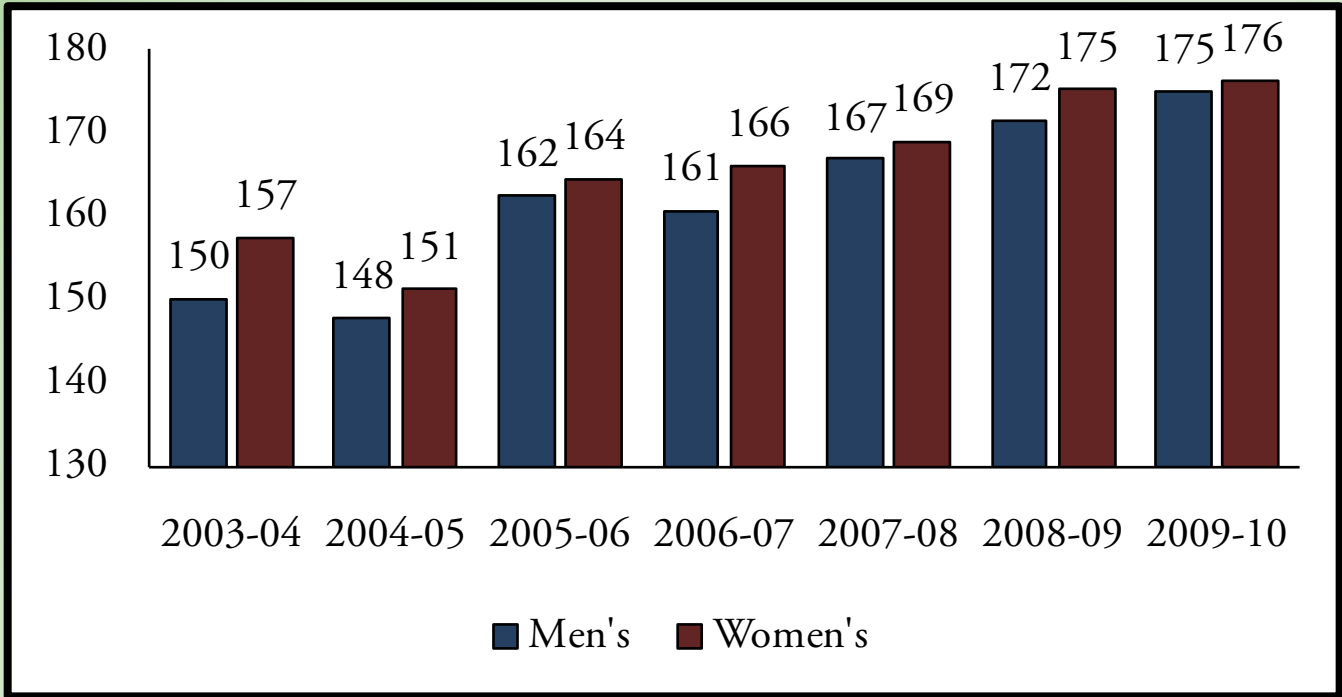
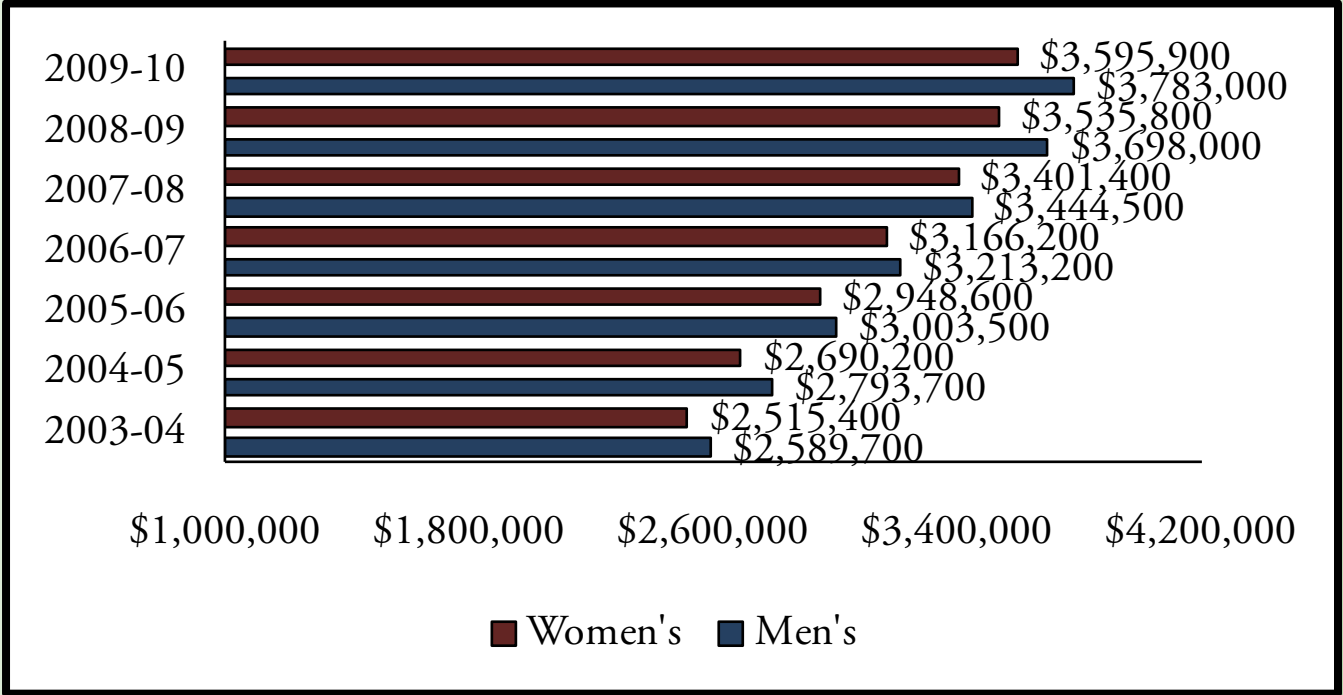


Figure 4.1
Division I w/o Football
Average Athletics Participation

Figure 4.2
Division I w/o Football
Total Expenses (Median)



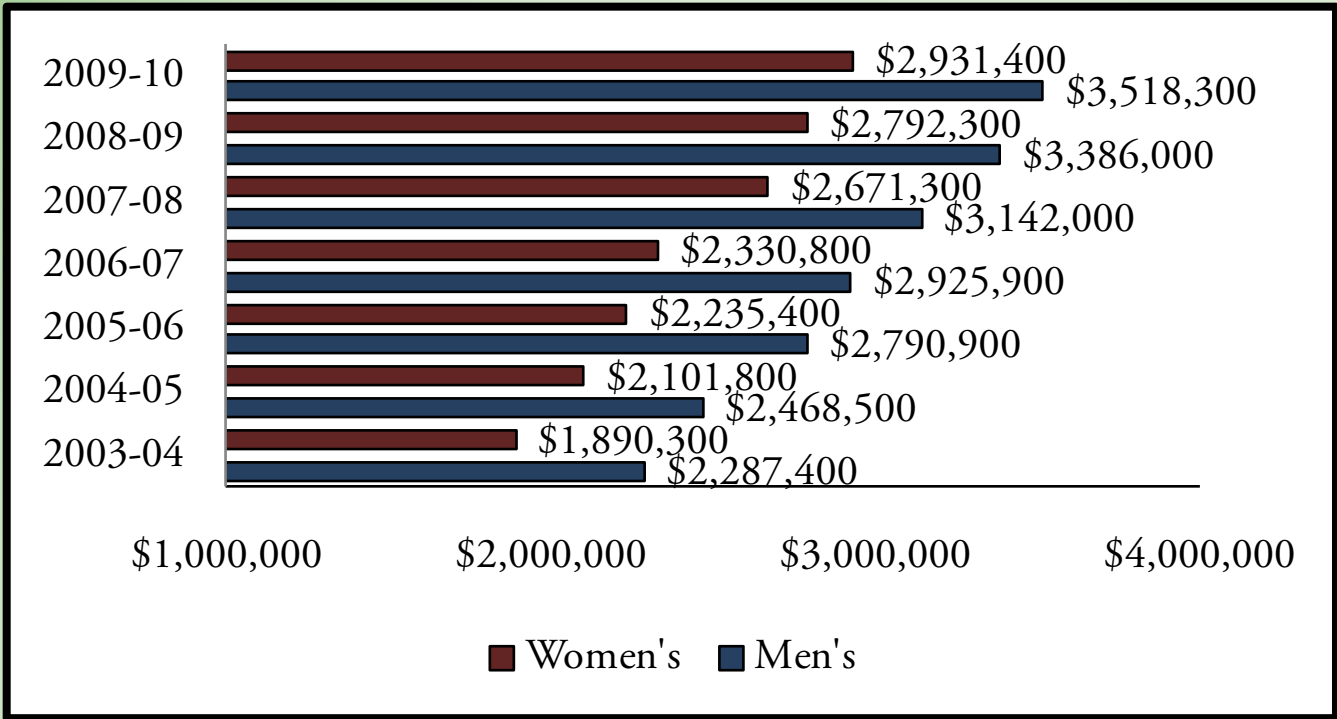
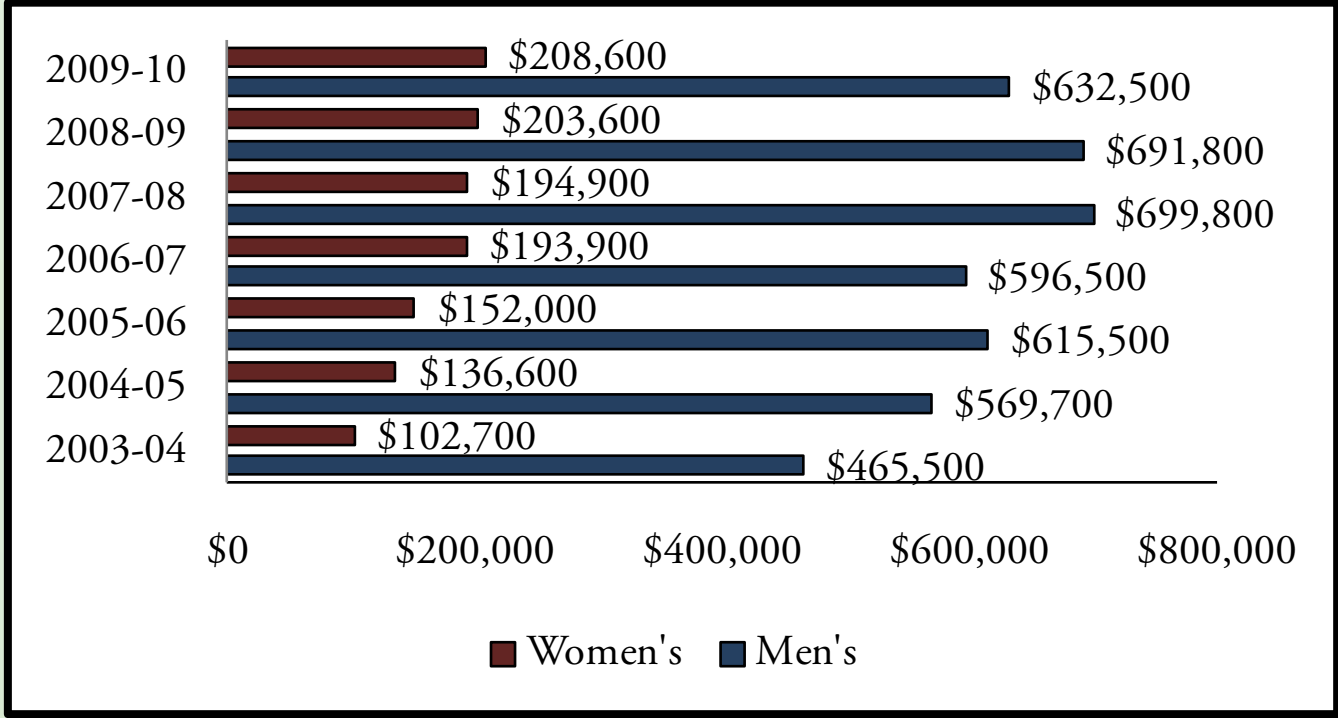


Figure 4.3
Division I w/o Football
Total Revenues (Median)

