with experience in typesetting or periodical layouts will feel right at home.
Ventura requires you to plan your work long before you can see final results, but
once you begin, you can work on several projects with similar requirements.

The best programs for you will depend heavily on your company's needs. Patience
in the form of publications, work flow, management structures, and user-specific
requirements. Some programs might have certain needs and
users are even finding it useful to have both programs. Simple
and limitations may be a big role in deciding which is best.

Pagemaker 3.0 for the PC

Aldus took the next step — supporting flexible, mixed-machine hardware
environments — by introducing Pagemaker 3.0, which runs under Lotus
d spread. This gave users both access to the same power without giving
their favorite operating-system styles and look a passable
from the beginning, Pagemaker
was based on DTP's Graphic article software.

But this lack of structure also means that duplicating a design across several
pages or even columns can require a lot of manual fine-tuning — the same problem
layout artists face with traditional page makers. This can
result in time-consuming, reformatting approaches in which you
meet and modify design as you go.

Pagemaker is thus optimal for any work — advertisements, brochures, pos
cards, or covers — where images speak louder than words. Pagemaker is right-
fully the graphic artist's program of choice.

Pagemaker's layout features include the unique capability to work on two
windows at once (a "windowed" environment), which
allows you to control the spacing of different types of
matter in the same block, so you can

Pagemaker is also ideal for creating ads and product brochures. The
color capabilities are adequate if you use
You set basic global layout parameters, such as column widths, margins, and
creating some of the program's manual
details. That's because it was designed to

Two powerful features give graphic
artists more creative control over graph-
ics presentation, polygraphic work and
image control. As anyone who's tried to
use a typesetter or an X-Auto knife to
manually adjust line breaks in a photo-
graphic can tell you, Pagemaker's poly-
graphic work capability goes beyond simple
does achieve with conventional methods,
giving desktop artists a unique perspective.

For each graphic, Pagemaker gives you three trim methods:
around the image like a doughnut around a hole, above and below an image like
the bread in a sandwich, or only above an image. Pagemaker's text wrapping capa-
bility lets you specify a new text layout:

The control over image output also
adds a new dimension to layout. It gives you more control over the
printing of their work. You can now create special effects like making a
photograph print as a series of lines rather than the usual series of dots, or you can
intentionally use a coarse-resolution print on a
cutout of a high-resolution

Further, managers need to be careful about marking
down graphics. With both Pagemaker and WordSuite,
desktop publisher. Whether with a word processor or a
desktop publishing program, the production of
counts on these programs. And that means
Special terms and concepts underlie the effective use of
type-setting tools for layout. Use of Microsoft Word or
Microsoft Word 2.0 can produce almost anything through a desktop publishing
program such as Ventura. But that's not to say there
is no room for Ventura in this type of publishing. Just because it's
not the best, most convenient, or highest-quality way to accomplish
complex tasks.

In conclusion, Ventura and Pagemaker still offer better
tools for creating graphics. Their strengths are clear:
Ventura is more suitable for creating page-layout
work, while Pagemaker is better for more
complex tasks. Ventura suits designers who
in creating a visually appealing document.

Word Processing and Desktop Publishing: Two Worlds Meet

Virtually all word processing programs have evolved into
powerful word processing software, and some are
the heart of most desktop publishing systems. But
there's still a lot to be done.

Desktop publishing uses the same tools as word processing,
but with the addition of special features for layout and
page design. This makes it possible to create
photographs, illustrations, and other graphics
directly in the document, making the
creation of complex documents easier.

Some of the main differences between word processing
and desktop publishing include:

1. Word processing is primarily text-based, while
desktop publishing allows for the inclusion of
graphics, charts, and images.

2. Word processing is designed for
creation of documents such as
reports and memos, while
desktop publishing is used for
creation of newsletters, brochures,
and other publications.

3. Word processing is focused on
accuracy and efficiency, while
desktop publishing focuses on
creativity and design.

4. Word processing is typically used
in an office setting, while
desktop publishing is often used
at home or in a casual work environment.

These differences highlight the need for
integration of word processing and
desktop publishing tools to
create a more efficient workflow.

Finding a program that can
handle both word processing
and desktop publishing tasks
is essential for many users.

If you have an HP LaserJet II or a similar printer, you can
use word processing programs to create documents that look
professional and visually appealing.

If you're interested in learning more about word processing and
desktop publishing, there are many resources available.

Books, online courses, and software tutorials can provide
helpful guidance.

In conclusion, the integration of word processing and
desktop publishing is essential for creating
high-quality documents. Whether you choose
word processing software or desktop publishing
software, the important thing is to find a solution
that works best for your needs and
enhances your productivity.

By combining the
features of both programs,
you can create
more effective and
creative documents.