



# Football Bowl Subdivision coaches salaries for 2010

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USA TODAY — in partnership with the National Sports Law Institute of Marquette University Law School and Stinson Morrison Hecker LLP — has attempted to compile compensation data for the head football coaches at all 120 schools.

At least some information was obtained on all but 10 schools, most of which are private. You can also view [our interactive salary database](#) which allows you to see coaches' contracts.

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College football coaches' pay

School	Coach	Conference	University compensation	Non-university compensation	Total	Maximum bonus
Air Force	Troy Calhoun	MWC	\$725,000	\$18,500	\$743,500	\$580,000
Akron	Rob Ianello	MAC	\$375,000	NA	\$375,000	\$155,000
Alabama	Nick Saban	SEC	\$5,166,666	\$830,683	\$5,997,349	\$700,000
Alabama-Birmingham	Neil Callaway	CUSA	\$378,000	\$3,800	\$381,800	\$305,000
Arizona	Mike Stoops	Pac-10	\$1,100,000	\$285,838	\$1,385,838	\$650,000
Arizona State	Dennis Erickson	Pac-10	\$1,500,000	\$3,000	\$1,503,000	\$1,800,000
Arkansas	Bobby Petrino	SEC	\$2,700,000	\$13,000	\$2,713,000	\$475,000
Arkansas State	Steve Roberts	Sun Belt	\$140,000	\$83,078	\$223,078	\$0
Army	Rich Ellerson	Independent	\$400,000	\$0	\$400,000	\$550,000
Auburn	Gene Chizik	SEC	\$2,100,000	\$3,500	\$2,103,500	\$1,500,000
Ball State (4)	Stan Parrish	MAC	\$350,000	\$0	\$350,000	\$250,000
Baylor (3)	Art Briles	Big 12	\$878,315	NA	\$878,315	NA
Boise State	Chris Petersen	WAC	\$1,489,053	\$5,000	\$1,494,053	\$145,000
Boston College	Frank Spaziani	ACC	NA	NA	NA	NA
Bowling Green	Dave Clawson	MAC	\$205,000	\$1,000	\$206,000	\$98,000
Brigham Young	Bronco Mendenhall	MWC	NA	NA	NA	NA
Buffalo	Jeff Quinn	MAC	\$338,000	NA	\$338,000	\$317,500
California	Jeff Tedford	Pac-10	\$2,300,000	\$5,000	\$2,305,000	\$265,000
Central Florida	George O'Leary	CUSA	\$1,325,754	\$0	\$1,325,754	\$600,000
Central Michigan	Dan Enos	MAC	\$350,000	NA	\$350,000	\$125,500
Cincinnati	Butch Jones	Big East	\$1,100,000	\$1,500	\$1,101,500	\$320,000
Clemson	Dabo Swinney	ACC	\$1,750,000	\$18,500	\$1,768,500	\$694,792
Colorado (4)	Dan Hawkins	Big 12	\$1,383,903	\$8,000	\$1,391,903	\$985,444
Colorado State (2)	Steve Fairchild	MWC	\$700,000	NA	\$700,000	\$435,000
Connecticut (2)	Randy Edsall	Big East	\$1,550,000	NA	\$1,550,000	\$114,583
Duke (3)	David Cutcliffe	ACC	\$1,581,903	NA	\$1,581,903	NA
East Carolina	Ruffin McNeill	CUSA	\$792,241	\$2,000	\$794,241	\$350,000
Eastern Michigan	Ron English	MAC	\$315,000	\$1,000	\$316,000	\$90,000