Figure 4.4
Division I w/o Football
Total Generated
Revenues (Median)



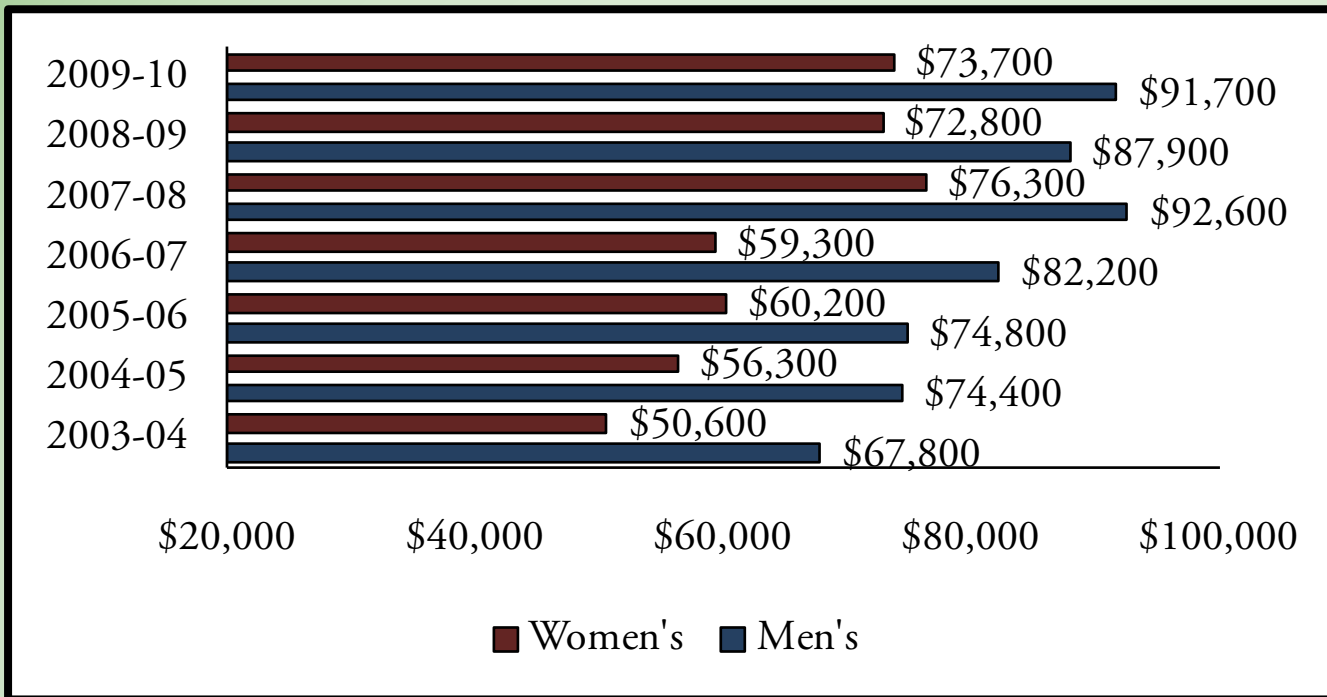
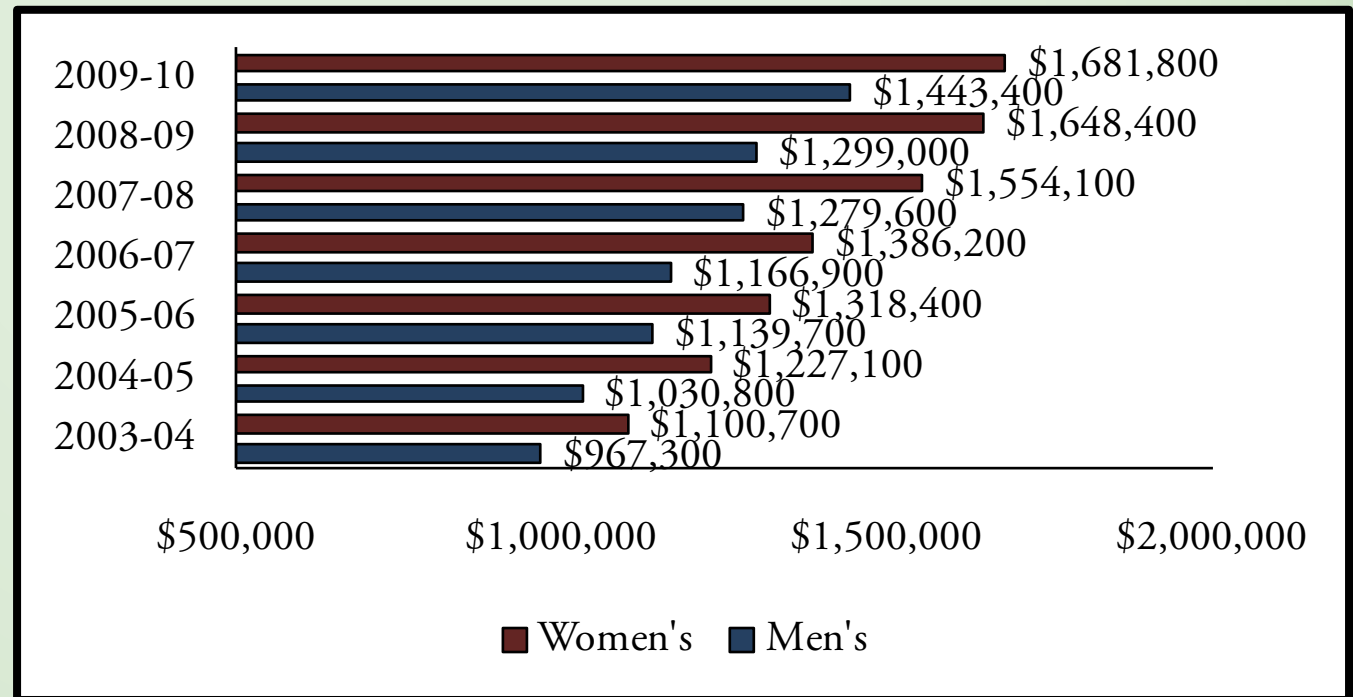


Figure 4.5
Division I w/o Football
Recruiting Expenses (Median)

Figure 4.6
Division I w/o Football
Scholarships (Median)



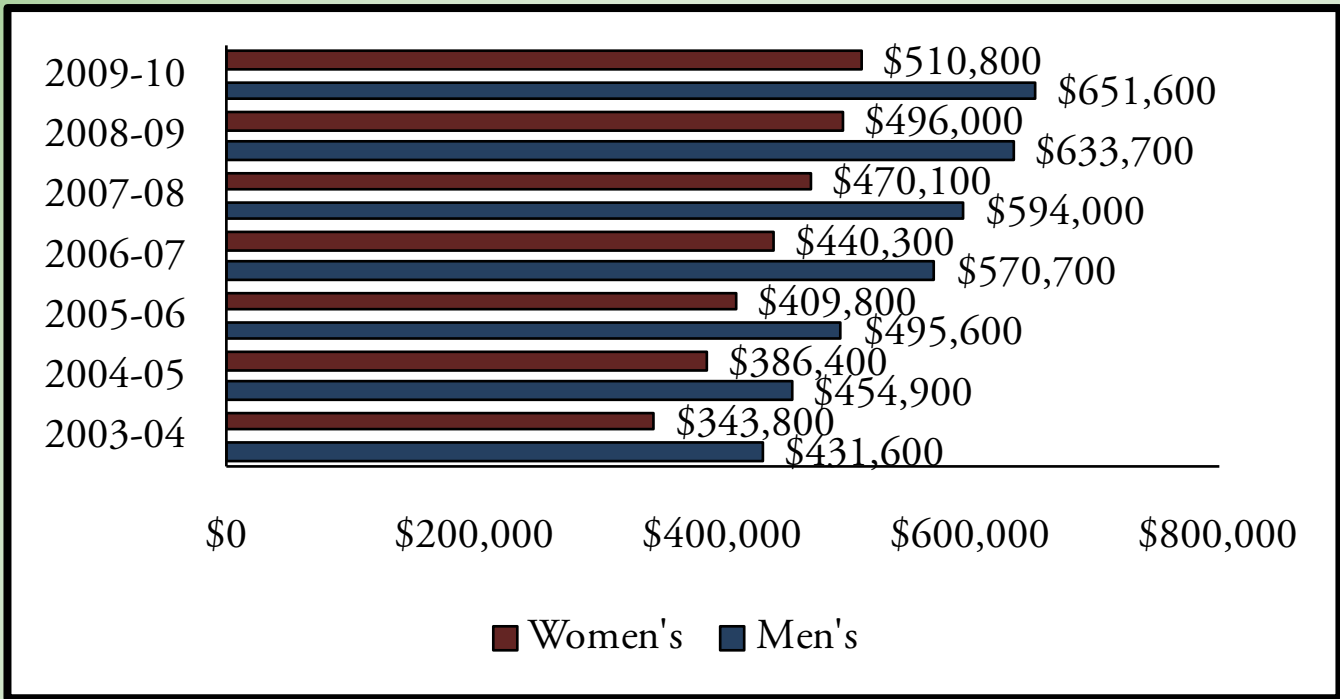
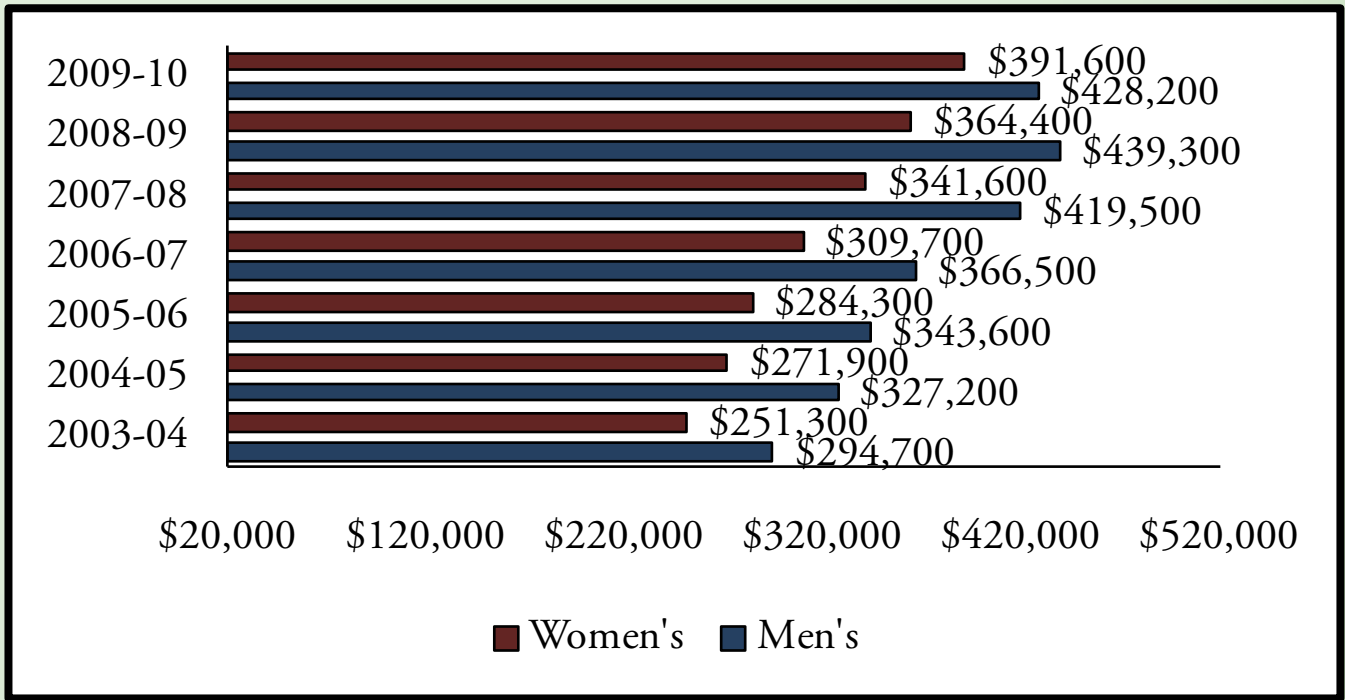


Figure 4.7
Division I w/o Football
Head Coaches'
Salaries (Median)

Figure 4.8
Division I w/o Football
Assistant Coaches'
Salaries (Median)



Division II

TABLE 1 — DIVISION II - ATHLETICS PARTICIPATION

Sport	Men's Teams			Women's Teams		
	Number of Participants	Number of Teams	Average Squad Size	Number of Participants	Number of Teams	Average Squad Size
Baseball/Softball	8,627	245	35	5,016	267	19
Basketball	4,519	285	16	4,222	286	15
Bowling	40	1	40	166	18	9
Cross Country	2,927	235	12	3,183	263	12
Crew	108	4	27	465	16	29
Equestrian	-	0	0	124	5	25
Fencing	36	2	18	51	3	17
Field Hockey				630	28	23
Football	16,209	156	104			
Golf	2,244	214	10	1,078	141	8
Gymnastics				136	7	19
Ice Hockey	661	24	28	213	9	24
Lacrosse	1,506	39	39	1,228	55	22
Rifle	32	4	8	27	5	5
Rugby	-	0	0	40	1	40
Skiing	68	6	11	88	7	13
Soccer	4,996	180	28	5,484	227	24
Squash	-	0	0	-	0	0
Swimming/Diving	1,149	58	20	1,502	76	20
Tennis	1,566	164	10	1,921	218	9
Track & Field – Indoor	3,991	116	34	3,795	132	29
Track & Field – Outdoor	5,313	163	33	4,801	176	27
Volleyball	218	13	17	4,036	275	15
Water Polo	69	5	14	153	8	19
Wrestling	1,589	52	31			
Average Number of Participants per Institution	191.4			131.4		
Average Sponsorship per Institution	6.7			7.6		

*The participation data are reported from the 2009-10 NCAA Sports Sponsorship and Participation Rates

TABLE 2A — DIVISION II - HEAD COACHES

	Men's Teams				Women's Teams			
	Male		Female		Male		Female	
	FT	PT	FT	PT	FT	PT	FT	PT
Baseball/Softball	211	28	0	0	96	25	131	11
Basketball	267	11	0	0	129	11	134	6
Bowling					6	7	2	2
Cross Country/Track & Field	160	58	16	11	166	67	29	19
Crew					12	1	2	1
Equestrian					0	1	3	2
Fencing	1	0	0	1	1	1	0	1
Field Hockey					1	1	20	6
Football	153	1	0	0				
Golf	101	100	3	2	61	40	19	21
Gymnastics	0	0	0	0	4	0	2	1
Ice Hockey	21	3	0	0	6	1	2	0
Lacrosse	34	5	0	0	5	5	37	10
Rifle	3	0	0	0	3	0	0	0
Rugby					1	0	0	0
Skiing	4	1	0	1	5	1	0	1
Soccer	147	29	0	0	149	22	44	9
Squash					0	0	0	0
Swimming/Diving	48	5	4	1	57	4	9	4
Tennis	92	57	7	4	97	65	30	16
Volleyball	9	5	0	0	111	20	120	18
Water Polo	4	1	0	0	3	1	0	2
Wrestling	46	5	0	0				
Others	10	2	0	0	5	0	0	0
Average per Institution	278	161	29	19	265	152	252	85

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 2B — DIVISION II - ASSISTANT COACHES

	Men's Teams								Women's Teams							
	Male				Female				Male				Female			
	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT
Baseball/Softball	106	1.2	194	2.2	0	0.0	0	0.0	20	1.1	84	1.3	56	1.0	162	1.5
Basketball	205	1.2	222	1.7	2	1.0	1	1.0	82	1.1	91	1.1	134	1.0	147	1.4
Bowling									0	0.0	1	1.0	0	0.0	2	1.5
Cross Country/Track & Field	53	1.2	139	2.2	30	1.1	66	1.3	55	1.2	142	2.1	33	1.1	92	1.4
Crew									1	1.0	7	1.3	1	1.0	10	1.7
Equestrian									1	6.0	0	0.0	2	1.5	2	1.0
Fencing	0	0.0	2	3.5	0	0.0	1	1.0	0	0.0	2	3.5	0	0.0	1	1.0
Field Hockey									1	1.0	5	1.0	9	1.0	19	1.3
Football	150	4.4	136	4.4	0	0.0	0	0.0								
Golf	14	1.1	65	1.1	1	1.0	7	1.0	10	1.1	33	1.1	5	1.0	20	1.1
Gymnastics	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	2	1.5	3	1.3	6	1.3
Ice Hockey	18	1.9	18	1.6	0	0.0	0	0.0	4	1.3	5	1.0	6	1.5	4	1.3
Lacrosse	12	1.2	30	1.9	0	0.0	0	0.0	5	1.0	5	1.2	11	1.0	37	1.3
Rifle	0	0.0	1	2.0	0	0.0	0	0.0	0	0.0	1	2.0	0	0.0	0	0.0
Rugby									0	0.0	1	1.0	0	0.0	0	0.0
Skiing	3	1.0	4	1.8	2	1.0	0	0.0	3	1.0	4	2.0	2	1.0	0	0.0
Soccer	34	1.1	144	1.6	1	1.0	6	1.2	30	1.0	97	1.3	25	1.0	114	1.3
Squash									0	0.0	0	0.0	0	0.0	0	0.0
Swimming/Diving	13	1.1	32	1.6	3	1.0	19	1.1	14	1.0	39	1.5	6	1.0	34	1.3
Tennis	5	1.0	61	1.2	1	1.0	11	1.0	8	1.0	58	1.1	2	1.0	31	1.1
Volleyball	1	1.0	8	1.8	1	1.0	2	1.0	20	1.1	88	1.2	62	1.0	149	1.2
Water Polo	2	1.0	1	3.0	0	0.0	0	0.0	1	1.0	1	1.0	0	0.0	5	1.6
Wrestling	15	1.1	40	1.9	0	0.0	1	1.0								
Others	3	1.0	5	1.6	0	0.0	4	1.3	2	1.5	1	1.0	0	0.0	2	1.0
Average per Institution	246	5.0	271	8.6	38	1.1	89	1.6	146	2.0	241	3.9	189	2.0	243	4.6

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 3A — DIVISION II - OVERALL AND RECRUITING EXPENSES

Sport	Overall Expenses				Recruiting Expenses			
	n	Men's Teams	n	Women's Teams	n	Men's Teams	n	Women's Teams
Baseball/Softball	243	265,500	266	209,700	243	2,200	266	1,600
Basketball	283	372,400	285	333,300	283	6,000	285	4,400
Bowling			18	56,800			18	0
Cross Country/Track & Field	240	111,800	265	119,900	240	300	265	300
Crew			16	215,800			16	500
Equestrian			7	73,200			7	0
Fencing	2	119,400	3	62,900	2	2,000	3	0
Field Hockey			29	197,700			29	1,300
Football	156	1,036,400			156	15,000		
Golf	211	83,600	142	84,700	211	100	142	200
Gymnastics	0	0	7	328,000	0	0	7	1,000
Ice Hockey	24	1,073,600	9	835,500	24	30,800	9	28,200
Lacrosse	39	249,400	57	183,800	39	2,500	57	1,400
Rifle	4	8,700	3	28,600	4	0	3	0
Rugby			1	86,700			1	1,000
Skiing	6	130,100	7	91,000	6	300	7	700
Soccer	181	222,500	229	213,800	181	1,800	229	1,900
Squash			0	0			0	0
Swimming/Diving	58	119,200	76	147,200	58	800	76	1,000
Tennis	165	78,700	218	82,700	165	100	218	200
Volleyball	14	110,300	273	209,600	14	500	273	2,500
Water Polo	5	89,200	6	132,100	5	400	6	500
Wrestling	52	204,600			52	1,600		
Others	12	128,300	7	50,800	12	200	7	100
Median per Institution	286	1,692,900	286	1,252,700	286	22,300	286	14,800

Note: n = number of institutions reporting

TABLE 3B — DIVISION II - EXPENSES BY OBJECT OF EXPENDITURE

Expense Category	Median Expense by Gender			
	n	Men's Teams	n	Women's Teams
Athletic Student Aid.	282	740,600	283	574,000
Guarantees	153	6,500	111	2,500
Head Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	283	273,600	285	244,300
Assistant Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	280	187,700	281	75,400
Head Coaches Other Compensation and Benefits Paid by a Third Party.	16	12,300	11	11,400
Assistant Coaches Other Compensation and Benefits Paid by a Third Party.	7	19,200	8	8,000
Administrators Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	97	35,600	89	18,800
Administrators Other Compensation and Benefits Paid by a Third Party.	2	13,400	0	.
Severance Payments.	17	9,700	10	5,200
Recruiting.	274	22,300	277	14,800
Team Travel.	279	170,400	282	143,000
Equipment, Uniforms and Supplies.	280	83,700	282	51,400
Game Expenses.	273	38,600	275	31,300
Fund Raising, Marketing and Promotion.	154	11,900	157	5,400
Sports Camp Expenses.	125	28,000	129	22,200
Direct Facilities, Maintenance, and Rental.	146	10,100	138	5,600
Spirit Groups.	16	8,600	17	7,200
Indirect Facilities and Administrative Support.	56	120,200	57	94,400
Medical Expenses and Medical Insurance.	87	10,000	81	5,100
Memberships and Dues.	227	1,700	230	1,600
Other Operating Expenses.	225	27,800	226	18,300
Total Expenses	283	1,692,900	286	1,252,700

Note: n = number of institutions reporting

TABLE 4 — DIVISION II - ATHLETICALLY RELATED STUDENT AID

Sport	Scholarships (Median)					
	Male Student-Athletes			Female Student-Athletes		
	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball/Softball	5.9	23.0	103,100	4.7	15.0	87,800
Basketball	8.4	13.0	172,900	7.7	13.0	153,000
Bowling				1.3	6.0	18,100
Cross Country/Track & Field	2.4	11.0	46,400	3.0	12.0	52,400
Crew				2.9	15.0	46,200
Equestrian				0.0	0.0	0
Fencing	1.7	12.0	45,300	1.4	10.0	8,500
Field Hockey				2.9	17.0	56,100
Football	25.8	74.0	479,200			
Golf	1.6	7.0	32,800	1.8	6.0	35,500
Gymnastics	0.0	0.0	0	3.0	11.0	83,100
Ice Hockey	17.2	22.0	325,100	16.3	19.0	232,600
Lacrosse	6.5	22.0	128,700	3.0	15.0	72,800
Rifle	0.0	0.0	0	0.0	0.0	0
Rugby				0.0	0.0	0
Skiing	2.2	5.5	58,600	1.3	9.0	47,900
Soccer	5.6	17.0	114,400	5.3	19.0	106,600
Squash				0.0	0.0	0
Swimming/Diving	2.5	10.0	56,000	3.0	12.0	54,600
Tennis	2.0	7.0	45,500	2.2	7.0	46,100
Volleyball	3.2	10.5	35,000	5.2	13.0	97,700
Water Polo	1.6	6.0	42,200	1.9	15.0	26,200
Wrestling	4.1	17.0	74,400			
Others	1.5	12.5	13,500	0.7	5.0	19,100
Median per Institution	34.8	107.0	740,600	29.4	85.0	574,000

Note: Institutions not awarding aid were not included in the calculation.

TABLE 5A — DIVISION II - HEAD COACHES' SALARIES

Sport	Head Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	243	50,400	266	42,100
Basketball	283	76,900	283	66,400
Bowling			18	7,700
Cross Country/Track & Field	237	20,000	258	20,800
Crew			16	45,500
Equestrian			6	11,500
Fencing	2	22,800	3	19,900
Field Hockey			29	44,800
Football	156	91,700		
Golf	205	13,100	139	15,400
Gymnastics	0	0	7	71,900
Ice Hockey	24	159,400	9	106,800
Lacrosse	39	40,200	57	38,000
Rifle	4	7,600	3	9,000
Rugby			1	61,000
Skiing	6	24,600	6	32,200
Soccer	181	41,400	228	41,300
Squash			0	0
Swimming/Diving	58	22,500	76	26,600
Tennis	164	16,300	215	15,900
Volleyball	13	23,100	269	46,400
Water Polo	5	9,000	6	37,700
Wrestling	52	47,400		
Others	11	21,000	6	12,600
Median per Institution	283	275,100	285	244,300

Notes: n = number of institutions reporting.
Head coach salaries are university paid salaries only.