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Florida	Urban Meyer	SEC	\$4,010,000	\$0	\$4,010,000	\$575,000
Florida Atlantic	Howard Schnellenberger	Sun Belt	\$400,405	\$7,500	\$407,905	\$115,000
Florida International	Mario Cristobal	Sun Belt	\$437,382	\$0	\$437,382	\$50,000
Florida State	Jimbo Fisher	ACC	\$1,800,000	\$4,000	\$1,804,000	\$675,000
Fresno State	Pat Hill	WAC	\$952,499	\$46,810	\$999,309	\$697,167
Georgia	Mark Richt	SEC	\$2,811,340	\$126,400	\$2,937,740	\$600,000
Georgia Tech	Paul Johnson	ACC	\$2,300,000	\$0	\$2,300,000	\$1,125,000
Hawaii	Greg McMackin	WAC	\$1,100,004	\$13,000	\$1,113,004	\$160,000
Houston	Kevin Sumlin	CUSA	\$1,000,000	\$0	\$1,000,000	\$500,000
Idaho	Robb Akey	WAC	\$355,797	\$7,390	\$363,187	\$158,262
Illinois	Ron Zook	Big Ten	\$1,505,000	\$3,500	\$1,508,500	\$52,650
Indiana (2, 4)	Bill Lynch	Big Ten	\$650,000	NA	\$650,000	\$450,000
Iowa	Kirk Ferentz	Big Ten	\$3,775,000	\$6,000	\$3,781,000	\$1,750,000
Iowa State	Paul Rhoads	Big 12	\$1,050,000	\$1,145	\$1,051,145	\$1,550,000
Kansas	Turner Gill	Big 12	\$2,100,000	\$1,200	\$2,101,200	\$419,158
Kansas State	Bill Snyder	Big 12	\$1,875,000	\$0	\$1,875,000	\$455,000
Kent State (4)	Doug Martin	MAC	\$190,000	\$0	\$190,000	\$91,500
Kentucky	Joker Phillips	SEC	\$1,700,000	\$6,600	\$1,706,600	\$1,105,000
Louisiana Tech	Sonny Dykes	WAC	\$450,000	NA	\$450,000	\$310,000
Louisiana-Lafayette (4)	Rickey Bustle	Sun Belt	\$225,000	\$1,000	\$226,000	\$47,500
Louisiana-Monroe	Todd Berry	Sun Belt	\$215,000	NA	\$215,000	\$62,500
Louisville	Charlie Strong	Big East	\$1,600,000	\$0	\$1,600,000	\$633,333
LSU	Les Miles	SEC	\$3,751,000	\$154,000	\$3,905,000	\$400,000
Marshall	Doc Holliday	CUSA	\$600,000	\$17,750	\$617,750	\$80,000
Maryland	Ralph Friedgen	ACC	\$2,036,306	\$7,000	\$2,043,306	\$737,232
Memphis	Larry Porter	CUSA	\$750,000	\$0	\$750,000	\$190,000
Miami (Fla.) (4)	Randy Shannon	ACC	NA	NA	NA	NA
Miami (Ohio)	Mike Haywood	MAC	\$300,000	\$0	\$300,000	\$296,496
Michigan	Rich Rodriguez	Big Ten	\$2,515,180	\$10,100	\$2,525,280	\$300,000
Michigan State	Mark Dantonio	Big Ten	\$1,796,700	\$0	\$1,796,700	\$660,000
Middle Tennessee	Rick Stockstill	Sun Belt	\$488,955	\$2,625	\$491,580	\$111,000
Minnesota (2, 4)	Tim Brewster	Big Ten	\$808,000	NA	\$808,000	\$1,050,000
Mississippi	Houston Nutt	SEC	\$2,500,000	\$9,000	\$2,509,000	NA
Mississippi State	Dan Mullen	SEC	\$1,200,000	\$8,295	\$1,208,295	NA
Missouri	Gary Pinkel	Big 12	\$2,550,000	\$0	\$2,550,000	\$850,000
Navy (3)	Ken Niumatalolo	Independent	\$926,434	NA	\$926,434	NA
Nebraska (2)	Bo Pelini	Big 12	\$2,100,000	NA	\$2,100,000	\$550,000
Nevada	Chris Ault	WAC	\$443,093	\$0	\$443,093	\$30,000
Nevada-Las Vegas	Bobby Hauck	MWC	\$500,000	\$2,500	\$502,500	\$140,000
New Mexico	Mike Locksley	MWC	\$750,000	\$0	\$750,000	\$265,000
New Mexico State	DeWayne Walker	WAC	\$375,000	\$0	\$375,000	\$185,000
North Carolina (2)	Butch Davis	ACC	\$1,752,000	NA	\$1,752,000	\$105,000
North Carolina State	Tom O'Brien	ACC	\$632,950	\$887,500	\$1,520,450	\$750,000
North Texas (4)	Todd Dodge	Sun Belt	\$289,161	\$0	\$289,161	\$101,000
Northern Illinois	Jerry Kill	MAC	\$346,812	\$1,000	\$347,812	\$205,000
Northwestern	Pat Fitzgerald	Big Ten	NA	NA	NA	NA
Notre Dame	Brian Kelly	Independent	NA	NA	NA	NA