TABLE 5B — DIVISION II - ASSISTANT COACHES' SALARIES

Sport	Assistant Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	212	20,000	216	10,000
Basketball	275	41,100	275	33,700
Bowling			2	9,300
Cross Country/Track & Field	154	10,000	167	10,000
Crew			13	14,400
Equestrian			3	6,600
Fencing	2	5,700	2	5,300
Field Hockey			25	8,200
Football	156	217,300		
Golf	64	3,200	46	3,000
Gymnastics	0	0	6	41,000
Ice Hockey	24	133,600	9	106,400
Lacrosse	39	13,000	46	7,700
Rifle	1	2,100	1	2,100
Rugby			1	4,500
Skiing	5	10,200	6	11,000
Soccer	144	10,200	181	10,000
Squash			0	0
Swimming/Diving	40	9,400	59	10,000
Tennis	56	2,700	71	2,800
Volleyball	10	8,900	218	11,200
Water Polo	2	13,100	5	19,700
Wrestling	43	17,100		
Others	7	14,600	2	9,100
Median per Institution	280	188,700	281	75,400

Notes: n = number of institutions reporting.
Assistant coach salaries are university paid salaries only.

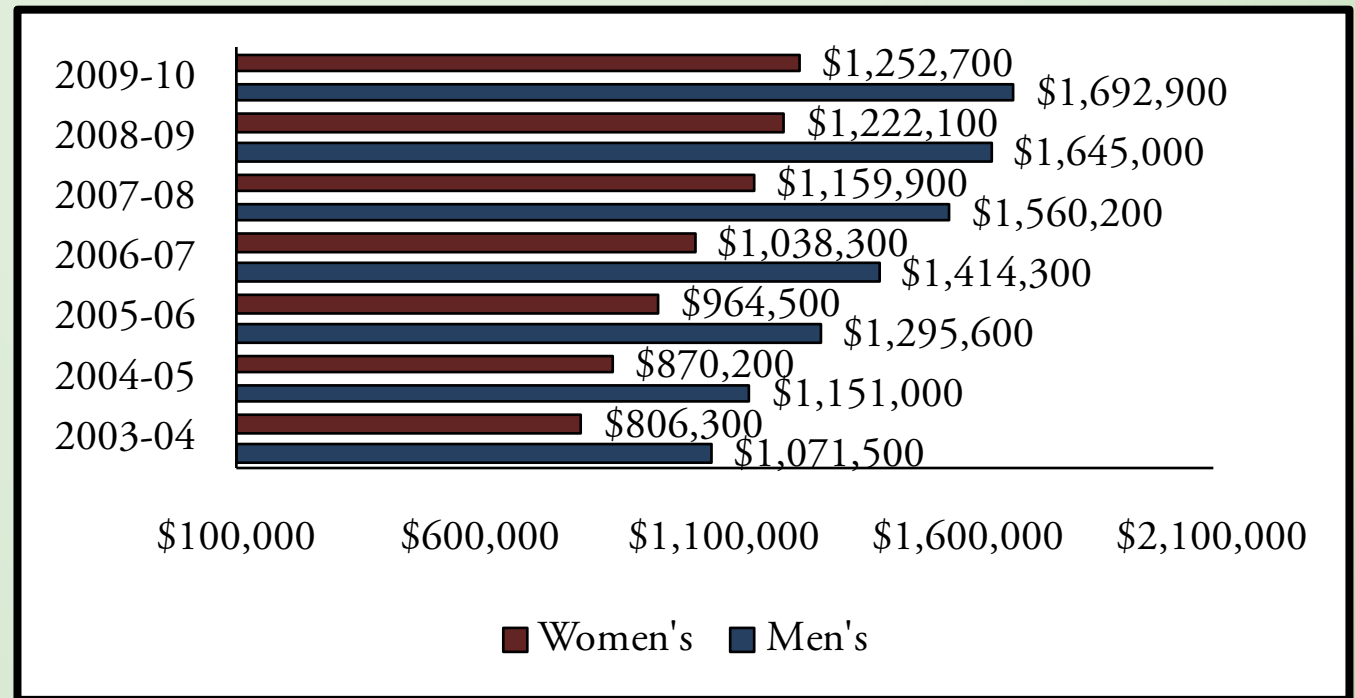
TABLE 6 — DIVISION II - OVERALL GENERATED REVENUES, REVENUES AND EXPENSES BY SPORT

	Median for Men's Sports			Median for Women's Sports		
	Generated Revenue	Total Revenue	Total Expenses	Generated Revenue	Total Revenue	Total Expenses
Baseball/Softball	31,600	243,500	265,500	12,600	188,300	209,700
Basketball	32,600	342,800	372,400	15,400	294,400	333,300
Bowling				-	36,500	56,800
Cross Country/Track & Field	2,600	102,700	111,800	2,400	97,500	119,900
Crew				8,900	154,400	215,800
Equestrian				3,500	92,200	73,200
Fencing	8,100	118,100	119,400	8,900	85,900	62,900
Field Hockey				13,000	199,400	197,700
Football	92,500	952,600	1,036,400			
Golf	5,800	73,000	83,600	4,000	75,300	84,700
Gymnastics	-	-		26,600	287,100	328,000
Ice Hockey	327,100	1,054,600	1,073,600	34,700	758,000	835,500
Lacrosse	11,400	251,500	249,400	6,900	153,500	183,800
Rifle	-	-	8,700	-	28,600	28,600
Rugby				7,600	96,400	86,700
Skiing	12,600	126,000	130,100	9,000	92,800	91,000
Soccer	8,000	203,100	222,500	8,700	191,100	213,800
Squash				-	-	.
Swimming/Diving	11,700	107,400	119,200	12,200	138,900	147,200
Tennis	2,900	70,000	78,700	2,000	69,600	82,700
Volleyball	4,100	59,100	110,300	10,800	184,500	209,600
Water Polo	400	106,300	89,200	13,800	156,700	132,100
Wrestling	22,800	203,700	204,600			
Others	15,500	129,000	128,300	2,200	56,900	50,800
Median per Institution	158,500	1,516,300	1,692,900	84,300	1,087,600	1,252,700



Figure 5.1
Division II
Average Athletics Participation

Figure 5.2
Division II
Total Expenses (Median)



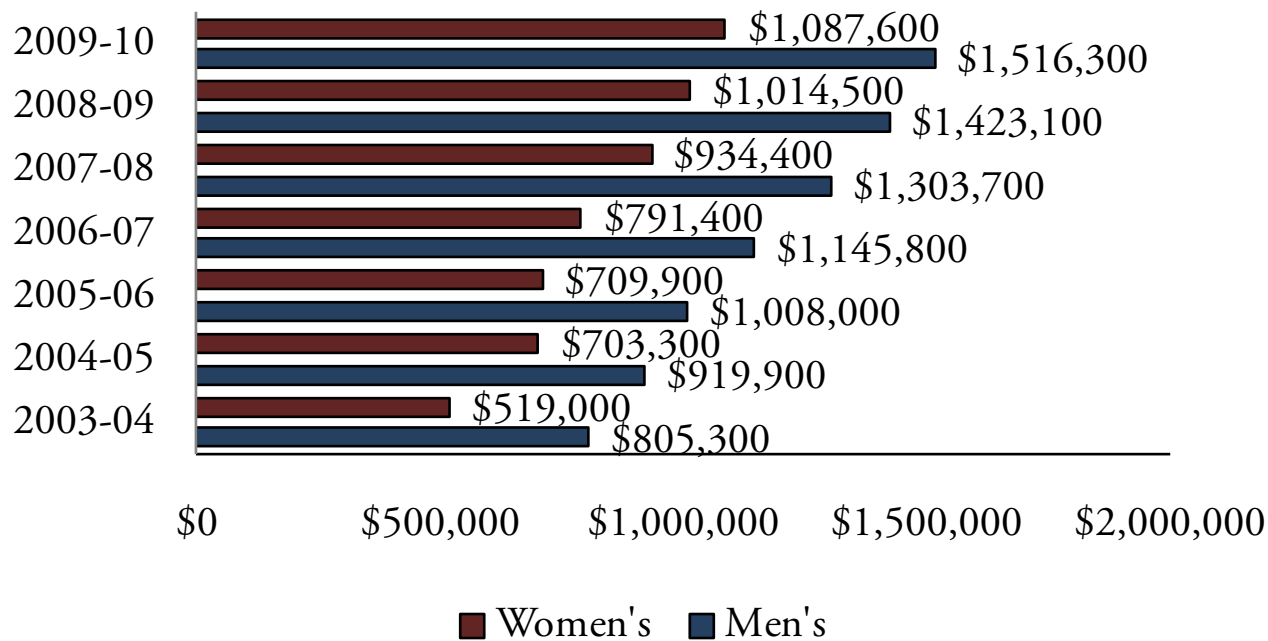
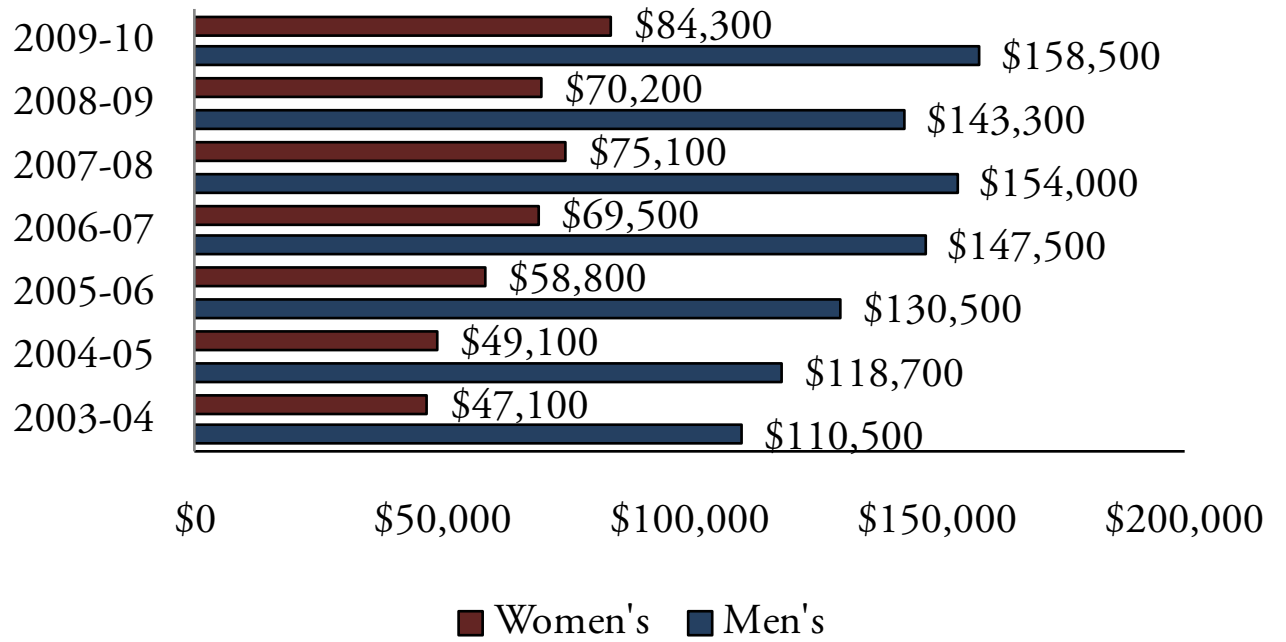


Figure 5.3
Division II
Total Revenues (Median)

Figure 5.4
Division II
Total Generated
Revenues (Median)



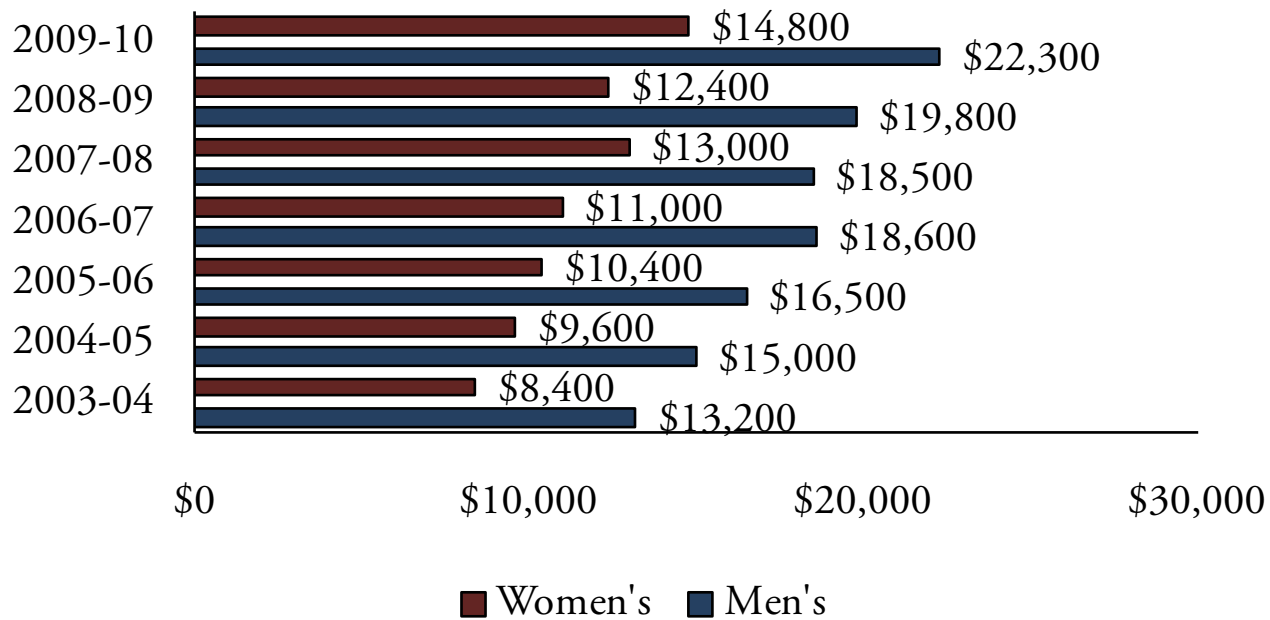
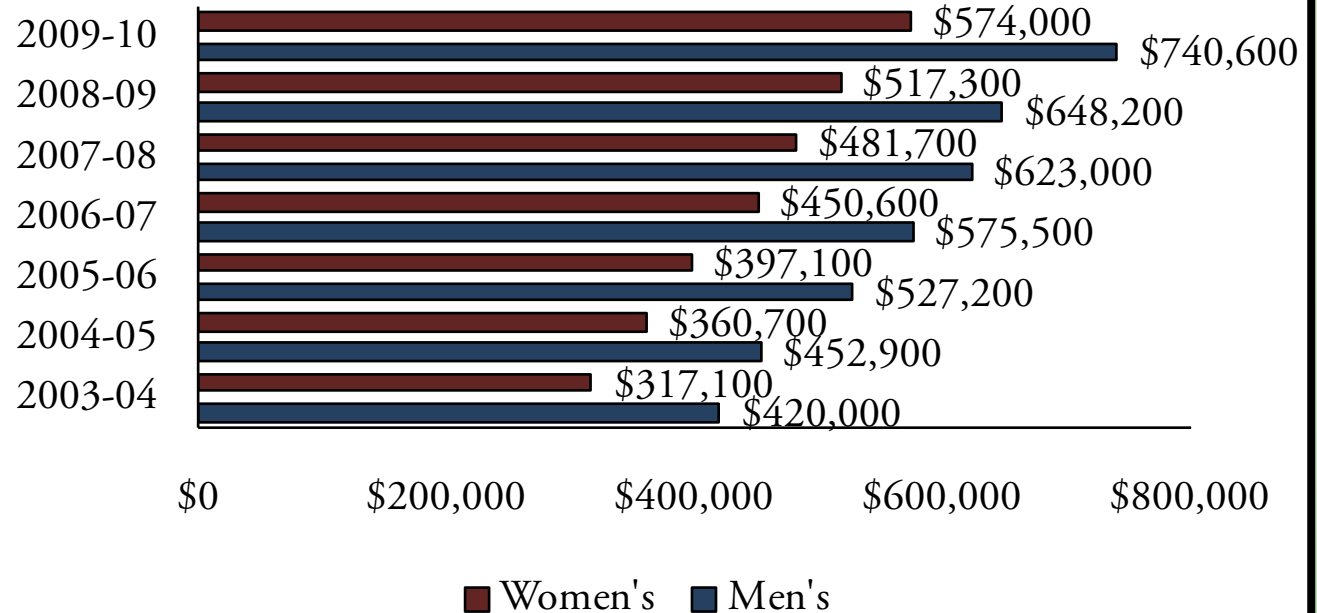


Figure 5.5
Division II
Recruiting Expenses
(Median)

Figure 5.6
Division II
Scholarships (Median)



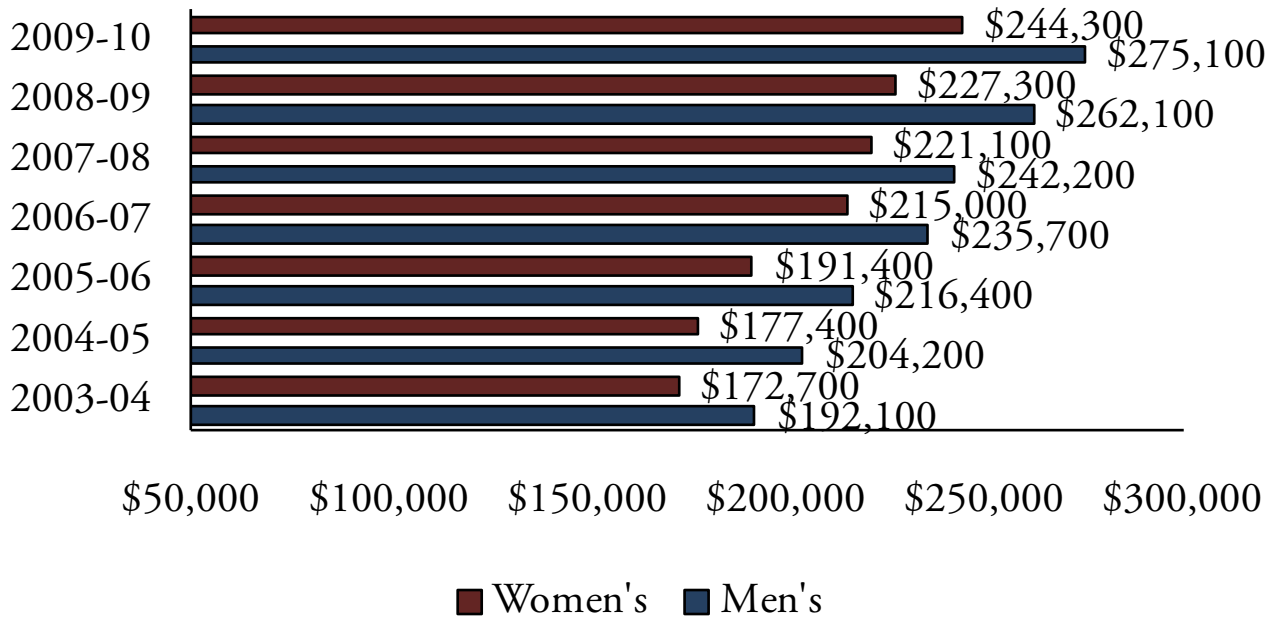
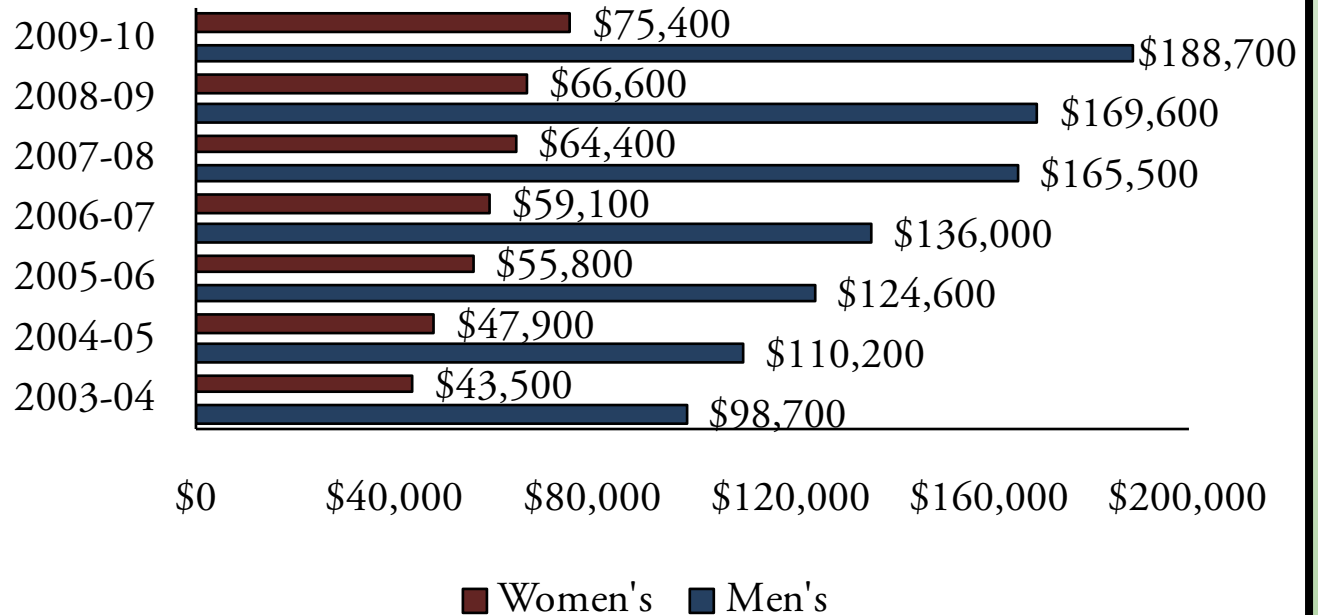


Figure 5.7
Division II
Head Coaches'
Salaries (Median)

Figure 5.8
Division II
Assistant Coaches'
Salaries (Median)



Division III

TABLE 1 — DIVISION III - ATHLETICS PARTICIPATION

Sport	Men's Teams			Women's Teams		
	Number of Participants	Number of Teams	Average Squad Size	Number of Participants	Number of Teams	Average Squad Size
Baseball/Softball	11,523	360	32	6,961	397	18
Basketball	7,002	400	18	6,188	423	15
Bowling	-	0	0	65	8	8
Cross Country	5,565	371	15	5,437	394	14
Crew	865	29	30	1,377	42	33
Equestrian	8	5	2	613	23	27
Fencing	223	12	19	238	15	16
Field Hockey				3,310	157	21
Football	23,362	235	99			
Golf	3,072	282	11	1,222	163	7
Gymnastics	22	1	22	243	14	17
Ice Hockey	2,331	78	30	1,186	51	23
Lacrosse	5,666	163	35	4,013	198	20
Rifle	72	8	9	26	8	3
Rugby	63	1	63	87	2	44
Skiing	234	16	15	208	18	12
Soccer	10,892	392	28	9,589	414	23
Squash	304	19	16	261	19	14
Swimming/Diving	3,962	199	20	4,824	237	20
Tennis	3,594	316	11	3,929	366	11
Track & Field – Indoor	8,188	228	36	6,368	233	27
Track & Field – Outdoor	9,046	264	34	7,158	274	26
Volleyball	658	52	13	6,121	414	15
Water Polo	270	14	19	300	20	15
Wrestling	2,393	89	27			
Average Number of Participants per Institution	223.4			156.3		
Average Sponsorship per Institution	8.0			8.7		

*The participation data are reported from the 2009-10 NCAA Sports Sponsorship and Participation Rates