Ohio	Frank Solich	MAC	\$458,300	\$2,500	\$460,800	\$288,325
Ohio State	Jim Tressel	Big Ten	\$3,512,000	\$376,389	\$3,888,389	\$450,000
Oklahoma	Bob Stoops	Big 12	\$4,275,000	\$100,000	\$4,375,000	\$819,500
Oklahoma State (2)	Mike Gundy	Big 12	\$1,925,000	NA	\$1,925,000	\$500,000
Oregon (2)	Chip Kelly	Pac-10	\$2,400,000	NA	\$2,400,000	\$885,000
Oregon State (2)	Mike Riley	Pac-10	\$1,110,000	NA	\$1,110,000	\$360,000
Penn State (1, 2, 3)	Joe Paterno	Big Ten	\$1,109,977	NA	\$1,109,977	NA
Pittsburgh (1, 2, 3, 4)	Dave Wannstedt	Big East	\$1,010,873	NA	\$1,010,873	NA
Purdue (2)	Danny Hope	Big Ten	\$900,000	NA	\$900,000	\$637,250
Rice (3)	David Bailiff	CUSA	\$487,340	NA	\$487,340	NA
Rutgers	Greg Schiano	Big East	\$1,895,000	\$105,932	\$2,000,932	\$630,000
San Diego State	Brady Hoke	MWC	\$675,000	\$0	\$675,000	\$700,000
San Jose State	Mike MacIntyre	WAC	\$401,820	\$2,000	\$403,820	\$300,835
South Carolina	Steve Spurrier	SEC	\$2,000,000	\$32,500	\$2,032,500	\$1,000,000
South Florida	Skip Holtz	Big East	\$1,700,000	NA	\$1,700,000	\$350,000
Southern California	Lane Kiffin	Pac-10	NA	NA	NA	NA
Southern Methodist (3)	June Jones	CUSA	\$2,142,056	NA	\$2,142,056	NA
Southern Mississippi	Larry Fedora	CUSA	\$685,000	\$19,500	\$704,500	\$165,000
Stanford	Jim Harbaugh	Pac-10	NA	NA	NA	NA
Syracuse	Doug Marrone	Big East	NA	NA	NA	NA
Temple (1, 2)	Al Golden	MAC	\$513,867	NA	\$513,867	NA
Tennessee	Derek Dooley	SEC	\$2,118,391	\$3,000	\$2,121,391	\$475,000
Texas	Mack Brown	Big 12	\$5,100,000	\$61,500	\$5,161,500	\$850,000
Texas A&M	Mike Sherman	Big 12	\$1,800,000	\$1,000	\$1,801,000	\$350,000
Texas Christian (3)	Gary Patterson	MWC	\$1,642,089	NA	\$1,642,089	NA
Texas Tech	Tommy Tuberville	Big 12	\$1,500,000	\$9,000	\$1,509,000	\$1,025,000
Texas-El Paso	Mike Price	CUSA	\$383,346	\$11,500	\$394,846	\$320,853
Toledo	Tim Beckman	MAC	\$370,000	\$0	\$370,000	\$256,000
Troy	Larry Blakeney	Sun Belt	\$355,000	\$1,000	\$356,000	\$75,000
Tulane	Bob Toledo	CUSA	NA	NA	NA	NA
Tulsa (3)	Todd Graham	CUSA	\$804,253	NA	\$804,253	NA
UCLA	Rick Neuheisel	Pac-10	\$1,250,000	\$26,000	\$1,276,000	\$500,000
Utah (2)	Kyle Whittingham	MWC	\$1,175,000	NA	\$1,175,000	\$485,000
Utah State	Gary Andersen	WAC	\$352,400	\$2,000	\$354,400	\$45,000
Vanderbilt (4)	Robbie Caldwell	SEC	NA	NA	NA	NA
Virginia	Mike London	ACC	\$1,780,000	NA	\$1,780,000	\$715,000
Virginia Tech	Frank Beamer	ACC	\$2,043,000	\$85,000	\$2,128,000	\$407,500
Wake Forest (3)	Jim Grobe	ACC	\$2,939,475	NA	\$2,939,475	NA
Washington	Steve Sarkisian	Pac-10	\$1,850,004	\$0	\$1,850,004	\$1,500,000
Washington State	Paul Wulff	Pac-10	\$600,000	\$650	\$600,650	\$220,000
West Virginia	Bill Stewart	Big East	\$903,000	\$30,000	\$933,000	\$590,000
Western Kentucky	Willie Taggart	Sun Belt	\$225,000	NA	\$225,000	\$144,750
Western Michigan	Bill Cubit	MAC	\$375,000	\$2,000	\$377,000	\$251,500
Wisconsin	Bret Bielema	Big Ten	\$1,700,000	\$81,759	\$1,781,759	\$350,000
Wyoming (2)	Dave Christensen	MWC	\$861,000	NA	\$861,000	\$260,000

## Footnotes

1 — Public school; no contract provided.