TABLE 2A — DIVISION III - HEAD COACHES

	Men's Teams				Women's Teams			
	Male		Female		Male		Female	
	FT	PT	FT	PT	FT	PT	FT	PT
Baseball/Softball	240	48	0	0	70	45	154	35
Basketball	299	21	1	0	111	20	188	9
Bowling					2	2	1	2
Cross Country/Track & Field	215	85	20	12	213	83	37	23
Crew					18	6	6	1
Equestrian					3	2	9	8
Fencing	4	7	0	0	4	5	1	2
Field Hockey					2	3	84	15
Football	188	4	0	0				
Golf	115	110	4	1	55	51	29	12
Gymnastics	1	0	0	0	4	2	5	3
Ice Hockey	61	6	0	0	25	4	15	1
Lacrosse	101	23	0	0	17	5	102	21
Rifle	1	4	0	0	2	4	0	0
Rugby					1	0	1	0
Skiing	11	6	0	0	11	7	1	0
Soccer	247	65	0	0	153	59	96	12
Squash					9	1	2	1
Swimming/Diving	121	14	28	7	124	18	42	15
Tennis	126	114	11	7	104	96	46	43
Volleyball	13	22	2	3	82	41	150	47
Water Polo	10	4	0	0	12	2	2	1
Wrestling	51	21	0	0				
Others	22	5	5	1	9	1	3	2
Average per Institution	325	242	63	30	313	228	305	161

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 2B — DIVISION III - ASSISTANT COACHES

	Men's Teams								Women's Teams							
	Male				Female				Male				Female			
	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT	n	FT	n	PT
Baseball/Softball	104	1.2	249	2.3	1	1.0	1	1.0	28	1.0	132	1.3	43	1.0	207	1.5
Basketball	140	1.1	276	2.0	1	1.0	1	1.0	38	1.0	140	1.3	91	1.0	219	1.5
Bowling									0	0.0	2	1.0	0	0.0	1	1.0
Cross Country/Track & Field	100	1.5	211	3.0	39	1.3	108	1.4	97	1.5	202	2.9	47	1.3	145	1.5
Crew									0	0.0	14	1.7	3	1.0	20	1.4
Equestrian									0	0.0	1	1.0	6	1.2	9	1.6
Fencing	0	0.0	8	1.9	0	0.0	3	1.3	0	0.0	6	2.0	0	0.0	7	1.4
Field Hockey									2	1.0	15	1.1	22	1.2	80	1.5
Football	184	3.3	185	5.7	1	1.0	2	1.0								
Golf	20	1.1	71	1.1	1	1.0	6	1.0	8	1.0	37	1.1	3	1.0	16	1.0
Gymnastics	0	0.0	1	3.0	0	0.0	0	0.0	0	0.0	8	1.5	0	0.0	11	1.5
Ice Hockey	27	1.3	58	1.7	0	0.0	0	0.0	5	1.2	28	1.3	10	1.1	30	1.3
Lacrosse	36	1.1	105	2.0	0	0.0	0	0.0	4	1.0	26	1.1	31	1.0	99	1.4
Rifle	0	0.0	1	2.0	0	0.0	0	0.0	0	0.0	1	2.0	0	0.0	0	0.0
Rugby									0	0.0	1	1.0	0	0.0	0	0.0
Skiing	1	1.0	12	1.3	1	1.0	3	1.0	1	1.0	13	1.2	1	1.0	4	1.0
Soccer	59	1.0	266	1.8	3	1.0	9	1.0	34	1.0	161	1.4	43	1.0	186	1.4
Squash									2	1.0	4	1.0	2	1.0	3	1.0
Swimming/Diving	37	1.2	115	1.5	19	1.1	82	1.3	38	1.2	115	1.5	20	1.1	110	1.3
Tennis	17	1.1	129	1.2	6	1.0	33	1.0	20	1.1	113	1.2	11	1.0	75	1.1
Volleyball	5	1.0	27	1.4	0	0.0	10	1.2	18	1.0	123	1.2	29	1.1	207	1.4
Water Polo	2	1.0	9	1.7	0	0.0	1	1.0	3	1.0	9	1.3	0	0.0	5	1.4
Wrestling	15	1.0	67	2.3	0	0.0	0	0.0								
Others	2	1.5	17	2.0	0	0.0	6	1.3	2	1.5	5	1.4	0	0.0	6	1.2
Average per Institution	266	4.9	327	13.4	64	1.3	176	2.0	186	2.0	322	5.8	171	2.3	321	6.4

Note: n = number of institutions reporting
 FT = Full Time
 PT = Part Time

TABLE 3A — DIVISION III - OVERALL AND RECRUITING EXPENSES

Sport	Overall Expenses				Recruiting Expenses			
	n	Men's Teams	n	Women's Teams	n	Men's Teams	n	Women's Teams
Baseball/Softball	292	103,400	314	69,500	292	1,200	314	800
Basketball	326	111,500	339	94,900	326	3,000	339	2,100
Bowling			7	27,000			7	0
Cross Country/Track & Field	309	62,100	324	60,500	309	200	324	200
Crew			30	86,400			30	0
Equestrian			20	68,300			20	0
Fencing	11	44,600	13	35,400	11	100	13	0
Field Hockey			106	75,300			106	1,000
Football	195	341,600			195	9,500		
Golf	234	27,300	150	26,700	234	0	150	100
Gymnastics	1	122,600	14	91,500	1	1,700	14	300
Ice Hockey	66	155,000	46	127,800	66	3,300	46	2,700
Lacrosse	125	99,600	147	76,900	125	2,000	147	900
Rifle	4	7,300	5	9,900	4	0	5	0
Rugby			2	80,000			2	100
Skiing	16	43,900	17	42,400	16	100	17	100
Soccer	318	72,500	329	70,300	318	1,200	329	1,200
Squash			13	48,600			13	0
Swimming/Diving	169	57,400	198	55,400	169	200	198	200
Tennis	263	27,000	298	24,400	263	100	298	100
Volleyball	43	38,100	334	67,000	43	300	334	900
Water Polo	14	47,900	19	42,100	14	0	19	300
Wrestling	74	83,000			74	1,000		
Others	25	82,900	15	26,600	25	40	15	0
Median per Institution	343	754,900	343	557,400	343	16,200	343	9,000

Note: n = number of institutions reporting

TABLE 3B — DIVISION III - EXPENSES BY OBJECT OF EXPENDITURE

Expense Category	Median Expense by Gender			
	n	Men's Teams	n	Women's Teams
Athletic Student Aid.	9	664,600	9	624,400
Guarantees	88	2,600	54	1,500
Head Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	327	244,100	343	196,800
Assistant Coaches Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	326	126,000	341	50,900
Head Coaches Other Compensation and Benefits Paid by a Third Party.	7	6,500	3	3,100
Assistant Coaches Other Compensation and Benefits Paid by a Third Party.	1	16,800	3	15,900
Administrators Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	53	31,400	60	57,100
Administrators Other Compensation and Benefits Paid by a Third Party.	1	300	0	.
Severance Payments.	10	6,200	3	4,800
Recruiting.	305	16,200	318	9,000
Team Travel.	326	148,300	342	117,200
Equipment, Uniforms and Supplies.	325	67,400	341	37,900
Game Expenses.	325	34,300	341	27,300
Fund Raising, Marketing and Promotion.	130	9,900	127	5,400
Sports Camp Expenses.	105	18,300	98	10,600
Direct Facilities, Maintenance, and Rental.	137	7,800	147	4,900
Spirit Groups.	32	2,900	25	2,500
Indirect Facilities and Administrative Support.	37	103,500	50	94,500
Medical Expenses and Medical Insurance.	49	7,700	55	5,500
Memberships and Dues.	240	2,000	250	1,900
Other Operating Expenses.	198	18,000	212	12,100
Total Expenses	327	754,900	343	557,400

Note: n = number of institutions reporting

TABLE 4 — DIVISION III - ATHLETICALLY RELATED STUDENT AID

Sport	Scholarships (Median)					
	Male Student-Athletes			Female Student-Athletes		
	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount	Number of Scholarships Awarded	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball/Softball						
Basketball						
Bowling						
Cross Country/Track & Field						
Crew						
Equestrian						
Fencing						
Field Hockey						
Football						
Golf						
Gymnastics						
Ice Hockey						
Lacrosse						
Rifle						
Rugby						
Skiing						
Soccer						
Squash						
Swimming/Diving						
Tennis						
Volleyball						
Water Polo						
Wrestling						
Others						
Median per Institution						

Note: Institutions not awarding aid were not included in the calculation.

TABLE 5A — DIVISION III - HEAD COACHES' SALARIES

Sport	Head Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	291	33,400	310	25,600
Basketball	325	47,200	339	40,800
Bowling			7	8,000
Cross Country/Track & Field	305	22,800	317	22,800
Crew			29	27,600
Equestrian			19	21,700
Fencing	11	15,400	13	11,000
Field Hockey			106	35,300
Football	194	72,600		
Golf	230	8,200	150	9,700
Gymnastics	1	32,000	13	27,300
Ice Hockey	66	44,800	46	44,200
Lacrosse	125	39,200	147	35,100
Rifle	4	6,300	5	9,800
Rugby			2	43,900
Skiing	16	14,700	17	15,500
Soccer	317	29,400	328	29,200
Squash			12	26,600
Swimming/Diving	168	21,300	197	21,100
Tennis	260	10,300	292	10,200
Volleyball	42	8,300	328	29,200
Water Polo	14	22,800	17	25,400
Wrestling	74	30,800		
Others	25	30,500	14	14,600
Median per Institution	327	244,100	343	196,800

Notes: n = number of institutions reporting.
Head coach salaries are university paid salaries only.

TABLE 5B — DIVISION III - ASSISTANT COACHES' SALARIES

Sport	Assistant Coaches' Salaries (Median)			
	n	Men's Teams	n	Women's Teams
Baseball/Softball	278	9,700	291	6,000
Basketball	319	12,000	327	10,800
Bowling			3	6,000
Cross Country/Track & Field	248	8,900	255	9,300
Crew			26	8,300
Equestrian			12	13,700
Fencing	10	2,800	11	3,000
Field Hockey			100	6,000
Football	194	121,000		
Golf	72	2,900	43	3,700
Gymnastics	0	.	12	7,900
Ice Hockey	66	14,000	45	10,200
Lacrosse	117	8,100	128	6,400
Rifle	1	1,500	1	1,500
Rugby			1	4,100
Skiing	12	3,700	13	3,700
Soccer	302	5,900	306	5,500
Squash			7	10,500
Swimming/Diving	152	5,800	173	5,400
Tennis	144	2,700	174	2,700
Volleyball	36	2,800	297	5,100
Water Polo	10	3,900	15	4,800
Wrestling	68	8,000		
Others	19	5,700	10	5,600
Median per Institution	326	126,000	341	50,900

Notes: n = number of institutions reporting.
Assistant coach salaries are university paid salaries only.

TABLE 6 — DIVISION III - OVERALL GENERATED REVENUES, REVENUES AND EXPENSES BY SPORT

	Median for Men's Sports			Median for Women's Sports		
	Generated Revenue	Total Revenue	Total Expenses	Generated Revenue	Total Revenue	Total Expenses
Baseball/Softball	16,000	97,500	103,400	6,200	64,200	69,500
Basketball	9,600	105,100	111,500	5,500	91,100	94,900
Bowling				700	18,700	27,000
Cross Country/Track & Field	1,900	52,000	62,100	1,300	47,900	60,500
Crew				9,300	78,800	86,400
Equestrian				1,400	71,700	68,300
Fencing	600	44,200	44,600	400	29,000	35,400
Field Hockey				2,000	69,900	75,300
Football	25,100	322,000	341,600			
Golf	1,300	26,200	27,300	800	24,800	26,700
Gymnastics	15,800	138,300	122,600	13,800	79,600	91,500
Ice Hockey	17,600	141,300	155,000	5,500	124,300	127,800
Lacrosse	10,600	97,800	99,600	3,900	75,800	76,900
Rifle	-	3,300	7,300	13,700	15,300	9,900
Rugby				2,500	51,200	80,000
Skiing	800	32,200	43,900	600	32,800	42,400
Soccer	3,300	64,500	72,500	2,800	66,100	70,300
Squash				1,300	41,700	48,600
Swimming/Diving	4,000	52,200	57,400	3,100	50,500	55,400
Tennis	1,000	23,300	27,000	600	21,400	24,400
Volleyball	-	32,400	38,100	2,700	59,700	67,000
Water Polo	3,400	43,700	47,900	800	42,300	42,100
Wrestling	9,500	71,100	83,000			
Others	3,300	80,900	82,900	-	33,000	26,600
Median per Institution	82,800	693,200	754,900	47,900	482,900	557,400

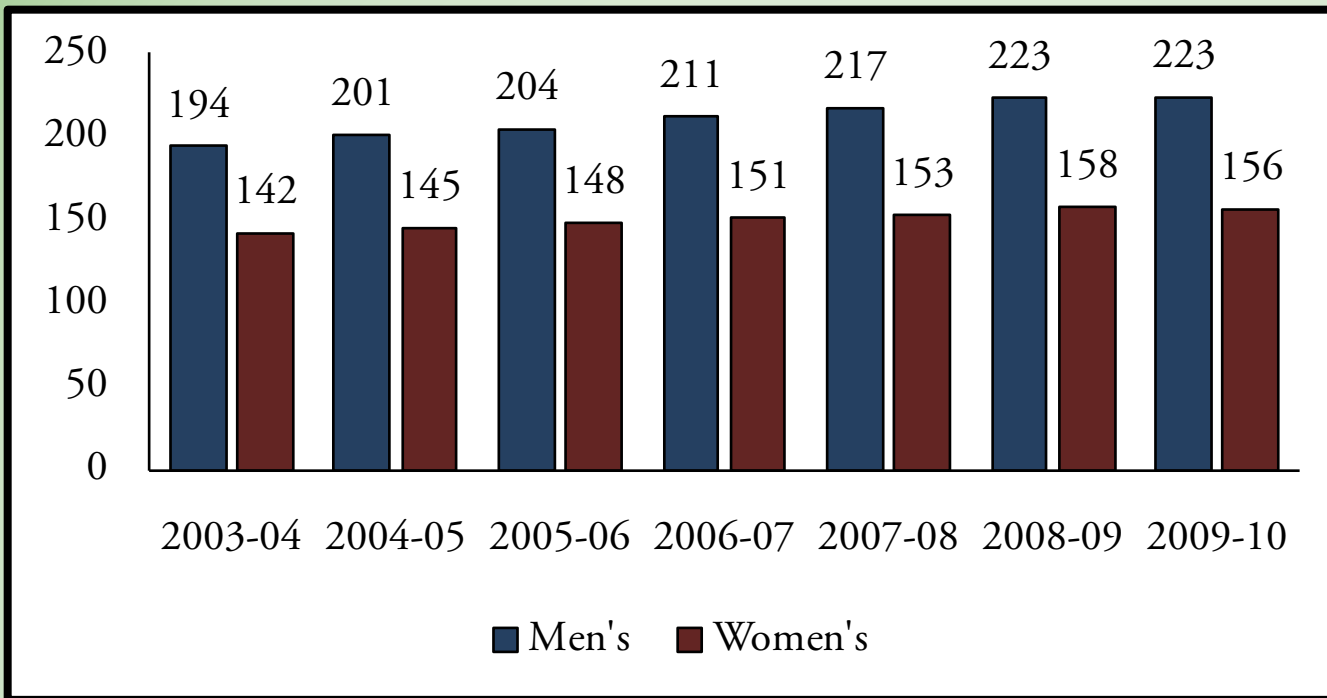
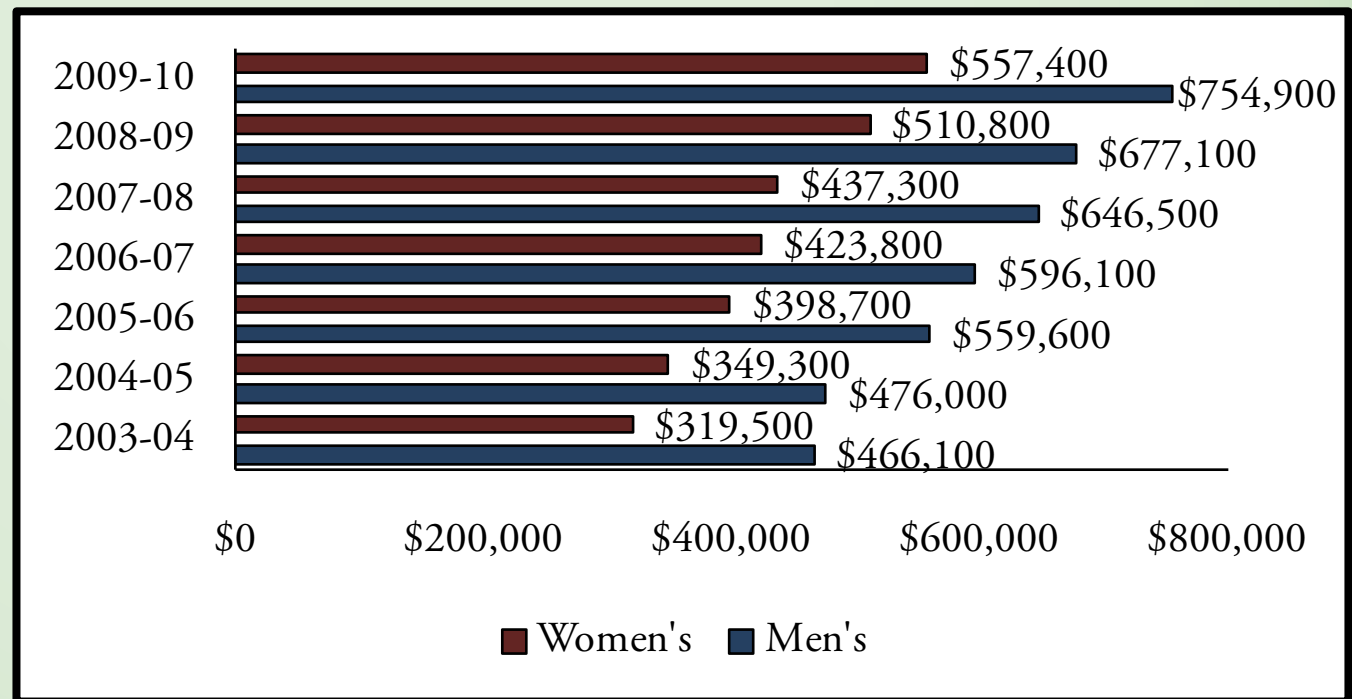


Figure 6.1
Division III
Average Athletics Participation

Figure 6.2
Division III
Total Expenses (Median)



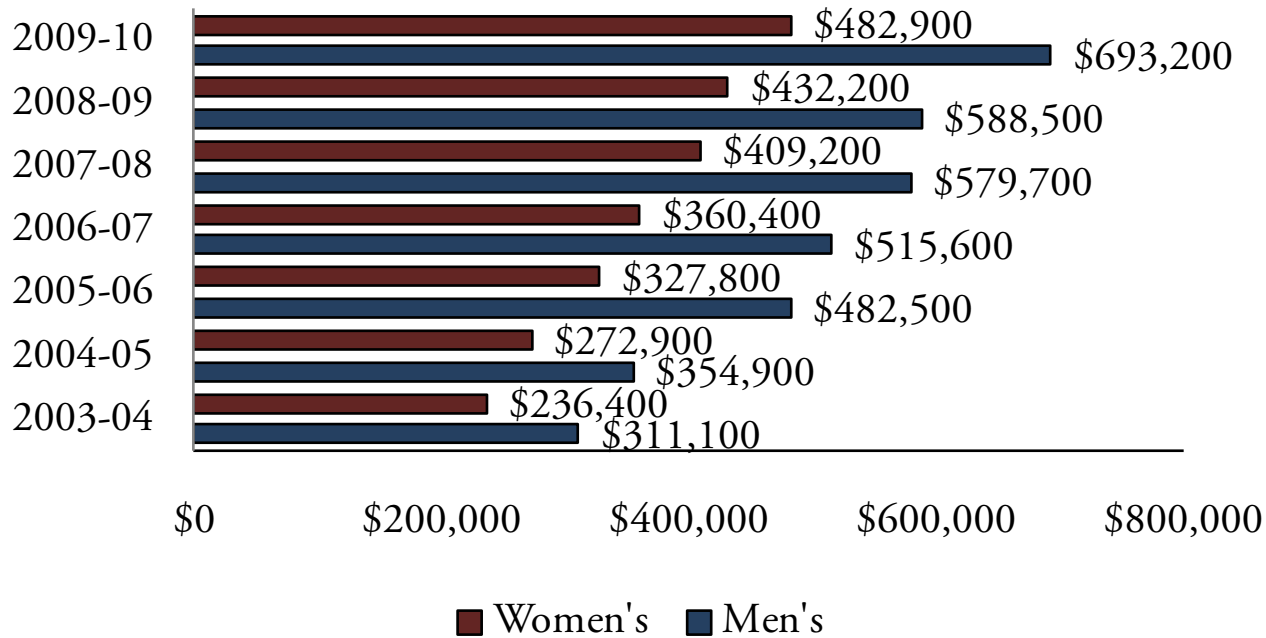
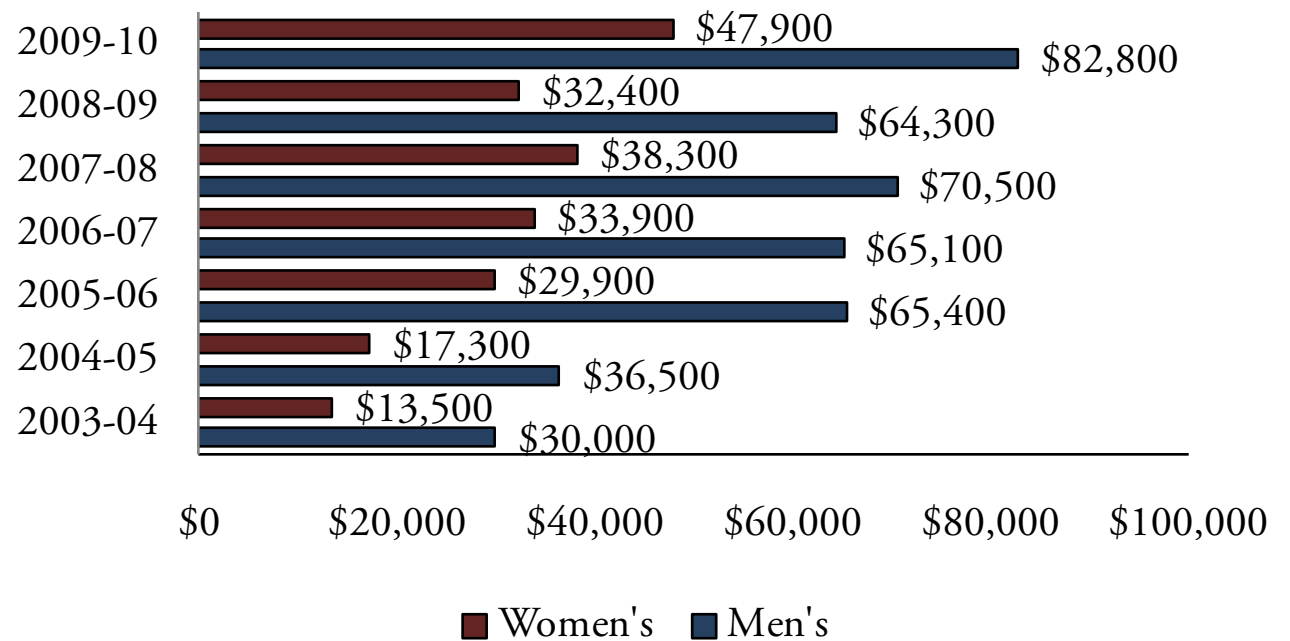


Figure 6.3
Division III
Total Revenues (Median)

Figure 6.4
Division III
Total Generated
Revenues (Median)



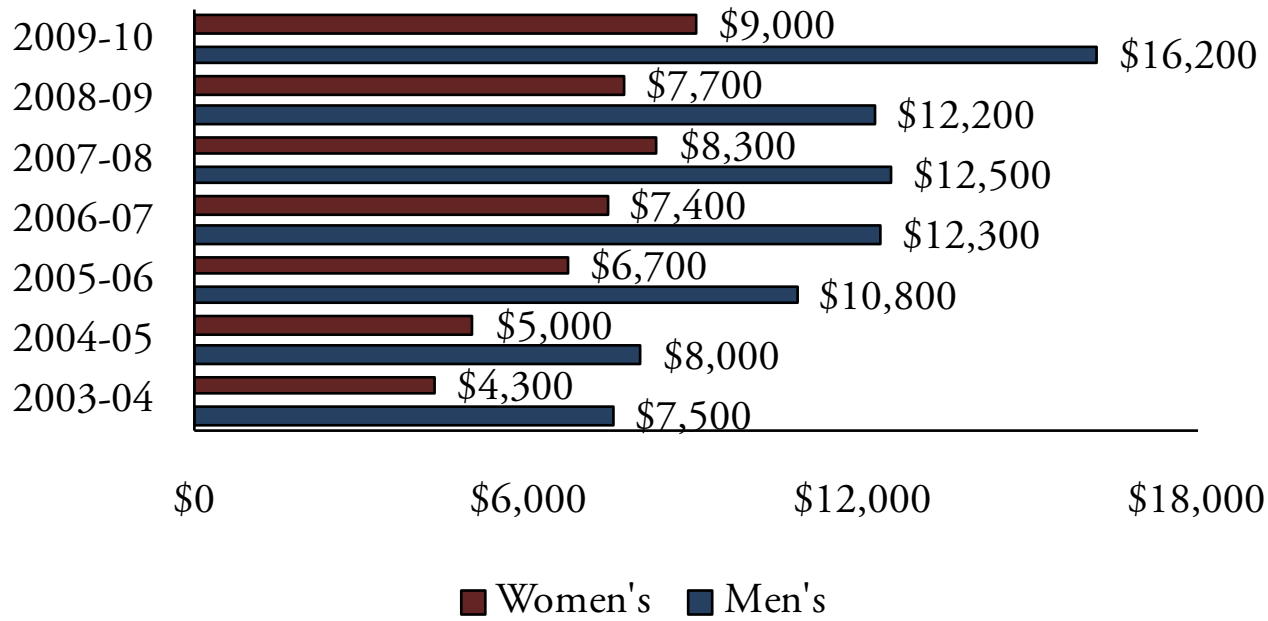


Figure 6.5
Division III
Recruiting Expenses
(Median)

*Athletically related student aid is not awarded to student-athletes competing in Division III.