2 — Public school; no outside income report provided. (The outside income report is required annually by the [NCAA](#) for all coaches and other athletic department personnel to reveal potential conflicts of interest.)

3 — Information is from a federal tax return. (Most private schools are organized as tax-exempt organizations, which are required to file each year with the IRS. The return lists the organization's highest-paid employees. At some public schools, the athletic department or a support organization is also organized as a non-profit. USA TODAY used the most recent filing available, with compensation covering the 2008 calendar year. The return includes all income paid by the school or support organization, including benefits, perks and performance bonuses that might have been earned. It does not include income paid by other sources.)

4 — Dismissed or resigned.

**Alabama:** University compensation includes a \$533,333 contract-year completion bonus for the 2009-10 contract year. It accrued and was paid in April under an amendment that otherwise annualized the accruals and payments of what had been three one-time completion bonuses. Those bonuses, totaling \$5 million, were added to the contract in September 2009 and would have been paid in 2012, 2015 and 2018. The first regular annual accrual occurred Sept. 1, 2010.

**Connecticut:** Edsall receives additional compensation under a shoe/apparel contract and from his annual camp. The university declined to release information about either.

**Iowa:** University compensation includes a \$100,000, one-time signing bonus from a new contract this year that was to be paid by Dec. 31.

**Middle Tennessee:** University compensation includes a \$15,000 bonus that will be due if Stockstill remains the head coach as of Dec. 31.

**North Carolina:** Davis receives additional compensation under media and shoe/apparel contracts the university declined to release. The deals paid him \$499,000 in 2007 and were scheduled to pay \$505,000 in 2008, the university said in 2007. The university declined to release the amount this year.

**Northern Illinois:** Kill became Minnesota's head coach Sunday.

**Purdue:** Hope is guaranteed this amount for the 2010 season because his bonus earnings, when added to a base salary of \$220,000 and supplemental fixed compensation of \$335,000, will not exceed the guaranteed amount. In the future, if his base salary and bonuses exceed the guaranteed amount, he will receive only the base salary and the bonuses.

**Temple:** Information is from a report required by Pennsylvania's Right-to-Know Law.

**Texas Christian:** The school's athletics department told USA TODAY in fall 2009 that Patterson's compensation for that year was \$1.8 million. In December 2009, he received a two-year contract extension through 2016; the school did not release financial terms.

USA TODAY was assisted in the analysis of contracts by students from the [National Sports Law Institute of Marquette University Law School](#) and [Stinson Morrison Hecker LLP](#), whose practice areas include representation of college coaches through its affiliate, [Premier Stinson Sports](#), as well as representation of athletics directors and NCAA member institutions.

#### Methodology

To determine the total pay packages of Football Bowl Subdivision (formerly known as Division I-A) coaches for their current contract years, USA TODAY—in partnership with the [National Sports Law Institute of Marquette University Law School](#) and [Stinson Morrison Hecker LLP](#)—requested all forms of compensation for the head football coach at all 120 schools.

At least some information was obtained on all but 10 schools, most of which are private. Three public schools did not provide contracts; 15 declined to provide the NCAA-mandated outside income report, which covers athletically related income the coach receives from nonuniversity sources. Schools that provided contract information were given the opportunity to review their figures. A not available (NA) in the chart denotes schools that are private or did not release the information or schools whose coaches are new and had not filed an outside income report. A \$0 means the coach doesn't get compensation from that source.

#### Explanations of compensation categories

**University compensation:** Base salary; income from contract provisions other than base salary that are paid, or guaranteed, by the university or affiliated organizations, such as a foundation.

For example, payments in consideration for: shoe and apparel use; television, radio or other media appearances; personal appearances.

Also includes deferred payments earned annually; conditional deferred payments earned annually; certain payments based on attendance, ticket revenue or sales; contractual expense account or housing allowance. It does not include other amounts that may have been earned as annual incentive bonuses, the value of standard university benefits such as health care or the value of potentially taxable items such as cars; country club memberships; game tickets for the regular season, postseason and other sports; the value of stadium suites, travel upgrades or spouse/family travel and game tickets.

Salaries reported do not take into account deductions that have, or may, occur because of state government furlough, or other pay-reduction, actions.

**Non-university compensation:** Income from sources listed on the coach's most recently available, self-reported athletically related outside income report.

**Total:** Combination of university and non-university compensation.

**Maximum bonus:** The greatest amount that can be received if the team meets prescribed onfield performance goals (e.g., win totals, bowl-game appearances, conference and/or national championships, coach of the year awards, etc.), academic and/or player conduct goals.

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