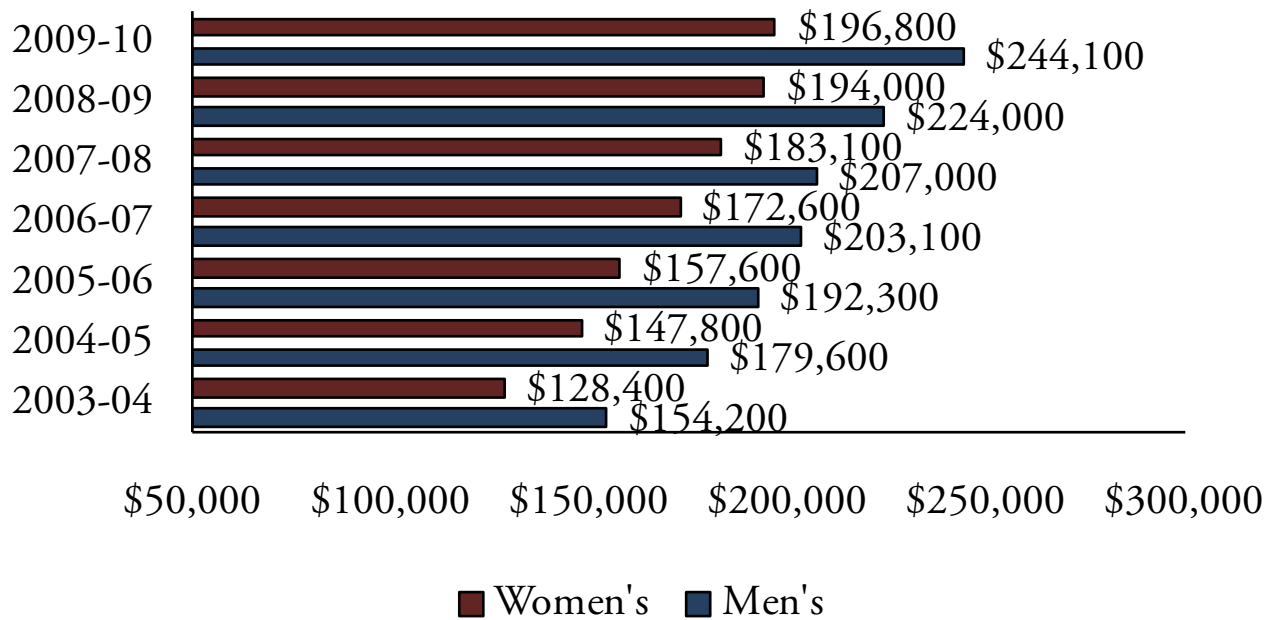
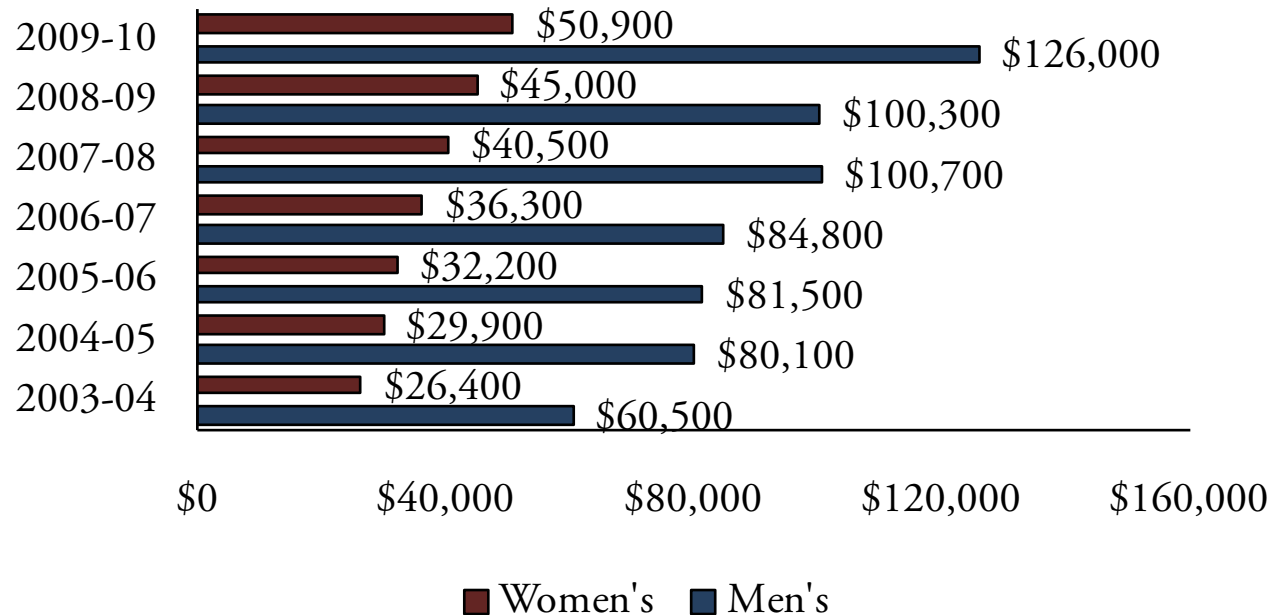


Figure 6.6
Division III
Head Coaches'
Salaries (Median)

Figure 6.7
Division III
Assistant Coaches'
Salaries (Median)



GLOSSARY

EXPENSE ITEMS FROM AGREED-UPON PROCEDURES

Athletic Student Aid	The total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons.)	Game Expenses	Game-day expenses other than travel that are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance, and other such expenditures.
Coaching Other Compensation and Benefits Paid by a Third Party	All compensation paid to the coaching staff by a third party and contractually guaranteed by the institution but not included on the institution's W-2. Examples include shoe and apparel contract revenue, housing allowances, compensation from camps, and television and radio income.	Guarantees	Amounts paid to visiting participating institutions.
Coaching Salaries, Benefits, and Bonuses Paid by the University	Gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all amounts attributable to coaching that would be reportable on the university or related entity W-2 and/or 1099 forms. Examples include car stipend, club membership, entertainment allowance, clothing allowance, television income, and tuition remission.	Indirect Facilities and Administrative Support	The value of facilities and services provided by the institution and not charged to Athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation, and debt service. This is offset by an equal amount of revenue.
Direct Facilities, Maintenance, and Rental	Direct facilities costs charged to intercollegiate athletics, including building and grounds maintenance, utilities, rental fees, operating leases, equipment repair and maintenance, and debt service.	Medical Expenses and Medical Insurance	Medical expense and medical insurance premiums for student-athletes.
Equipment, Uniforms and Supplies	Includes only items that are provided to teams. Equipment amounts are those expended from current or operating funds.	Memberships and Dues	Includes memberships, conference and association dues.
Fund Raising, Marketing and Promotion	Costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such other expenditures.	Other Operating Expenses	Include printing and duplicating, subscriptions, business insurance, telephone, postage, operating and equipment leases, non-team travel and any other operating expense not reported elsewhere. Indirect administration overhead provided by the university is not included.
		Recruiting	Transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone charges, postage and other such expenditures related to recruiting. Also included is the value of the use of the university's vehicles or airplanes, as well as the in-kind value of loaned or contributed transportation.

Severance Payments	Severance payments and applicable benefits recognized for past coaching and administrative personnel.
Spirit Groups	Includes support provided for spirit groups, including bands, cheerleaders, mascots, dance teams, etc.
Sports Camp Expenses	All expenses paid by Athletics, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics.
Support Staff/ Administrative Salaries, Benefits and Bonuses Paid by a Third Party	Includes all compensation paid to the support staff by a third party and guaranteed by the university but included in the W-2 or 1099 forms of the institution. Examples include car stipends, club memberships, clothing allowances, speaking fees, radio and television income, and other related expenditures or in-kind products or services.
Support Staff/ Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities	Gross salaries, bonuses and benefits paid to administrative staff (e.g., football secretary and trainers) that would be reportable on university or related entities W-2 or 1099 forms. Examples include car stipends, club memberships, clothing allowances, speaking fees, radio and television income, and other related expenditures or in-kind products or services.
Team Travel	Air and ground travel, lodging, meals and incidentals for competition related to pre-season, regular season, and/or post-season. Any amounts incurred for food and lodging for housing a team prior to a home game should also be included, as should the value of the use of the institution's owned vehicles or airplanes and in-kind value of donor-provided transportation.

OTHER TERMINOLOGY

Athletics Aid Equivalencies	Full-time grants-in-aid awarded regardless of their being split among multiple athletes. Thus, four athletes each being awarded one-fourth of a grant would be considered one equivalency.
Division I without Football	This division was formerly known as Division I-AAA. This group of institutions does not sponsor football, while other requirements are identical to those of the FBS and FCS.
Division II	For Division II institutions, at least 50 percent of all football games must be played against FBS, FCS or Division II teams. At least 50 percent of all basketball games (both men's and women's programs) must be played against Division I or II members. At least four men's and four women's sports must be sponsored. There are no attendance, scheduling, or financial-aid requirements.
Division III	For these institutions, more than 50 percent of all football games must be played against Division III teams or nonmembers who grant financial aid on need only. More than 50 percent of all men's basketball games must be against Division III teams or nonmembers who grant financial aid on need only. At least four men's and four women's sports must be sponsored. There are no attendance or scheduling, and financial aid is not permitted.
Football Bowl Subdivision	This division was formerly known as Division I-A. In accordance with NCAA bylaws, the group includes those institutions that play at least 60 percent of their regular-season football games against other FBS institutions. All but four basketball games (both men's and women's programs) must be against other FBS teams. Seven men's and seven women's, or alternatively six men's and eight women's sports, must be sponsored. There are also requirements for attendance, scheduling and financial aid.

**Football
Championship
Subdivision**

This division was formerly known as Division I-AA. These institutions must play more than 50 percent of their regular-season football games against FBS or FCS institutions. All but four basketball games (both men's and women's programs) must be against other Division I teams. Seven men's and seven's women's, or alternatively six men's and eight women's sports, must be sponsored. There are also requirements for scheduling and financial aid.

**Generated
Revenues**

Those revenues generated independently by the athletics program, such as ticket sales, concessions, alumni/booster contributions, and NCAA and conference distributions.

Median Values

Median values represent the midpoint of all values reported by respondents. These median values subsequent to the 2003 fiscal period cannot be compared with the mean values reported in prior years. It should also be noted that median values are not additive. Furthermore, if at least one half of respondents report zero values for a line item, the median value for that line will be zero.

The NCAA salutes

440,000

student-athletes

participating in

23 sports at

1,200 member institutions

